



STATISTICAL REVIEW

Name of city, San Francisco.

Slogan or sub-phrase, "The City by the Golden Gate."

Form of government, combined City and County, Board of Supervisors.

Population, 634,394, 1930 (U. S.—official); 647,166, 1931 (Chamber of Commerce estimate).

1920 Census of Characteristics—only available data:

White population of age: Males, 54 per cent; females, 46 per cent.

Total colored population, 0.50 per cent; number of all males is 0.27 per cent and of all females is 0.23 per cent.

Native born population is 69 per cent of whole population.

Foreign born: White, 28 per cent; Orientals, 28 per cent.

Predominating nationalities in city are American, English, Italian, German, Irish and Oriental.

Area, 42.19 square miles.

Altitude, sea level to 956 feet.

Average temperature, 56.1°; rainfall, 22.02 inches.

Parks and Playgrounds number 90, with 2842.14 acres.

Assessed valuation, \$1,742,459,743, all property, with \$4.04 tax rate.

City's bonded debt is \$137,729,400.

Financial: Twenty banks, with total deposits of \$1,874,933,303 (1929); resources, \$2,241,915,235 (1929), and clearings of \$15,055,143,000 (1930); savings banks with \$1,098,094,953 (1929) total deposits.

Post-Office receipts of \$9,287,704.

Telephones in service, 263,854.

Churches number approximately 250.

Building and construction: Value of building permits, \$22,726,994.

Real estate transfers total 8528, valued at \$84,675,630.

Industry: Number of establishments, 2092 (corporate city limits), employing 41,909 total wage-earners, paying wages of \$61,133,952 annually, and having products valued at \$429,728,194 annually.

Trade: Territory (retail) serves 1,600,000 people within the trading area covering a radius of 50 miles. Jobbing territory serves 2,656,762 people within a radius of 250 miles. Many firms distribute to the 11 Western States, as San Francisco is Western headquarters for 1500 firms of national distribution.

Principal products: A very broad diversification of products. Field, fruit and vegetable, forest, mineral and manufactured.

Newspapers, 4 daily, 2 evening and 2 morning.

Hotels: There are approximately 1700 hotels, with total accommodations of approximately 85,000 persons. Newest hotel was built in 1930.