

San Francisco is also the ocean port for the great inland empire of California, 500 miles in length, 50 miles wide and containing 16,100,000 acres of irrigable land, 5,000,000 acres of which is under irrigation. Approximately 33 per cent of the tonnage of the port is received from points on the Sacramento and San Joaquin Rivers, which drain a large portion of the "back country."

San Francisco is the port of call for 133 steamship lines. Of these 17 are intercoastal; 14 Trans-Pacific, Hawaiian and Oriental; 16 United Kingdom and Continental Europe; 11 Central and South America; 6 Australasia; 18 coastwise; 1 Africa, 2 round the world. The remainder are owned and operated by oil, lumber and fish interests.

San Francisco is served by four transcontinental railroads, which also operate north and south on the Pacific Coast and throughout the State of California.

INDUSTRIES—The 1929 Final (latest available) Federal Census of Manufacturing showed the following conditions to exist in San Francisco and the territory included in what is known as the Metropolitan Area; San Francisco—Number of establishments, 2526; wage-earners, 45,482; wages, \$67,911,982; value of products, \$483,712,296. Metropolitan Area (nine counties)—Number of establishments, 3903; wage-earners, 93,797; wages, \$138,059,176; value of products, \$1,165,683,465.

The principal industries are: Printing and publishing, coffee and spice, meat slaughtering and packing, bread and bakery products, motor vehicles, men's and women's clothing, foundry and machine shop products, canning and preserving, furniture, confectionery, ice cream, flour and grain products, rice, chocolate and cocoa products, structural iron and steel, electrical machinery, tobacco, cigars, cigarettes, tinware, lumber, jute bags, paper boxes, shoes, leather goods of all kinds, etc.

San Francisco industries ranked by the annual value of their production in 1929 included:

	Value of Output
Printing and publishing	\$43,936,817
Coffee and spice (1929 not shown separately) (1927).....	31,275,785
Canning and preserving	20,120,881
Slaughtering and meat packing	18,762,951
Bread and bakery products	17,925,420
Foundry and machine shop products	13,649,755
Men's and women's clothing	11,050,639
Ship and boat building	8,901,259
Furniture	8,752,853
Confectionery	7,255,773

TRADE—Trade at retail in San Francisco, amounting to \$499,060,416, was reported by the U. S. Census Bureau as result of 1930 census. The report shows 11,304 retail stores with a total annual business of \$499,060,416, a payroll of \$70,362,231 and full-time employment of 44,562 men and women. The per capita sales at retail amount to \$788, compared to \$576 in the State.

Trade at wholesale in San Francisco, amounting to \$1,784,174,952, was reported by 1930 census. This volume led all other Pacific Coast cities by more than 400 million dollars. The reports show 3154 establishments engaged in trade at wholesale, a payroll of \$77,535,544, and employment for 37,545.

FINANCIAL—San Francisco has been made the Financial Center of the West as a result of those institutions which have centered their operations here. Fifteen hundred national firms have established Western headquarters in San Francisco. The Federal Reserve Bank of San Francisco is the headquarters of the Twelfth Federal Reserve District, the third largest district in the nation. One of the major regional Stock Exchanges in the United States is maintained in San Francisco. There is also a San Francisco Curb Exchange and a San Francisco Mining Exchange. The fifth largest bank in the United States has its headquarters here, and six of the banks in San Francisco are among the first fifty banks of the nation. The figures following were furnished by the San Francisco Chamber of Commerce: Bank clearings in 1932 totaled \$5,053,854,000; bank debits for 1932 totaled \$7,742,014,000.

BANK CLEARINGS—FIVE YEARS

1927.....	\$10,117,987,269	1928.....	\$11,491,219,374	1929.....	\$10,938,052,000
1930.....	\$9,558,594,000	1931.....	\$7,142,113,000		

BANK DEBITS—FIVE YEARS

1927.....	\$15,051,200,000	1928.....	\$18,384,203,000	1929.....	\$16,987,478,000
1930.....	\$15,044,143,000	1931.....	\$11,178,630,000		

San Francisco Stock Exchange and San Francisco Curb Exchange stock sales for 1932 amounted to 8,460,732 shares. Insurance—\$273,000,000 worth of insurance business covering the entire West clears through