

YOUR CITY DIRECTORY

Is Something More Than—

A Book of Names and Addresses
A Catalogue of Trades and Professions
A Street Guide

• • •

It is A Service that brings you daily in closer touch with
your customers and friends

It Enables You to address them each and everyone
To avoid the offense of incorrect spelling and addressing
To find new customers
To find local sources of supply for hundreds of articles

It Will Save You time and money both in buying and selling. It will make you more efficient and protect your standing as an accurate and progressive business man

Your directory gives you an accurate bird's-eye view of your city, its institutions, inhabitants, government and buildings.

• • •

Always Use the Latest Edition