

San Francisco is also the ocean port for the great inland empire of California, 500 miles in length, 50 miles wide and containing 16,100,000 acres of irrigable land, 5,000,000 acres of which is under irrigation. Approximately 33 per cent of the tonnage of the port is received from points on the Sacramento and San Joaquin Rivers, which drain a large portion of the "back country."

San Francisco is the port of call for 171 steamship lines. Of these 18 are intercoastal; 16 Trans-Pacific, Hawaiian and Oriental; 16 United Kingdom and Continental Europe; 11 Central and South America; 6 Australasia; 18 coastwise; 2 Africa, 4 round the world. There are also 18 inland water carriers with routes to Sacramento and Stockton. The remainder are owned and operated by oil, lumber and fishing interests.

San Francisco is served by three transcontinental railroads, which also operate north and south on the Pacific Coast and throughout the State of California.

**INDUSTRIES**—The 1931 Federal Census of Manufacturing, representative of present conditions, showed the following conditions to exist in San Francisco and the territory included in what is known as the Metropolitan Area; San Francisco—Number of establishments, 2267; wage-earners, 34,402; wages, \$47,321,083; value of products, \$317,986,065. Metropolitan Area (nine counties)—Number of establishments, 3540; wage-earners, 70,775; wages, \$96,143,541; value of products, \$767,865,179.

The principal industries in San Francisco are: Printing and publishing, coffee and spice, meat slaughtering and packing, bread and bakery products, men's and women's clothing, foundry and machine shop products, canning and preserving, furniture, confectionery, ice cream, flour and grain products, rice, chocolate and cocoa products, structural iron and steel, electrical machinery, tobacco, cigars, cigarettes, tinware, lumber, jute bags, paper boxes, shoes, leather goods of all kinds, etc.

San Francisco industries ranked by the annual value of their production in 1931 included:

	Value of Output
Printing and publishing .....	\$34,590,977
Coffee and spice .....	29,774,418
Bread and bakery products .....	15,943,981
Slaughtering and meat packing .....	13,865,984
Canning and preserving .....	11,614,932
Men's and women's clothing .....	8,264,791
Foundry and machine shop products .....	7,546,422
Confectionery .....	5,745,737
Mattress and bed springs .....	4,760,939
Furniture .....	4,585,212
Ship and boat building .....	4,179,172

**TRADE**—Trade at retail in San Francisco, amounting to \$298,532,000, was reported by the U. S. Census Bureau in the 1935 census. The report shows 10,247 retail stores with full-time employment of 39,023 men and women. The per capita sales at retail amount to \$420.

Trade at wholesale in San Francisco, amounting to \$911,747,000, was reported in the 1933 census. This volume led all other Pacific Coast cities by more than 37 per cent. The reports show 2696 establishments engaged in trade at wholesale.

**FINANCIAL**—San Francisco has been made the Financial Center of the West principally because of the operating advantages available to those institutions which have centered their activities here. Fifteen hundred national firms have established Western headquarters in San Francisco. The Federal Reserve Bank of San Francisco is the headquarters of the Twelfth Federal Reserve District, the third largest district in the nation. One of the major regional Stock Exchanges in the United States is maintained in San Francisco. There is also a San Francisco Curb Exchange and a San Francisco Mining Exchange. The fourth largest bank in the United States has its headquarters here, and six of the banks in San Francisco are among the first fifty banks of the nation. (**Editor's Note:** Practically all of the material on most of pages was prepared by the C. of C.) Bank clearings in 1935 totaled \$6,468,835,000; bank debits for 1935 totaled \$9,567,839,000.

#### BANK CLEARINGS—SIX YEARS

1930.....\$9,558,594,000	1931.....\$7,142,113,000	1932.....\$5,053,854,000
1933.....4,684,591,000	1934.....5,475,193,000	1935.....6,468,835,000

#### BANK DEBITS—SIX YEARS

1930.....\$15,055,143,000	1931.....\$11,178,630,000	1932.....\$7,742,014,000
1933.....7,431,020,000	1934.....8,180,813,000	1935.....9,567,839,000

San Francisco Stock Exchange and San Francisco Curb Exchange stock sales for 1935 amounted to \$142,562,684 in market value. Insurance—More than \$335,833,070 in premiums and assessments were col-