

Signs.—(Cont'd)

Phelps Bros. 19 Gary.....EX brook-0540
 Pioneer Carved Glass & Sign Co
 468 Hayes. HE mlock-5679
 Pioneer Electric Co 370 Van Ness St. MA rkt-2842
 Pishoff & Sellers 17 Video Gate Av. HE mlock-5638
Q R S NEON CORP LTD
 690 Potrero Av. VA lencia-7707

From telephones served from
 East Bay Zone only
 Call or Dial "Operator" and
 ask for.....Entprise-10439
 (No Inter-City Charge)

Richmond Sign Service 4128 Gary BL SK yline-4290
 Riddell W M 144 Fine.....TU xelo-9676
 Robinson Oscar M 281 Natoma.....DO uglas-5100
 Roth Mark 130 Bush.....EX brook-4432
 Sign Animation Corp of Calif 210 Post DO uglas-5300
 Sign-O-Grat Co The 2322-38th Ar.....OV erland-8385
 Skolmen Co 2176 Market.....UN drill-5489
 Small & Moad Sign Co 447 Sterenson..SU tter-2415
 Smith-Martin 1210 Market.....YU kon-0724
 Smith The Sign Man 2335 Market..HE mlock-2390
 South San Francisco Sign Co 147 Hyde OR dway-0171
 Southern Poster Co Ltd

111 Golden Gate Av. UN drill-3717
 Star Theatrical Lighting Co Inc
 965 Folsom. DO uglas-0475

State Manufacturing Co
 Builders and Erectors Steel
 Roof Frames or Specialties

55 Raush.....UN drill-9345
 State Sign Company 308-7th.....MA rkt-0584
 Stein Your Painter 555 Clay.....EX brook-2360
 Swan The Painter 1117 Howard.....MA rkt-1511
 Thomas B A 281 Njoma.....DO uglas-5100
 Tomsy Arnold 1635 Haight.....UN drill-8417
 Universal Sign & Painting Co

786 Harrison. SU tter-4477
 Vari-Style Co The 265 Milano.....GA rd-0072
VINCE'S SIGN SHOP

Signs For All Purposes
 Away From Down Town Traffic
 202-9th Ar.....SK yline-4332

Ware Chester J 643 Fulton.....MA rkt-7217
WESTERN NEON LITE CO

75 Fremont. SU tter-4065
 Wilmes Co 5976 Mission.....DE laware-7291
WONDERLITE NEON PRODUCTS

CO INC 170 Otis.....UN drill-4060
 Yesson George M Card Sign & Display Co
 90 Golden Gate. OR dway-6753

Signs—Advertising

Ace Signs 2208 Bush.....VA Inut-2510
CALIFORNIA METAL ENAMELING CO
 557 Market. GA rd-7920

DUROCHROME CO INC
 Decalomania Transfers
 For Metal-Glass-Wood-Signs

Russ Bldg.....EX brook-8828
 Patrick & Moise-Klinkner Co 560 Mkt. EX brook-2641

PLANNED DEALER DISPLAY SIGNS—
 Dealer Sales Builders Co 420 Mkt. EX brook-5483

Q R S Neon Corp Ltd 690 Potrero.....VA lencia-7707
 (See Advertisement Opposite Page)

SPECIAL SITE SIGN CO
 3225 Louise Oakland

Call Operator for.....HU mbolt-1523
TWOMEY E F CO

Metal Signs Transparencies &
 Specialties

Rialto Bldg.....DO uglas-8155
VELVETONE POSTER CO

Card, Cloth, Wood, Metal, Glass
 16 Beale.....EX brook-1024
WESTERN LITHOGRAPH CO

425 Bracoon. DO uglas-3929

Signs—Brass

Cordray A F Co 343 Kearny.....SU tter-8903
 Nutter H M Co 244 Pine.....DO uglas-5018
 Patrick & Moise-Klinkner Co 560 Mkt. EX brook-2641
 Royal Etched Plate 1211 E L Cuno Pl San Bruno
 (Toll) Call Operator for.....SN Bruno-227-W

Signs—Bronze

KEYSTONE METAL & PLATING
 WORKS 310 Tehama.....SU tter-5590
 National Ornamental Iron & Bronze Co Inc
 70 Cushey. MA rkt-1230
 Patrick & Moise-Klinkner Co 560 Mkt. EX brook-2641

Signs—Changeable

BUILDING DIRECTORY COMPANY THE
CHANGEABLE LETTER
SIGNS
 FOR ALL BUSINESSES
 Stock or Made to Order
 LOWEST PRICES

617 Montgomery.....EX brook-4432

Signs—Changeable—(Cont'd)

TABLET & TICKET CO THE

Changeable Letter Signs, Bulletin
 Boards, Menu Racks and Special-
 ties. Lettered with Sell-U-Letters
 or Willson's Gummed Paper
 Letters and Figures
 Since 1870

407 Sansome.....EX brook-2878

Signs—Chromium

Local Sign Co

Raised Chrom Letters a Specialty
 2209 Bush.....WA Inut-2510

Signs—Cloth

Colorprint Poster Co

Screen Process Printed-Any Quantity
 612 Natoma.....MA rkt-1691
 Colortex Co The 306-5th.....SU tter-3786
 Southern Poster Co Ltd 111 G G Ar. UN drill-3717

Signs—Electric

AD-LECTROLITE SIGN CO 830 Mkt. YU kon-0473
AMERICAN ELECTRIC & NEON SIGN CO
 1740 Eddy. FI lmer-3080

ELECTRICAL PRODUCTS CORP
 910 Harrison. EX brook-0950
 (See Advertisement Opposite Page)

Q R S NEON CORP LTD
 690 Potrero. VA lencia-7707

Western Neon Lite Co 75 Fremont.....SU tter-4065
 Worldwide Neon Products Co Inc

170 Otis. UN drill-4060
 (See Advertisement Opposite Page)

Signs—Enamel

CAMEO PORCELAIN ENAMEL SIGNS

Designed & Fabricated in
 Our Plant. Choose from
 100 Padelless, Brilliant
 Colors, Engineering & Art
 Dept. at Your Service.
 Wood or Metal Frames & Hangers Mfgd.
 Largest Furnace in West.



"WHERE TO BUY THEM"
CALIFORNIA METAL ENAMELING
 CO 557 Market.....GA rd-7920

DUROCHROME CO INC Russ Bldg. EX brook-8828
 Pacific Safe Development Co 246 Front. DO uglas-1928
 Patrick & Moise-Klinkner Co 560 Mkt. EX brook-2641

Signs—Erecting

STATE MANUFACTURING CO

MARTIN BROS., Proprietors
EXPERT
SIGN HANGING
 Builders and Erectors of Steel Roof
 Frames and Signs
 Builders and Erectors of Signs for
 W. P. Fuller & Co. and Coca Cola Co.
 55 Raush.....UN drill-9345
 H no answer.....DO uglas-5300

WESTERN
neon
MODERN
DISPLAYS

MARQUEES
ROOF SIGNS
SALES AND SERVICE
 Call SU tter 4045

75 FREMONT ST.

ERECTION SINCE 1897 REPAIRS

BRUMFIELD

NEON

LUMINITE HIGH INTENSITY

NEON * DISPLAYS**

MARQUEES & ROOF SIGNS

SIGNS

ELECTRIC SIGN CO.

LOWEST PRICES

D0 uglas
O475

EAST TERMS

965 FOLSOM ST.

PAINTED

Y&B

NEON

MARKET 5162

7th & FOLSOM

NATIONAL NEON SIGN CO.

Modern . . .
Super-Brite

New . . .
Hi-Life

SIGNS LIGHTING

FLUORESCENT and G-E
LUMINOUS TUBES

SERVICE

HE MLOCK

1243

REPAIRS

1707 FOLSOM ST. Near 13th St.