

**Manufacturing Activity in San Francisco Reported
by U. S. Census
1943 Estimate**

	C. of C.	1939	1937
Establishments		2,172	2,030
Wage-Earners	70,000	31,789	39,082
Wages	\$218,000,000	\$ 44,723,211	\$ 52,466,752
Cost of Materials.....		\$174,783,186	\$187,975,890
Value of Manufactures..		\$313,252,639	\$334,930,684
		1935	1933
Number of Establishments.....		1,959	1,683
Wage-Earners		34,399	30,691
Wages		\$ 40,946,670	\$ 33,107,340
Cost of Materials.....		\$159,145,695	\$116,025,328
Value of Manufactures.....		\$287,178,844	\$221,325,675

The ten manufacturing classifications reported with highest value of products in San Francisco in the 1939 U. S. Census, latest classifications available are:

Printing and Publishing.....	\$35,911,032
Bread and Bakery Products.....	14,947,767
Meat Packing, Wholesale.....	14,560,954
Bags, Other than Paper.....	7,211,634
Canned and Dried Fruits and Vegetables.....	7,460,876
Mattresses, Bed Springs.....	5,831,208
Boxes, Paper	5,758,924
Confectionery	5,638,901
Paints and Varnishes.....	5,559,002
Ship and Boat Building (currently very high)... (unreported)	

San Francisco-Oakland Industrial Area*

The value of products in 1939 of the 3,441 manufacturing establishments in this area totaled \$960,636,411, the expenditures for materials totaled \$600,156,725, and the number of wage-earners amounted to 76,374 and wages to \$110,964,281. Value added by manufacture amounted to \$360,479,686.

	(Estimate 1943)	1939	1937
Establishments		3,441	3,261
Wage-Earners	277,000	76,374	88,414
Wages	\$747,419,000	\$110,964,281	\$ 122,916,300
Cost of Materials.....		\$600,156,725	\$ 695,532,112
Value of Products....		\$960,636,411	\$1,052,353,275
		1935	1933
Establishments		3,133	2,649
Wage-Earners		76,963	66,313
Wages		\$ 91,273,731	\$ 71,108,819
Cost of Materials.....		\$533,329,610	\$ 366,261,604
Value of Products.....		\$825,618,381	\$ 598,290,815

The ten manufacturing classifications reported with the highest value of products in the San Francisco Industrial Area in the 1939 U. S. Census amounted to \$326,089,967, or 34.0 per cent of the area total. They are:

Petroleum Refining	\$112,043,874
Canned and Dried Fruits and Vegetables.....	40,408,393
Meat Packing	39,179,995
Bread and Bakery Products.....	23,207,553
Tin Cans and Other Tinware.....	22,637,907
Steel Works	21,318,750
Paints and Varnishes.....	21,214,450
Printing and Publishing, Newspapers.....	19,600,313

*Includes Alameda, Contra Costa, Marin, San Francisco, and San Mateo Counties.

Malt Liquors 13,938,049
Ship and Boat Building (currently very high)... (unreported)

Many of the large key industries in the San Francisco Metropolitan Area, with their plants outside the corporate city limits, have their headquarters in San Francisco, from which they conduct their finances, purchases, and sales.

RETAIL TRADE AND SERVICE ESTABLISHMENTS

Retail trade, one of the major activities in San Francisco, ranks high in number of employees and amount of payroll among the various group activities. Sales in 1943 are estimated at \$825,305,000 compared to 774,000,000 in 1942.

Trade at retail in San Francisco of 11,339 stores amounted to \$383,554,000, according to 1939 U. S. Census reports, or 28.5 per cent above the 1935 sales, compared to 27 per cent in the nation. These stores reported 12,007 active proprietors of unincorporated businesses and 44,829 employees. The annual payroll amounted to \$58,135,000.

The per capita in 1939 sales for San Francisco led all other important counties in California. The retail sales per capita in San Francisco amounted to \$604, in Los Angeles to \$520, and in the State to \$462.

FINANCE

San Francisco is the financial and insurance capital of the West. The expeditious handling of financial transactions of all kinds has helped to maintain sound industrial and trade relations in San Francisco and throughout the West.

The Federal Reserve Bank of San Francisco is the headquarters of the Twelfth Federal Reserve District, which ranked third in volume of business during 1943 measured by bank debits.

Many hundreds of firms with national reputation have established their Western headquarters in San Francisco.

The San Francisco Stock Exchange, one of the major regional stock exchanges in the United States, is maintained in San Francisco. There is also the San Francisco Mining Exchange.

Six of the 19 banks in San Francisco are among the first 50 banks of the nation. Several of the banks operate branches and a few operate branch systems throughout the State. Of the 19 banks in San Francisco, 14 are under State supervision. Of these 14, 3 are commercial and savings, 1 strictly savings, 1 savings and trust, and 2 title insurance companies operating trust departments. There are 5 national banks, all of which operate trust departments. The trust departments are under State supervision.

San Francisco is the insurance center of the West. More than six and a quarter-billion dollars of life insurance is in force in California. More than 700 authorized insurance companies are doing business in California. The premiums and assessments of all groups amounted to \$455,697,970 in 1941.

Federal Reserve District Debits—1943

New York	\$323,382,192,000
Chicago	124,473,139,000
San Francisco	69,561,899,000
Cleveland	53,237,716,000
Boston	40,036,417,000
Philadelphia	36,855,315,000

Debits to Individual Accounts—1943

New York City	\$296,368,416,000
Chicago	65,737,703,000