

CHIEF ENGINEER'S DEPARTMENT

Chief Engineer
 J W Powell 1126.....2748
 Secretary
 Miss A B Smith 1126.....3247

Central Office Equipment Engineer
 W W Stahl 1216.....3147

District Equipment Engineer-Coast-Inland
 J S Daniels 1016.....3428

District Equipment Engineer-SF-EB Ext Area
 F B Noyes 1204.....3646

Toll Equipment Engineer
 W H Weller 1024.....3528

Equipment and Building Engineer
 R I Blake 1218.....2545

Building Engineer
 R C Moseley 1226.....2672

Equipment Costs Engineer
 D L Dellwig 907.....2533

Equipment Maintenance Engineer
 W S Terriberly 1221.....3327

Equipment Planning Engineer
 L A Witter 171-2d.....3445

Station Equipment Engineer
 H P Talbott 525.....3146

General Engineering Personnel Supervisor
 C W Garges 1018.....3045

Staff Engineer
 J I Carr 1018.....3600

Inventory and Costs Engineer
 G F Miller 26-3d.....3545

Cost Studies Engineer
 26-3d.....3351

Depreciation Studies Engineer
 M M Barnes 26-3d.....2650

Equipment Inventory and Costs Engineer
 O G Goff 26-3d.....3251

Outside Plant Inventory and Costs Engineer
 A S Wallace 26-3d.....4234

Outside Plant Engineer
 E M Calderwood 26-3d.....2418

Exchange Outside Plant Engineer
 N H English 26-3d.....3149

Materials, Tools and Apparatus Standards
 W M McClelland 26-3d.....3346

Outside Plant Practices Engineer
 S W Kephart 26-3d.....2550

Toll Outside Plant Engineer
 I J Robertson 26-3d.....2747

Plant Extension Engineer
 C V Fowler 1126.....2948

Construction Program Engineer
 J W Lauriston 1124.....2454

Exchange Plant Extension Engineer
 L H Williams 1104.....2394

Toll Plant Extension Engineer
 G E Hulstede 1129.....2945

Transmission and Protection Engineer
 D I Cone 149 New Montgomery.....2088

Exchange Transmission Engineer
 J M Moss 149 New Montgomery.....3534

Protection Engineer
 W G Collins 149 New Montgomery.....3661

Toll Service Transmission Engineer
 A E MacMahon 149 New Montgomery.....4238

Toll Transmission Engineer
 W L Carter 149 New Montgomery.....2645

COMMERCIAL DEPARTMENT

General Commercial Manager
 E D Maloney 1626.....2493
 Secretary
 Mrs S Spangler 1626.....3270

Directory Manager
 F H Silcock 3333-25th (5).....MI ssn 8-9000-5571
 Secretary
 Miss J E Larsen 3333-25th (5) MI ssn 8-9000-5219

Advertising Sales Manager
 E Barbier 3333-25th (5).....MI ssn 8-9000-5017
 Office (5).....MI ssn 8-9000-5028

Staff Supervisor
 W P Sisk 3333-25th (5).....MI ssn 8-9000-5029

To request a directory advertising representative to contact customer, to report complaints or errors in advertising other than billing:
 Coast and Inland 3333-25th (5) MI ssn 8-9000-5100
 East Bay 1422 (61).....GL encort 1-9000-2781
 San Francisco 3333-25th (5) MI ssn 8-9000-5100

For information about billing of advertising or details of advertising orders for:
 Coast and Inland Directories
 3333-25th (5).....MI ssn 8-9000-5131
 East Bay Directory
 3333-25th (5).....MI ssn 8-9000-5211
 San Francisco Directory
 3333-25th (5).....MI ssn 8-9000-5321

Street Address Directories
 East Bay 1422 (61).....GL encort 1-9000-2781
 Sacramento and San Francisco
 3333-25th (5).....MI ssn 8-9000-5100

Assistant Advertising Sales Manager
 R B Hedges 1422 (61).....GL encort 1-9000-2781

Advertising Sales Supervisors
 1422 (61).....GL encort 1-9000-2781
 S E Dodson
 T N Gretzer
 J J Morrison
 R F Pimper
 R C Strickland
 L G Warner

Advertising Saleswomen Supervisor
 Miss M A Rilea 1422 (61) GL encort 1-9000-2781

East Bay Public Office Supervisor
 B R Fitzgerald 1422 (61) GL encort 1-9000-2781

Assistant Advertising Sales Manager
 R C Mapes 153 Kearny.....2002

Advertising Sales Supervisors
 153 Kearny.....2002
 H W Biggar
 E E Canty
 S Conti
 R J Hagan
 W D Lindsay
 W Wright

Advertising Saleswomen Supervisor
 Mrs L B Cahill 153 Kearny.....2002

Assistant Advertising Sales Manager
 J R Peterson 3333-25th (5).....MI ssn 8-9000-5156

Advertising Sales Supervisors
 3333-25th (5).....MI ssn 8-9000-5100
 W E Banks
 O P Goodman
 K H Hanson
 P M Kies

Advertising Sales Promotion Supervisor
 J E Coie 3333-25th (5).....MI ssn 8-9000-5024

Motor Vehicles and Sales Quarters
 O A Sheely 3333-25th (5).....MI ssn 8-9000-5025

(Continued Next Page)

"Room numbers followed by the code (61) are located at 1587 Franklin, Oakland"