

# PEARL ASSURANCE COMPANY, LTD.

Pacific Coast Department  
369 PINE STREET, 4TH FLOOR  
Telephone DO 2-8400  
SAN FRANCISCO

FRANK V. SMITH  
GEORGE T. SMITH  
Agency Superintendents

Iserman Chas P bgennr r1531 Octavia  
Kenneth C emp Macy's of SF r235 O'Farrell  
Isernberg Max wchmn r19 Beideman  
Isernbrock R A C Isenbruck R A Alden food  
broker 24 Cal RG05  
Rudolph C (Charlotte) (R C Isenbruck Co) b140 7th  
av  
Isend Serang (Margt) seamn h1249 McAllister  
Isenhour Wayne (Phyllis) baker h2821 Polk  
**ISENHOWER MARVIN L** Operating Supt Sears, Roebuck and Co, r San Mateo  
Iseohut Patricia Mrs clk E A Howard jr  
Isoro Frank Jan h242 Edinburgh  
Isoro (Rosalie) Jan h207 Allison  
Wm J (Nellie T) Jan h411 Edinburgh  
Iserski Max (Ruth) Jan Fitzhugh Bldg h1858 27th av  
Isert Irene clk MLICO r Okld  
Isert Herib r259 7th  
Jas H (Cecelia M) h773 Joost av  
Isotta Andri A sis mgr Cariani Sausage Co r Fairfax  
Jack (Mamie) rooper h425 Vermont  
Michi A r2625 Franklin  
Sebastian O (Geline) apt mgr h2625 Franklin  
Isotti Emil florist 3179 16th r1272 Market  
Isb Albt D (Kath) uphol 1284 Mission h1300 Revere av  
Arth B eng Link-Belt Co r Okld  
Chas W (Sarah E) driver BDDCO h570 24th av  
H E Mrs h2400 Oak  
Harry pntnr 11300 Revere av  
Isha Geo P (Xenia N) h337a Clement  
Marino (Violet) h1546 Folsom  
Isham Ide G r735 Taylor  
Paul H (Kath) bldg Standard Sta h544 Navy rd  
Ralph L (Pearl C) clk Orionite Cheml Co h1648 12th  
av  
Isherwood Jas (Elsie) chorat dir h2048 Green  
Ishl Susie Mrs maid 2611 Union  
Tokuji (Tsuneko) maid h1422 O'Farrell  
Ishida Geo S (Sachi) drftsmn State Div of Mines r  
Bkly  
Kanji (Tom) Indry h129 Belvedere  
Kikuko N nurse LCBH r1 Sargent  
Satomi str Traders & Genl Ins Co r915 Pierce  
Tadami (Emily K) clo cln A M Beckman h1847  
Laguna  
Tadashi apt mgr h915 Pierce  
Yoshio (Fuk) Indr 2424 VanNess av h708a Cole  
Ishie Dora M telcpey opr Dallman Co h439 Austin av  
Jas r1851 Laguna  
Isbikawa Mitsuo h1733 Geary  
Ishige Hatsu Mrs smstrs Ranshoffs Ine h1800 Laguna  
Ishihara Kenaburo cook h1411 Scott  
Ishii Henry Jan h1547 Clay  
Kinji (Nami) h719 Baker  
Kunio clk U S Immigr Serv r719 Baker  
RaKuzo (Tama) shoe repr 4193 24th r387 Douglass  
Shoji (Mary C) emp PO h387 Douglass  
Tomonoshii emp Simmons Co h39 Munda rd  
Wm T (Fusaye) Jan Simmons Co h346 Harbor rd  
Wm T (Fusako) prsr Pine Street Lndy r346 Harbor rd  
Yasentoro (Chike) hmn h439 Austin  
Ishimura T T h1416 Geary  
Ishikawa Isako clk Hillhouse Ine r749 Martin  
Isamu baker Benkyo-Do Co r1604 Geary  
Mary restr 2426 Fillmore  
Ishimaru Haruo jr Japanese American Citizens League r  
1259 Arguello bld  
Shizu was modeler G L Kirkoff r1477 Geary  
Ishimizu Kiyoshi clk Tokuchi Hosoda r167 Cook  
Ishimoto Tatsuo coml photog 461 Bush R203 r2406  
Divisadero  
Ishinochi Benj r776 Pine  
Ishizaki K r1430 Eddy  
Ishizaki Edw S (Kikue) with Yamato Sukiyaki House r  
1501 Laguna  
Ken (Sadai) mgr Yamato Sukiyaki House r2315 Cal  
Kimi sten F M Speckman Co r1501 Laguna  
Ishizawa Torosaku (Riya) food brokers 112 Market R634  
h2191 Pine  
Ishizue Yoshio hmn r875 Francisco  
Ishizuka Yuriko pharm  
Ishman Leta emp Frances Craig of Cal r Richmond  
Ishizaki Itzi labty tech h1759 Fulton  
Isi Edw R (Dorothy L) rubbish colr h15 Mayfair dr  
Frank (Albino) h38 Dolores ter  
John J (Clara) hmn Lombard h3105 Octavia  
Isiah Robt L (Mary W) hmnkr h6184 3d  
Isiah Cartie (Delo M) whsmn h44 Ploesti  
Claude r44 Ploesti  
Mary V r44 Ploesti  
Isi Fred (Edna) lab h26 Flora  
Iskra Bertha Mrs typist SLC r So SF  
David r2643 24th  
Isals Creek Wrecking Co 250 Arthur av  
Tag Boat Co J E Rozick mgr Islals and Illinois  
Isalm Chacter Ord of Delays 405 Arguello bld  
Club (Shrine) 650 Geary  
News R C Marble genl mgr 681 Market R744  
**ISLAM TEMPLE, AAOHMS, Herman Wertsch Recorder, 650 Geary**  
Temple Hall h50 Geary  
Island Donald labty tech UChosp  
Isias Frank S (Adaline F) blmkr h447 Paris  
Jos T fndwrkr h16243 Howard  
Martin (Mary) whsmn h340 Peralta av  
Isler Ernest W (Jean D) int dec h537 Genessee  
John J (Lorraine M) mach h630 Mississippi  
Karoline Mrs h639 Steiner  
Phillip L (Ruth) h15 Hermann  
Isler Albt E (Mary) h100 Kensington way  
Isler Alice A Mrs fur fnsbr Barney Wolfheld r3227 Sacto  
Eng ship clk r147 Flood av  
Irl R (Eliz) mkt planning rep WECorn h155 Hyde  
Isoltz David (Anne D) cond Mun Ry h539 Mangels av  
Imael Torres meeb hlnr r147 Folsom  
Imail Alld H h131 Peralta av  
Iman H C r1334 Stockton  
Leslie (Ber) (Crest Printing Co) h1854 48th av  
Imert Mary J bkpr BOA r474 10th av  
Inard Clever J (Mary A) supt Coast Equip Co h206  
Whitney  
Darryl compt opr S & W Fine Foods r3543 19th  
John R h2514 McAllister  
Inardi Angelo (Mary) shoppn h1257 9th av  
Giacome (Mary) gdnr Clly Rec & Park Dept h134  
Cayuga av  
Mario (Lucia) phys 1445 Stockton R210 h127 Casten-  
ada av  
Inor Jos R (Lols L) clk PG&E Co h1457a Vallejo  
Isos Susanna Mrs h1180 DeHaro  
Isolani Kalervo USNM r474 Hermann  
Isordis Clancie (Beatrice) hmn h249 Mississippi  
Peter B (Norma) driver h109 Navaio av  
Iroda Yel Mrs r1371 Pine  
Iroff Corp T M Elving pres insulating matls 989  
Folsom  
Isola sec also Isola  
Adolph A h638 Cayuga av  
Albt (Mary A) asmlr Ray Oil Burner Co h144 Sadowa  
Beatrice R clk MLICO h20 Day  
Conrad (Inez) dept mgr Wissman's h1200 Ulloa  
David (Louise) b796 Spruce  
Domenica (Mary) whsmn Giurlani & Bro h1825 Filbert  
Edith Mrs h3590 Sacto  
Ellsa bkpr r2113 Jones

**ISOLA**  
Frank P (Margt M) chkr McK&RIne r264 Grand View  
Guido (Emilia) h2113 Jones  
Italo h735 8th av  
John (Kath) h3439 Mission  
John cement Inssht r4372 Mission  
John A emp Rosetti Cal Lithograph Corp r683 Cayuga  
John C (Josephine) Jan h51 Harrison  
Julia M Mrs h183 Day  
Kathryn G tel opr SF Examiner r Richmond  
Margt Mrs r83 Niagara av  
Mari h202 Willard av  
Maria Mrs h183 Day  
Marie H Mrs bndwkr Neal Stratford & Kerr r638  
Cayuga av  
Norma J clk WFB&UTCo r755 8th av  
Paul A r183 Day  
Raymond J real est r183 Day  
Reginald M clk r183 Day  
Robt E (Beatrice E) marine mach h2414 Moraga  
Sergio porter Calcity Produce Co r3035 Laguna  
Tosca clk MLICO r24 Day  
Walter (Mary) fct wrk r797 Athens  
Isolany Constance h2309 Divisadero  
Constance clk h2537a Greenwch  
Isoldi Paula clk O'Brien Textile Co  
Isolo Attilio carp h943 Page  
Isom Jas E r2635 Franklin  
Isola L clk MLICO r Okld  
Pierola Mrs fctwkr h1467 Geary  
Isori Anthony R (Nellie C) restr wrk h1282 Shafter av  
T Marvin h1535 Oak  
Thos r452 Folsom  
Virginia L h1215 Octavia  
Isoria Al h375 Eddy  
Isoria Betty A clk I Magnin & Co r Colma  
Isore Taro (Matsue) h1868 Buchanan  
Isolate John h2827 Laguna  
Israel Addie Mrs r4301 Mission  
Albt A (Maude) slsmn h614 Kirkwood av  
Arth S (Jane L) h5 Sea View ter  
Ben W (Henrietta G) carrier PO h827 38th av  
Bergina clk BM&T r322 Ellis  
Chas (Club Casino) r201 Ellis  
Chas H (Shirley A) toys 1404 Fillmore h1750 Rivera  
Chas L h605 Jones  
Constance M (wid E D) alterations 335 Noe h750  
14th  
Darlene h400 Octavia  
David (Amelia S) h3472 Pierce  
Edgar J (Glady) slsmn I Magnin & Co r95 Manor dr  
Edw L (Helen N) mgr Edward Lumber Co h711 Anza  
Edw L jr (Harriet M) h1050 Pine  
Egon emp Macy's r SF r2143 Clement  
Elise J h1347 26th av  
Eug clk WNMDCO r480 Ellis  
F W r3377 26th  
Franklin L C h827 38th av  
Gladys Mrs chkr Argonne Nursery Sch r772 16th av  
Hannah r2760 Polk  
Harriet M Mrs clk MLICO r1050 Pine  
Harry D (Anna) slsmn h1706 35th av  
Henry H (Laura) pntnr h1134 Shred  
Histradit Campaign 935 Market R306  
Isaac r1706 35th av  
Jacob (Siemha) h3527 Judah  
Jos (Fannette) h1801 Gough  
Joe (Jannette) clk New Mission Produce h1230 Turk  
Julian h1950 Gough  
Leon r3527 Judah  
**ISRAEL LEON & BROS INC**  
JOHN E DUFF, Pres and Genl Mgr  
COFFEE IMPORTERS  
160 CALIFORNIA ST  
TEL GARFIELD 1-5513  
Margt r95 Manor dr  
Martin I (Eliz) meeb Hermann Safe Co r Okld  
Mary Mrs r971 Mission  
Matilda bkpr SF Examiner r800 26th av  
Michl M h128 E Union  
Milton (Rose) whol women's clo 154 Sutter R207 r  
85 Lupine av  
Norman r1500 Sutter  
Norman J clk City of Paris r2344 VanNess av  
Patricia clk J B Rn r827 38th av  
Rae Mrs r4301 Mission  
Rebecca Mrs h1259 8th av  
Richd r95 Manor dr  
Royce W clk Moore's r3472 Pierce  
Sami J (Rose) apt mgr h5000 Cal  
Sigmond (Rose) h2143 Clement  
Simon (Bertha) florist 6040 Geary bld h6038 do  
Tobias (Bertha) h1544 Hayes  
Wm G clk WokSSCO r827 38th av  
Israelson Levon shoe repr 581 Hayes  
Israelsky Gertrude G Mrs h1740 Bway  
S r250 O'Farrell  
Isrin Michl D h101 Point Lobos av  
Isanchoon Louise Mrs r1466 Powell  
Issel Chas H (Lillian E) electn Emil J Weber h626  
Baker  
Jos M (Mary) and SED h2647 21st av  
Iserrils Bertha M (wid Abr) h120 Parker av  
Iserron Saml clk r1443 Mission  
Isel Margt Mrs cook r2048 Polk  
Isler Karoline Mrs r693 Steiner  
Isthman Steamship Co A E Blake mgr 215 Market R550  
docks Pier 48a ft of Channel  
Istomin Nicholas eng h535 Page  
Isturis F H h190 McAllister  
John house wid 15 Arguello bld  
Iszler Billieann (wid R T) of wkr Hunter's Point h283  
Collingwood  
It Club (Alvin Stewart H H Watts) 3489 20th  
Italia Jos J (Grace J) blmkr h4975 Mission  
Italian-American Hotel 838 Sansone  
American News Armond DeMartini publ 424 Co-  
lumbus av  
American Paste Co Inc Michl Maffel pres Agostino  
Cervelli v-pres Ernest Calagari sec Paul DeMartini  
treas 466 Green  
American Social Club Maria Lertora mgr 25 Russia av  
Auditorium 1626 Stockton  
**ITALIAN CALIFORNIA WINE CO** (Albert Bindi,  
Phillip Miraglia, James Miraglia), Wholesale Dis-  
tributors, Retail Vines 2966 24th, Zone 10, Tel  
VA lencie 4-0446  
Catholic Federation Central Council 408 Columbus av  
Catholic Federation No 20 4551 Mission  
Cemetary Carlo Canali sec office 408 Columbus av  
Consulate General of The Commercial Attache 206  
Sansone R205  
**ITALIAN DAILY "L'ITALIA"**  
LA VOCE DEL POPOLO  
1500 STOCKTON STREET  
TELS GARFIELD 1-1977 AND 1-1978  
Family Club 494 Bway  
French Baking Co (Fredk Lippi Alf D Masson) Celso  
Vercel 1501 Grant av  
Market poultry 966 Grant av  
Swiss Colony J R Deane pres wine distr 781 Beach

**ITALIAN VILLAGE** (Formerly Cafe Lido), Chas Warren  
Mar, Dine and Dance, 3 Floor Shows Nightly,  
Dinner, Cover Charge, Exceptional Variety  
Revue, Cocktail Bar, Saturday Luncheon Danzant,  
915 Columbus av  
Welfare Agency Inc 511 Columbus av  
Itallano Frank (Mary) h2832 22nd  
Italo Faenzi plmb K F Fahy r2820 Visitation av  
Itanen Dorothy h1250 O'Farrell  
Paul (Inez) sbmtwkr h507 Lombard  
Paul N (Almeta M) driver I W Coburn Co h52 Moffitt  
Richd firemn r1250 O'Farrell  
Sulo A (Nanna E) esrp r52 Moffitt  
Itatani Cath F r423 Scott  
Florence M r423 Scott  
Motoo (Chano) optom 1710 Buchanan h423 Scott  
Itaya Francis dental tech Pac Dental Laby r572 12th av  
Frank radiologist Permanente Medical Group r2513  
Cal  
Shizuko Mrs typist Goldman-Schwinger & Co r572  
12th av  
Itaque Marianne (wid Peter) h264 5th av  
Victor A (Nadine) cook L A Fredericksen r264 5th av  
Iten Aug (Kath) h170 SanFernando way  
Benj (Marie) h3 Dolores ter  
Jacob F (Bernadette) bottler h1410 Sloat bldg  
Marie A (wid J A) r1906 22d av  
Wm r819 Mission  
Itgen Dorothy M clk r963 Hampshire  
Hermie M C (Marie) guard h963 Hampshire  
Itieburn Julie clk Buckheim & Philip r2139 Pacific av  
Ito Hiroko clk r1114 Octavia  
Hisha r1691 Fulton  
Hokuro massage 2099 Bush  
Howard clk WCLCo r1926 Fell  
Jeanette r1718 Laguna  
Tadashi (Tomiko) hmn h1431 Eddy  
Takako beauty opr Leona V Snow r Bkly  
Takashi J (Toshiko) punch prs opr Simmons Co h1691  
Fulton  
Will K h1964 Post  
Yuri nurse r280 Pine  
Itrich Eug F (Blanche) clk PO h1439 17th av  
Herb A clk h118 12th av  
Russell Wm F (Nellie) h256 Lake  
Ittenbach Lena (wid Gerhardt) r2211 Steiner  
Iter Jack r161 Powell  
Ittig Maurice (Kath) emp BDDCO h179 Bonwell  
Maurice Jr (Eileen) insp Mun Ry h325 Page  
Itner Hugh (Alice M) blmkr J E Hanger Inc of Cal h  
50 Golden Gate av  
Iturbide Juan h916 Pacific av  
Juan mtecmn Hotel DeEspaña r781 Bway  
Iturralde Maria (wid B) h1556 29th  
Paul (Conrada) lab PO h556 29th  
Victor (Lena) clk h1844a Mason  
Iturria Lucy M slsmn S & Gump Co r528 Haight  
Iturriarria Maria (wid Alfonso) h47 Woodward  
Iturri Geo V thr Hax Co r Okld  
Indice Angelo (Rose) mach tool opr Mun Ry h280 Gates  
Armando r280 Gates  
Carl (Dorothy) barber 3166 22d h450 Munich  
Carrie C tel sis S F Examiner r227 Sanchez  
Emilia (Josephine) barber 517 Cortland av h3763  
Folsom  
John J clk BOA r280 Gates  
Wm J barber J R Hinson h227 Sanchez  
Iugin Dolores (Francisco Beauty Salon) r3409 Geary  
Ius David (Mary A) whsmn Planters Nut & Chocolate Co  
h731 Woolsey  
Herman (Sarah) h515 Gates  
Lydia Mrs bkpr r731 Woolsey  
Maca Lety whr Planters Nut & Chocolate Co r731  
Woolsey  
Sarah clk S F Gro Co r515 Gates  
Insi John R otc mgr Tonkin & Modlin r Okld  
Jos P Josephine Al emp White Duck Clothing Mfg Co  
h2249 17th av  
Mildred sten CHP h1909 Sacto  
P Ralph (Henriette) mgr W H Price r San Rafael  
Ralph P h55 Bret Harte ter  
Serge stretcher Simmons Co r Ross  
Ivan's Flowers (Ivan Gernich Jas Vlahovich) 1718a  
Polk  
Ivanac Helen M sten r3691 17th  
Helen R (wid Marco) h3691 17th  
Ivanac Geo ironwkr Hollinsn Mfg Co r670 Eddy  
Ivanecio Rafo (Fannie) consul genl Yugoslavia h333  
Pachero  
Ivonech Frances M pkr Incan & Co r1425 Underwood  
John M (Jennie) lab h1411 Revere av  
Martin (Jennie) lab h1182 Palou av  
Viko clk V C Barulich r182 Palou av  
Ivanovich Baldo agt Occidental Life Ins Co, r300  
Monty  
Geo (Dorris) office 488 Pine R208 h630 Mason  
Louis F (Betty) toll colr h2219 20th av  
Nick L (Norma E) whol florist 903 Howard r Ross  
Peter L slsmn r1438 30th av  
Ivanca Josephine (wid Danl) r77 Central av  
Maria J typist FRB r77 Central av  
Ivanetich Antone r637 Brussels  
John (Mary) emp OFTCO h2116 18th  
John H (Norma M) dept mgr OFTCO h1528 Moraga  
Jos F (Kath) gro 518 Haight h637 Brussels  
Rudolph J (Alice L) driver OFTCO h1770 Oakdale av  
Ivanhoe Apartments 223 Leavenworth  
Arth C (Antonina) cook h260 Castro  
Fred X mach Federal-Mogul Corp r3032 16th  
Hotel Mrs Ann Larsen mgr 650 Cal  
Ivanti Alld I (Mary Ann) slsmn H M Tosetti r Greenbrae  
Edmund L (Oliver) h5 Santa Rosa  
Eug (Mary) florist h191 Nagles av  
Luigi (Eva) lab h164 Bertita  
Rinaldo C dentist 5 Santa Rosa av r Millraz  
Ivanish Emil C driver Luxor Cabs r173 Turk  
Ivanitay Marlan N (Tamara) publ 1520 Divisadero h  
1801 Turk  
Oleg N (Clara V) archt 111 New Monty R500 r Keot  
Woodlands  
Ivanikah Emma Mrs r3424 26th  
Ivanich Geo (Lillian T) tmstr h3966 18th  
Peter N wr Nugget Grill h2363 Larkin  
Ivanoff Alex T (Marie M) emp Friedberg Grunauer Co  
r8 Ulloa  
Andee (Luba) supt Kohler & Chase h1263 3d av  
Constantine M h2511 Sarto  
Eug E (Artist) eng h810 Grove  
Eug S (Margt) artist h2370 Chestnut  
Helen Mrs smstrs Goodwill Industries h129 Central av  
John L (Mckay) hmn r975 Ellis  
Maria M (wid Edw) r810 Grove  
Nicholas (Anna) Jan r224 Cole  
Nicholas C (Ellas) h2191 Pine  
Nikolai I h2178 Geary  
Olga Mrs r419 Pierce  
Paul h1681a Haight  
Peter h153 12th av  
Robt (Evelyn) mtr ctr h224 Cole  
Semeon D Jan SOCO h38 Parnassus av  
Vesla G (Clara) pntnr Kazakoff & Kazakoff h867 Oak  
Victor F h480 Eddy  
Vladimir F property mgr h2070 Fell