

Pacific Pump & Supply Co.

420 Bryant Street
San Francisco

(See Page 96, Buyers' Guide)

NORTH
"Thos L (Anna G) editor Walker's Manual h2053 10th
"Walter S (Florence) adv rep Moloney-Regan & Schmitt
"Wm C (Barbara) local engr International General
Electric Co Inc r Burlingame

NORTHAM WARREN CORPORATION
P M LUBICH, Mgr
MANUFACTURERS OF
CUTEX AND ODORONO
B13 FOLSOM

TEL GARFIELD 1-7944
Northby Omunda h795 Oak
Northcott Fennell (Marj) h1456 Jones
Northcutt Edw r141 Minna
"Euphrosyne (wid Ray) tchr Pub Sch r2 Nobles al
"Evelyn typist Connell Bros Co h555 20th av
"Gerald H h30 El Mirador Pl @
"Horace (Gladys) rigger Hunter's Point h1353 Under-
wood av

"Jas R wtr The Golden Pheasant r1030 Bush
"June D ofc sec Juvenile Court r247 32d av
"Mary (wid John) h247 32d av
"North Melville r106 Eastwood av
"Northridge Gordon J serv supr IBM Corp r Okld

NORTHERN ASSURANCE COMPANY LTD THE, Claren-
ce & Allan Mgr Pacific Dept, 114 Sansome, Tel
OO 4414
"California Base Ball Managers Assn Seals Stadium
Bryant cor 16th
"California Chiropractic Post No 736 Am Legion
Veterans Bldg
"California Congregational Conference Rev H H Gill supt
760 Market R1164
"California District Council of Hod Carriers Constr &
Genl Laborers 474 Valencia
"California Electric Bureau L H Bennett sec 1355
Market C 3901
"California Floral Industry John Leith sec 197 5th
"California Golf Assn 405 Montgoy

NORTHERN CALIFORNIA HARDWARE & STEEL CO
C G CLAUSEN, Pres
209 MISSISSIPPI
ZONE 7
TEL UNDERHILL 3-5815

"California Models Directory A L Fast pres Mrs Jo
Seward v-pres Dolores Longacre sec E D Langert
treas 690 Market R1507
"California Pharmaceutical Assn Richd Hopelain exec
sec 503 Market R906
"California Plumbing and Heating Wholesalers Assn
Inc 785 Market
"California Ready Mixed Concrete & Materials Assn
Inc E R Booker exec sec 564 Market R412
"California Service League R E Peters pres 353
Kearny R402
"California Skeet Shooting Assn 400 Montgoy R1008

NORTHERN CALIFORNIA WAREHOUSE CO
ARTHUR C OPPENHEIMER, II, Pres
C F ZOBEL
IRWIN STERN, Sec
230 CALIFORNIA
Tel DOUGLAS 2-4080

"California Nevada Council of Churches 220
Golden Gate av
"Chemical Products Corp Robt McCurdy pres M R Meh-
ran treas soap mfrs 80 Clay
NORTHERN COU TILES TITLE INSURANCE COMP.
ANY, M Govan, Pres, Ed J Egan Mgr, 369
Bush, Tel SU ter 1-3251 (For further information
see page 121 Buyers' Guide and right top lines)

"Glass Co F A Toso sls mgr bottles 4th and Michigan
and 118 Sacto
NORTHERN INSURANCE CO OF NEW YORK, Robert
Sherrard Mgr, 1317 Mills Tower, 220 Bush, Tel
SU ter 1-3222

NORTHERN LIFE INSURANCE CO (Seattle) Burton
J Colgate Dist, r 963 Monadnock Bldg, 681
Market, Zone 5, Tel GA rfield 1-0274 (For further
information see page 81 Buyers' Guide)
"Pacific Railway Co Danl Timney genl agt 681 Market
R1003

NORTHERN REDWOOD LUMBER CO
C G PRICE, Pres
LUMBER MANUFACTURERS
302 STANDARD OIL BLDG
225 BUSH, ZONE 4
TEL EXBROOK 2-7894

"Wayne W (Elsie) eng h871 Turk
Northey Rita C slsmn I Magnin & Co r3330 Pierce
Northgrave Lyle E clk Draeger's Super Mkt h2046 48th
av @
"Northon Jean A transportation agt Western Air Lines r
Kentfield
"Northridge Edw (Candile) clk BofA h2783 39th av @
"Northrip M A emp SFRR
"Northrop sec also Northrup and Northrup
"Chas O (Charlotte) h1404 Golden Gate av
"Frank B h701 Gough
"Lyman E (Rachel M) shopmn CSCRR Co h1622
26th av @

"Lyman H (Flora M) shopmn CSCRR Co h1699 Oak
"Patricia L sten Honolulu Oil Corp h846 Bush
"Robt J (Peggy) atdt Standard Sta r1225 Taylor
"Stanley M (Ethel L) shopmn CSCRR Co h1622 26th
av

"Northrop Geo (Ethel) r172 6th
"Northrup Alfd C (Gloria) with SCIF h3986b Army
"Chas H (Mary A) furn 655 Vallejo h3147 Buchanan
"Donna I teller BofA h1111 Plae
"Gloria H M priv sec South Steel Co r3986b Army
"Melvin A (Winnet) vet r317 Fulton r3174 Grove
"Oliver W drtsmn A V Saph Jr r Richmond
"Steph M (Eleanor L) clk Cene's Foods h625 Grafton
"Northrop Geo eng Hotel Plaza r46 Ballie
"Harold W (Ann) eng PT&TCo r Alj
"Jos B h3164 22d

"Northway Anna Mrs r347 Hale @
"Francis (Kath) h347 Hale @
"Fredk J (Myrie) 655 Sutter RS06 h2266 Vallejo
"Wilberta Instr Bell & Tarrant Mfg Co r Brisbane
"Northwest Airlines Inc 210 Post R719

NORTHWEST CASUALTY COMPANY, H O McPherson
Mgr Northern California Dept, 515 Market, Tel
SU ter 1-6845
"Chains & Sprocket Inc 1515 Folsom
"Chair Co Bruce Gilpin rep whol 1355 Market R857

NORTHWEST ENGINEERING CO
MFRS CRAWLER CRANES
DRAGLINES
SNOVELS
255 10TH
ZONE 3
TEL HEMLOCK 1-5060

NORTHWEST LEAD CO, W O Miracale Dist Mgr, Lead
Pipe and Sheet Lead Mfrs, 444 Market, 2d Floor,
Zone 11, Tel SU ter 1-4657
"Paper Sales Co Emory Schoolcraft mgr mfrs agts 420
Market R437
"Northwestern Cabinet Co L R Flint rep 1355 Market
R805

NORTHWESTERN MUTUAL FIRE ASSOCIATION,
H O McPherson Mgr Northern California Dept, 515
Market, Tel SU ter 1-6845

NORTHWESTERN MUTUAL LIFE INSURANCE CO
OF MILWAUKEE, Richard J Shipley Genl Agt, 2d
Floor Chancery Bldg, 564 Market Zone 4, Tel EX-
brook 2-4485 (For further information see right
bottom lines)

NORTHWESTERN NATIONAL CASUALTY CO, F L
Oittig Mgr, J H Sommers Asst Mgr, 340 Pine,
Zone 4, Tel EX brook 2-2273 (For further informa-
tion see page 81 Buyers' Guide)

NORTHWESTERN NATIONAL INSURANCE CO (of
Milwaukee, Wis) F L Oittig Mgr Pacific Coast Dept,
J H Sommers Asst Mgr, 340 Pine, Zone 4, Tel
EX brook 2-2273 (For further information see
page 81 Buyers' Guide)

"National Life Ins Co Bert Shaughnessy mgr 216
Pine R407
"News Co Inc J A Gray pres Ferry Bldg and Silp 6
"Pacific Railroad Co D J Russell pres 65 Market
"Pacific Telephone & Telegraph Co, F L
Oittig Mgr, J H Sommers Asst Mgr, 340 Pine, Zone
4, Tel EX brook 2-2273 (For further information see
page 81 Buyers' Guide)

Norman Alex (Elsie) seann h877 14th @
Norner Bertha L (wid J L) h3642 16th
"J rep The Lee Co
"John E (Mary A) slsmn Modern House h3338 21st
"S E USA h320 Geary
Norton Agnes T h304 Shotwell @
"Albt F (Edith C) h104 SF
"Ald J (Richard L) agt h2490 Greenwich
"Alice R Mrs clk Ralph Montali Inc r1814 17th av
"Andw J (Florence) chf clk h130 Flood av @
"Andw Jr mech r130 Flood av
"Anne Mrs asst cook Saco r103 32d av
"Anne C (wid R A) clk Nestle's Chocolate Co h951
O'Farrell
"Arbury (Marie) USN h1312 Page
"Arne (Eleanor) carp h444 1/2 Henry
"Arth jan h130 Ruse
"Arth C (Lula M) h312 Baker
"Arth P h2200 Francisco
"Avo nurse aide Notre Dame Hosp h970 Post
"Bea Mrs h1319 Masonic av
"Bend r445 Hyde
"Benny M clk r25 Colonial way
"Beulah K agt ELAS r3000 Webster
"Bill slsmn J F Nicolette r221 1/2 Elizabeth
"Bridget T Mrs h363 21st av
"Bruce C (Eleanor L) wtr PT&TCo h1382 43d av @
"C sugar millm r730 22d
"Carrie M priv sec Mary's Help Hosp r361 14th
"Castimer J (Dolores) mtrs agt 833 Market R516 r44
Parkwood Dr (Daly) City

"Cash emp Mac's of SF r1722 30th av
"Cath (wid J F) r1118 Geneva av
"Cath J (wid Wm) r1558 22d av
"Cath R (wid T C) h1362 16th av @
"Cecelia F beauty opr Lawrence Moore r701 Sutter
"Cecilia mtr r1834 Cal
"Chas & h674 Haight
"Chas F r1022 Plymouth av
"Chas H (Tessie) USMM h121 Broderick
"Chas W phys h1054 Sutter
"Clark B (Olga) clk Dairy-Colton Paper Co h452 Duboce
"Clifford V ship clk R N Nason & Co h207 Richland
"Colleen h1905 Sunnydale av

NORTON COMPANY (Worcester, Mass) Edw G Peth-
erick Dist Mgr, Grinding Wheels and Machinery,
1235 Mission, Tel UN derhill 1-2125
"Dale r3491 20th
"Dale F (Barbara R) h123 Victoria @
"Danlan F (Lucena) acct Ernst & Ernst r SanPablo
"Dayle ofc sec h1745 Franklin
"Dillie (Gladys) h1400 Waller
"Doris r114 Mason
"Dorothy emp Applied Electronics Co r211 Rio Verde
"Earl A (Vera) pres Hill Corp r Orinda
"Earl C (Kath M) photog h1861 Hyde
"Earl W seann h641 O'Farrell
"Edgar R (Margt) h2745 Webster
"Edw J (Florence G) slsmn Heyman Bros h347 16th
av @

"Eliz clk h825 Geary
"Eliz fcy wtr h197 Valencia
"Eliz (wid Jas) r2155 40th av
"Eliz H Mrs h1658 Sanchez @
"Ella (wid Peter) h810 41st av @
"Emily R (wid Peter) r542 27th av
"Eric E (Eliz) h491 23d av
"Ernest E (Annie B) with Shreve & Co h2446 28th
av @

"Ernest G (Emma) h1995 Oak
"Eug E harber J O D Jones
"Eug recep Price Waterhouse & Co r510 Stockton
"F Tracy (Stella) real est h126 Madrone av @
"F Tracy Jr (Loretta) elec equip 1500 Ocean av h719
Randolph

"Fern Mrs h1408 Cal
"Forer J Jan SF Francis Pie Shop h3609 Army
"Frances fchr r418 Paris
"Francis (Mary A) whsmn h4366 24th @
"Francis T (Virginia) servmn PG&ECO h1370 34th
av @
"Frank B h518 20th @
"Frank L (Evelyn) controller Max Sobel h536 14th
"Fredk B h728 Taylor
"Gay L asst buyer h1240 Bush
"Geld (Laura M) mach B C Van Emon Elevators Inc
h365 12th
"Grace C ofc supr PT&TCo r24 Grattan
"Gulliver lab h3009 1/2 Cal
"Harold slsmn Dilegraph Products Inc r Saratoga
"Harold W (Alice) emp SFED h1814 17th av @
"Harry J (Dorotha M) cook h542 27th av
"Harry J (Margt J) equip opr h1460 Chestnut
"Homer E drtsmn Soco r Okld
"Hubert J emp SF Examiner r418 Paris
"Irene Mrs h645 S Van Ness av
"Irma B sten Meadows & Beacom r511 30th
"Iva M Mrs h968 Page
"J D plmbtr Hunter's Point r205 3d
"Jack W (Lorraine F) whsmn h2570 Bryant
"Jas A (Alice) driver YCCO h587 25th av @
"Jas E (Ruth P) (N & N Garage) h3434 Cal
"Jas J (Alina N) acct h766 45th av @
"Jas M clk h1210 Grove
"Jas P (Nellie) (Nineteenth Hole) h436 42d av
"Jas V electn r101 41st av
"Jerome J (Janet M) eng PT&TCo h1128 Wawona @
"John clk M C Woerner
"John pntr UCHOSP h243 Hartford
"John C (Carrie) h361 14th
"John C (Gladys) clk h2243 27th av
"John C dept mgr WFB&UTCo r322 Ellis
"John E slsmn Acme Paper Co r2734 24th
"John G chf examiner R-LG r24 Grattan
"John J h2702 20th
"John R (Cath C) guard h82 Florentine av @
"John T (LaVerne) clk h2 Abbey
"John W (Leis H) slsmn SF Examiner h277 Clinton
Park

"Jos (Dorothy) exec Soco h1701 North Point
"Jos mgr Cohn-Hall-Marx Co r SanMateo
"Jos W (Hazel M) Insp SFED h310 Jersey
"Kathleen M Mrs slsmn Roos Bros h40 Mirabel av @
"Lee S dom 224 S Cliff
"Lewis M clk h1100 Lombard

For Farm and Industrial Use

Water Systems, Windmills, Engines
Water Softeners
Hand and Power Sprayers

NORTON LILLY & COMPANY (NY)
GENERAL AGENTS ELLERMAN &
BUCKNALL S S CO
AMERICAN-MANCHURIAN LINE
FARRELL LINES
230 CALIFORNIA, 1ST FLOOR
TEL SUTTER 1-3600

"Louise R clk R S Hibbard h936 S Van Ness av
"Mae Mrs wtr h1080 Camp
"Margt cook h2635 Steiner
"Margt sten h5045 Franklin
"Margt Mrs h577 14th av
"Margt Mrs clk Hd of Educ h418 Paris
"Margt (wid J A) jan h1324 Church @
"Margt Mrs clk h2370 Chestnut
"Marie T (wid Thos) clk Bd of Educ h68 Delmar @
"Marilyn clk Onyx Inc r243 Hartford
"Marion K pres Coast Wholesale Music Co of SF r Okld
"Marion (wid A A) h330 Urbano Dr @
"Mary window trimr r85 Uranus ter
"Mary E r304 Shotwell
"Maurice L mgr Weinstein Co h2626 Van Ness av
"Maymie artist r1245 Wash
"Melvin H (Edel M) slsmn h1333 Church @
"Merle I ofc sec Alexander Hamilton Hotel h601 O'-
Farrell
"Michl J h436 11th av @
"Murray (Ann) h51 Victoria @
"Murray Jr (Mona E) slsmn h170 Madrone @
"Our city wkr r378 3d
"Pacific Sales Co A D Troyer div mgr door closers
1266 Mission
"Patricia nurse h701 Sutter
"Palk (Cecelia) h161 8th av
"Park L (Norton's Radio & Television) 337 Holloway av
"Perry D whsemn Sebering Corp r1706 McAllister
"Peter M h173 Parnassus av
"Ralph M asst formn Trade Pressroom r Okld
"Richd driver Gilboy Co
"Richd msngr SF Call-Bulletin r165 Duboce av
"Richd E (Ruth E) USA h6 Cambon dr
"Richd E USN r3000 Webster

NORTON RICHARD P (Wallace, Garrison, Norton &
Ray), h35 Casa Way, Tel WA inut 1-1915
"Robt I maller SF Examiner r Okld
"Robt S slsmn Libby McNeill & Libby h1218 Quince
"Robt S traf mgr Sudden & Christenson r LosGatos
"Rose G h165 Duboce av
"Rowena (wid John) h763 Turk
"Roy (Madeline) with Shell Oil Co r137 Benton av
"Roy P (Joanne) radios 337 Holloway
"Russell C (Joel C) mach Hunter's Point h467 Camp-
bell av @

"Ruth Mrs laby techn Children's Hosp r3434 Cal
"Saml R wchmn United Parcel Serv r317 Ivy
"Sarah (wid W W) h279 Jersey @
"Smith mgr Fairfax Bread Co r Okld
"Sophie (wid A J) h1814 17th av
"Stanley D (Louise) House of Nix h4827 Cal
"Steph Mrs h3000 Webster
"Steph J (Eliz) mach h573 Rhode Island @
"Sylvia Mrs h2960 Polk
"Terence (Ann) driver h401 32d av
"Thos elev opr r85 Uranus ter
"Thos lab r531 Turk
"Thos (Ellen) mech Mun Jr r758 41st av
"Thos B (Marjorie) clk R363 21st av
"Thos B (Ellen T) clk SPCo h1443 45th av @
"Truck Co (Div of Safeway) C H Gowen mgr 405
Montgoy

"Valerie Mrs clk City of Paris r491 23d av
"Verna I nurse CDPH r1386 44th av
"W P r750 Sutter
"Walter (Natalie) dental techn h1558 22d av
"Walter W (Grace C) emp PO h24 Grattan @
"Warren W (Lovina) plmbtr h458 32d av @
"Webster V (Angela R) dist claims agt SPCo h340
Magellan av @

"Wm (Alta) v-pres Purves Supply Co h25 Colonial way
@
"Wm E h372 Baker
"Wm H hr drsr Livingston Bros h62 Beaver
"Wm W (Edna I) garage atndt S E Ooprate Inc h148
Mundo rd

Norton's Radio & Television (Park L Norton) 337
Holloway av
Norum Doris M sten Canadian Bank of Commerce r1225
Taylor
Norvack Jos H (Nary) lngshrmn h130 Naples @
Norval Ramon r510 Bush
Norval Edw E (Helen M) sta atndt P H McBride h3889
Sacto

"Jos r1907 Howard
"Jos Howard T (Georgia M) (Cal Builders Hardware
Co) h3755 Fillmore
"Josephine (wid Chas) h574 Joost av
"Norvell Jas T (Jean A) carp h38 Tiffany av
"John W (Ernest R) h3520 S VanNess av
"Lloyd L (Margt K) acct US Bur of Mines h55a Nueva
"Lucy Mrs h3008 San Jose av
"Lynn h2984 Wash
"Margt K typ US Engrs r55a Nueva av
"Salut A sten Abbott Laboratories r1740 Bway
"Saml (Lois M) driver h128 Tiffany av
"Willie carp I W Coburn Co r3008 SanJose av
"Norville Everett J h114 Belvedere
"Geo W (Lucille) proast cash BofA h4365 26th @
"Lillian (wid A A) h1415 Hyde
"Norrl John C mailer SF Examiner r Bkly
"Norville Barbara sten r252 Nae
"Howard O (Eliz I) emp SPCo h3860 23d
"Wm O emp SPCo h3860 23d

NORWAL C THE, 2001 3d, Tel HE mlock 1-7640
Norwall Alan H (Claire) dentist 450 Sutter R2528 h
1390 27th av
"Elmer P (Eliz P) dentist 450 Sutter R2528 h415
Dewey blvd @
"John baker r520 S VanNess av
"Joyce B tchr Pub Sch r415 Dewey blvd
"Paul J (Salile G) slsmn h1451 17th av
"Norway House Fred Johansson mgr 2501 Vallejo
"Jeane cook Chas G Vander r419 Golden Gate av
NORWEGIAN AMERICAN LINE, Sudden & Christenson
Inc Agents, 310 Sansome, Tel GA rfield 1-2846

"Chub Peter Hansen mgr 1900 Fell
"Lutheran Church Rev R U Exjenth pastor 19th and
Dolores
"Seamen's Mission Rev B H Malhisen pastor 53
Darton

Norwall Chas r937 Ellis
Norven Frank hartndt r59 Turk
NORWICH UNION COMPANIES
R L COUNTRYMAN, Mgr
M C GODFREY, Asst Mgr
INSURANCE
IDENTIMITY
FIRE
AUTOMOBILE
CASUALTY
LIABILITY
234 SANSOME, ZONE 4
TEL EXBROOK 2-0840

"Unlen Fire Insurance Society 234-244 Sansom
Norwick Sydney S (Edythe) phys Federal Security Agcy
r SanLorenzo