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Hudson H D & Co 43 Main

Horn Equipment Co 250 Industrial

Universal Farm Supply Corp 960 Harrison

Wayne Pump Co 320 10th

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15 COLUMBUS AVE.

Tel. Yukon

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Agricultural Implements and Tractors

CASE J 1 CO, 1933 Perilla, Oakland, Zone 7, PO

Address Box 605, Zone 2, Bayshore Annex, Tel

TElephar 2-0838 and 2-0839

LIBERTY FARMS CO (A CORPORATION)

400 MONTGOMERY

ROOM 1008

TELEPHONE SUTTER 1-1437

Air Compressors

Eastman Equipment Co 1080 Howard

PATTERSON COMPRESSOR CO, 2509 Broadway,

Plant 365 26th, Oakland 12, Tel TWInaks 3-2113

Rt 171 & Co 1640 1st

QUICK COMPRESSOR WEST COAST DISTRIBUTORS, 1185 Mission, Tel Underhill 1-3030

Rt C The Inc 495 6th

Schramm Inc 1315 Howard

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(See Page 63 Buyers' Guide)

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Ass't. U. S. Mgr.
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Phone
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Advertising Agencies—Contd

Webb Grant & Co 155 Montgomery R310
Weber Irving & Staff 98 Stevenson
Weed & Co 423 Market R607
Weed Television 625 Market R608
Weiner Olefiner Reynolds & Baker 149 California R430
Werner Island 1095 Market R215
West Coast Advertising Co 781 Beach
Westmark Inc 278 Post R403
Western Empire Direct Advertising 612 Howard 4th
Whitaker & Baxter Advertising Agency 090 Market 16th
Wilson June Advertising 2404a 28th av
Wilson W Harold 905 Market R102
Winthrop Jane Mrs 251 Post R617
WRIGHT FRANK NATIONAL CORP, 995 Market
R332, Tel DOUGLAS 2-5470
Wyckoff & Associates 1440 Rye R1004
Wyman Advertising 278 Post R403
Young Adam J Jr Inc 593 Market R233
Young & Rubicam Inc 2406 Russ bldg
Zeigler Julius E 5 3d R1114

Advertising Counsel and Service

Advertising Checking Bureau Inc 51 1st 5th
Media Records Inc 355 Stockton 4th
National Business & Property Exchange Inc 1464 Va-
Rawson R C Co 50 Hawthorne R220

*Advertising Dealers' Display

DEALER SALES BUILDERS CO, 1736 Stockton, Tel
EXbrook 2-5483

*Advertising Displays

LEHMAN PRINTING AND LITHOGRAPHING CO,
300 2d, Zone 7, Tel Garfield 1-3912

Advertising Novelties

Advertising Specialty Co 1020 Golden Gate av
Alan-Rand Co Inc 1522 Haight
Associated Ad-Products 7 Front R120
Bastian Bros Inc 420 Market R229
Beitner Arnold & Davis
Cesari P J Advertising Novelties Co 1691 Turk
Crown W 312 Harvard
CRIBBINS WALTER W CO, 557 Howard, Tel DOUGLAS
1-5617
Kempthor Thos Co 444 Market R405
Lyon Agency Inc 282 8th
New Trend Distributing Co 451 Turk
Salts Advertising Specialties 1339 Folsom
Sincilar Co 1012 Mission
Sutter Match Co 1355 Market R988
Vernon Co The 3174 16th
Wade Co 171 2d R409
Yocum Grace O 821 Market R115

Advertising Representatives—Newspaper and Magazine

Betts John J & Associates 7 Front R235
Blanchard-Nichols Inc 111 Sutter R2225
Bull John Co 602 Market R106
Conaway & Kliner 244 California R506
Crescent & Woodward Inc 631 Market R741
Doyle & Hawley 717 Market R316
Ellis Bruce & Associates 1204 Russ bldg
Eichen Co The 57 Post R912
Hall Mark M 461 Market R801
Harker Ralph W & Associates 582 Market R1207
Hearst Advertising Service 5 3d R701
Hunt-Tewksbury Co The 155 Montgomery R1008
Jann & Kuller Inc 27 Post R912
Kelly-Smith Co 300 Montgomery R1020
Kimball Marjorie
Lafayette Louis R & Associates 1504 Vallejo
McDonald-Thompson 625 Market R1015
McKinney J P & Co 681 Market R740
McMillan & Adams 1504 Vallejo
McMillan Jann & Associates 1504 Vallejo
McQuillin Bros 785 Market R916
Menne Co The 114 Sansome R1211
Moloney Regan & Schmidt Inc 681 Market R241
O'Mara & Ormbee Inc 1027 Russ bldg
Price Win H 20 2d 6th
Ryder-Johns Inc 110 Sutter R1011
Simpsen-Relly Ltd 703 Market R814
Smith & Holby 1027 Russ bldg
Tanner Edw S Co 110 Sutter R1005
Tolsted John C 1201 Shafter
Wasson Ray C 1204 Russ bldg
WEST-HOLLIDAY CO INC, 625 Market, Zone 5, Tel
Garfield 1-2005
Western Dailies 116 New Montgomery R233
Wetstein Robt 209 Post R101
Winter-Simpson Co 55 New Montgomery R422

Agricultural Implement Dealers

Caterpillar Tractor Co 120 Montgomery 24th St
Honnelle Corp 1201 Shafter
Horn Motor Co Inc of California 241 Loomis
Hudson H D & Co 43 Main
Horn Equipment Co 250 Industrial
Universal Farm Supply Corp 960 Harrison
Wayne Pump Co 320 10th

*Agricultural Implements and Tractors

CASE J 1 CO, 1933 Perilla, Oakland, Zone 7, PO
Address Box 605, Zone 2, Bayshore Annex, Tel
TElephar 2-0838 and 2-0839

*Agriculturists

LIBERTY FARMS CO (A CORPORATION)
400 MONTGOMERY
ROOM 1008
TELEPHONE SUTTER 1-1437

Air Compressors

Eastman Equipment Co 1080 Howard
PATTERSON COMPRESSOR CO, 2509 Broadway,
Plant 365 26th, Oakland 12, Tel TWInaks 3-2113
Rt 171 & Co 1640 1st
QUICK COMPRESSOR WEST COAST DISTRIBUTORS, 1185 Mission, Tel Underhill 1-3030
Rt C The Inc 495 6th
Schramm Inc 1315 Howard

*Air Conditioning Contractors

CARRIER CORPORATION, 900 Tennessee, Tel VA-
encia 4-1587

*Air Conditioning Equipment and Supplies—Jobbers

FRASER AND JOHNSTON CO, 1900 17th, Zone 3,
Tel Market 1-3868 (See page 50 Buyers' Guide)

Air Conditioning Equipment and Supplies—Manufacturers

Baker Engineering Corp 420 Market R522
Carrier Corp 900 Tennessee
FRASER AND JOHNSTON CO, 1900 17th, Zone 3,
Tel Market 1-3868 (See page 50 Buyers' Guide)
General Electric Co (Air Conditioning Div) 1144 Russ
bldg

Air Conditioning Equipment and Supplies—Sales and Service

American Air Filter Co Inc 460-62 9th
Brown Wyatt R Co 734 Harrison
Central Air Filter Cleaning 1355 Harrison
Gimore Air Conditioning Service 1617 Harrison
Harrison Paul N 50 Harrison R205
Harker Co The 420 Market R314
Pacific Air Conditioning Co 606 Natoma
Ward E B Co 110 Franklin
York Corporation 1275 Folsom

*Air Conditioning Machinery

YORK CORPORATION, 1275 Folsom, Tel Underhill
1-248 and 1-1249

Air Freight and Express

Air Land Freight Consolidated 226 Jackson

Air Line Companies

Aeromex Deletores S A 323 Geary R618 and 503
Market R804
Air France 323 Geary R205
American Airlines dist als ele 260 Stockton 2d fl ticket
ele 231 Montgomery
Australian National Airways Pty Ltd 230 California
Branniff International Airways 260 Stockton 4th
Central Airlines Airways Corp 455 Post
California Central Airlines 323 Geary
Canadian Pacific Air Lines 195 Post 3d fl
Continental Air Lines 200 Post 17
Empire Aircoach System 1112 Market
Italian Airlines 212 Stockton R300
Japan Air Lines 45 Grant av
K L M Royal Dutch Airlines 427 Post
Lufthansa German Airlines 323 Geary R412
NORTH AMERICAN AIRLINES, ticket office 240
Powell, Tel Garfield 1-4050 (See page 2 Buyers'
Guide)
Northwest Airlines 637 Market
Pacific Southwest Airlines 277 Post
Pan American World Airways 222 Stockton
Phillips Air Lines 212 Stockton R401
Panama Empire Airways Ltd 212 Stockton R400
Sabena Belgian World Airlines 323 Geary R201
Saskatchewan Airlines System Inc 821 Market R764
Skyways Agency The 37 Geary
Southwest Airways Inc 400 Post
Swiss Air Transport Co Ltd 260 Stockton 4th
Trans World Air Lines 240 Stockton (For branches see
Upheaval section)
UNITED AIRLINES, INC, (Br) 1347 Market and 400
Post, Tel YUKON 6-0818
Western Air Lines 201 Geary R204 ticket ofcs 287
Geary and 231 Montgomery

*Air Line Ticket Agencies

NORTH AMERICAN AIRLINES, ticket Office 240
Powell, Tel Garfield 1-4050 (See page 2 Buyers'
Guide)

*Air Page

CORBIN'S PHYSICIANS TELEPHONE EXCHANGE,
150 Sutter R315, Tel YUKON 2-5841 (See page 112
Buyers' Guide)

Air Service Chartered

NORTH AMERICAN AIRLINES, Ticket Office 240
Powell, Tel Garfield 1-4050 (See page 2 Buyers'
Guide)

Aircraft Accessories and Parts—Dealers

Ace Air Parts 1900 Bryant
Cowan Aircraft Associates 241 Clay
Welch C Martin & Co 35 New Montgomery R405A

*Aircraft Supplies

HENDRY C J CO, 27 Main, Tel DOUGLAS 2-4242

Airport Equipment

Alwayte International Inc (Houston) 110 Sutter R308

Airports

San Francisco International Airport 13 miles south on hwy
101 (South San Francisco)

Alloys

Haynes Stellite Co 22 Battery R301
Western Gold & Platinum Works 589 Bryant

Alteration Shops

A-1 Alteration Shop 330 Market R207
A-Tailor Shop 2809 Taraval
Evening Shop 133 Geary R135
Alteration Shop The 830 Market R407
Alteration Shop The 114 1st 3d Geary R135
Calhoun Alteration Studio 233 Post R510
Calhoun Mary L Mrs 760 Market R842
Ella A Mrs 133 Geary R135
Drags Madame 133 Geary R738
Fritz Fella 166 Geary R135
Footie Grace E Mrs 105 Post R511
Freddy's Alterations and Tailoring 533 Geary

Gall Ann Shop 3310 Balboa

Herritt 212 Post R304
Itinella Marie Mrs 356 Sutter 4th fl
LaRouche David Yalowsky 518 Taylor
Marine's Alteration Shop 4105 California
Mary Jean Alterations 1472 California
Mcvera Mrs Mrs 1485 Dolores
Moderne Alteration Shop 832 Market R239
Niki Rite Alteration Shop 420 Post R518
Phillips 133 Geary R135
Rogers 212 Post R401
Singer Marie Mrs 110 Sutter R311
Vidal Miriam 1504 Vallejo
Wagner Alteration Shop 1242 16th
Ward Marie E Mrs 183 Geary R632
Zentini Angela W Mrs 133 Geary R632

*Alterations—Building—Commercial

McGANEY & OLSON, 501 Oudglass, Tels ATwater
2-8417, Mission 7-8696 (See page 28 Buyers'
Guide)

Aluminum Manufacturers

Allied Fabricators Inc 1450 Army
Aluminum Company of America 120 Montgomery R2509
Kernolds Metals 320 3d

Aluminum Ware Manufacturers

Aluminum Costainers Corp 375 Vermont
Aluminum Goods Mfg Co 125 King

Ambulance Service

American Ambulance Co 419 Fulton
FEDERAL AMBULANCE COMPANY, 301 Pennsylv-
ania 7-1100, Mission 7-4100
King Ambulance Co 2370 Bush

Amusement Companies

Empress Theatre Co 105 Montgomery R904
Golden West Amusement Co 988 Market R409
Roller Enterprises Inc 23 Taylor R712
Svony Enterprises 320 3d

Amusement Machines—Coin Operated

Advance Automatic Sales Co 1350 Howard
B & B Novelty Co 1031 Golden Gate av
Fun Terminal 120 1st

Amusements—Places of (See also Parks and Playgrounds)

Beach Rifle Range 945 Great hwy
Callisum Bowl 43-45 11th
EllisLo Boerle Allen 1877 Mission
Funland Arcade 338 Market
Legg School of Ice Skating 1951 Ocean av
Magic Carpet 625 Market R220
San Francisco Ice Skating Rink 1557 48th av
Skateiland at The Beach 630 Great hwy
Sportland Arcade 820 Great hwy
Winterland Area 1725 Sutter

Analysts

Musser Wm A (financial) 807 Market R405

Animal Hospitals

Arbush McInnes & Levy 26 Fell
Blue Pet Hospital 2229 Taraval
Bulbos Pet Hospital 3229 Taraval
Elvina Cross Dog & Cat Hospital 1210 Steiner
Gallardo 1504 Pacific av
Kanyawyer Dog & Cat Hospital 5601 Mission
KRON & SIMMONS DOG & CAT HOSPITAL, 1386
Gallardo
McCormick's Cat & Dog Hospital 2043 10th av
Mission Dog & Cat Hospital 1504 Pacific av
Monterey Veterinary Hospital 298 Monterey hwy
Ocean Avenue Pet Hospital 1001 Ocean av
Fay Unlimited 1504 Pacific av
San Francisco Pet Hospital 1371 Fulton

Antiques

Angelus Antiques 1565 California
Antique Shop The 204 Market
Ashley D C Antiques 2147 Union
Auburn Antiques 2147 Union
Avodon Barbara Arts 876 North Point
Barnett Harry Antiques 1752 Divisadero
Bral Antiques 1274 Pacific av
Beverly Antiques 8724 North Point
Chelmer Ann 1704 Pacific av
Collector's Shop 1435 Polk
COLONIAL ANTIQUES AND NOVELTIES, 2319
Market, Tel UNDERHILL 1-3934
Conrad Antiques 1410 Sutter
Dalbush The 3025 16th
David's Antique Gallery 333 and 344 Sutter
Davis Dorothea Studio 1125 Clement
Decorators Exchange 2125 20th
Divisadero Antique Shop 1376 Sutter
Dorothy's Antiques 1553 Divisadero
Eddie's Trading Post 1001 McAllister
Frizzell Virginia Mrs 572 North Point
Garcia's Antiques 1553 Divisadero
Golden Coach 521 Sutter
Guthrie's Antiques 205 Post, Tel YUKON 2-1616 (See page
69 Buyers' Guide)
Hamilton Groce Antiques 1448 Pacific av
Hartley Russell Antiques 1400 Pacific av
Hennen Helen Mrs 1662 Divisadero
Hodge-Podge The 3036 Emore
Kneel Chas A 1832 Gough
Little Antiques Shop 1209 Sutter
McAllister Burgas Shop 1209 Sutter
McCormick Galleries 586 Washington
McAllister Antiques 1849 Divisadero
Mingos & Savary Bros 760 McAllister
Nordie Adele C 235 Clement
Nolan May Antiques 1553 Divisadero
Odds & Ends 910 McAllister
Orson Shop 1553 Divisadero
Old Wagon Wheel Antiques 4340 1/2 Geary hwy
Pastime Shop 804 McAllister
Perry Alan 874 1st
Pizzi & Hunt Antiques 1414 Hyde
Pollock Louise Mrs 1454 Divisadero