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YUKON 2-6000

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"Poultry Co. (Peter G. Cesaretti) Fred J. Murlo) who 315 Washington

"Press Assn Philip N. McCombs treas 45 2d R401

"Press Mgr Co Edgar N. Meakin pres C. N. Hultberg v-pres Robt L. Soper sec-treas food machy 1800 Folsom

"Primary Producers Eric Forkgen mgr exporters 329 Clay

"Printing Co Henry Haskin pres Mrs Miriam Haskin v-pres Ernest Haskin sec-treas coal printing 263 8th

"Professional Credit Union Marie C. Kennedy mgr 323 Geary R611

"Professional Service Assn Marie C. Kennedy mgr shopping res 323 Geary R611

"Railroad Assn Claude Minard gent counsel John R. Wendt sec-treas 215 Market R826

"Rehearsal Lodge No 1 (J.O.O.F.) 266 7th

"Recording Studio (Wm Stone) 577 Geary

"Redwood Association Philip T. Farnsworth gent mgr 576 Sacramento 5th & 6th fls

"Refrigerator Co (Dave Melick mgr) who Jobbers 1088 Howard

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TELEPHONE SUTTER 1-6867

"Retail Hardware Assn A. F. Kunke pres F. G. Bremer v-pres Krueger E. Jacobson sec-mgr 122 9th

"Retailers Assn Vincent D. Kennedy managing dir 1503 Central Tower Bldg

CALIFORNIA ROCK & GRAVEL CO. Fred N. Woods III, V-Pres, Harry E. Millar Sec, John G. Allen Treas, Rock and Gravel 582 Market R1800 Tel. Douglas 2-6852

"Safe & Lock Co (Geo F and Joseph A. Stenger) 360 Battery

CALIFORNIA SAVINGS & LOAN COMPANY
Established 1887, O. Russell Symon Pres, A. N. Long V-Pres, James R. Jensen Sec, Mrs. Lillian E. Cable Treas, 46 Geary, Zone 4, Tel. Yukon 6-3600 and 2000 Mission, Tel. Yukon 6-3600 (See Yellow Page 107)

"Saw & Knife Works Myron Bird pres mfrs 721 Brannan

"School Music Service (Maurice Silverman) musical instruments 84 Golden Gate av

"School of Beauty Culture (Thos J. Vlautin) 908 Market-34 fl

CALIFORNIA SCHOOL OF FINE ARTS
GURDON C. WOODS, Director
800 CHESTNUT

TELEPHONE ORDRWAY 3-2640

"School of Mechanical Arts The Edwin M. Rich director 755 Ocean av

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HENRY SCHINDLER
1859 GEARY ZONE 15
TEL WEST 1-1300

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PRODUCTS
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TELEPHONE SUTTER 1-7113

"Self-Insures Association Edmund Leonard mgr ins 114 Sansome R620

CALIFORNIA
"Manufacturers Register Lyle J. Mohr mgr catalogs 305 S Van Ness av

"Marble (Jas and Mrs Hing Ow) gro 2040 Folsom

"Masonic Memorial Temple 1111 California

CALIFORNIA MATERIAL DEALERS ASSOCIATION,
Ernest T. Langley Pres, Irene N. Gideon Sec Adj-
ustments, Collections "Let Us Take Your Account
Out of the Red", 925 Nearest Building, S. 3d,
Tel. Garfield 1-2235

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ley V-Pres, Irene N. Gideon Sec, Adjustments-
Collections, "Let Us Take Your Account Out of
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field 1-5634

CALIFORNIA MEAT CO. (Joseph B. and Edward J.
Baccioco, Peter J. Marino), Wholesale Meat, 618-
20 Montgomery, Tel. Garfield 1-6186

"Meat Seasoning (Elton D. Garland) food products mfr
2447 Geneva av

"Medical Association John Hunton exec 450 Sutter
R2000

"Medical Pharmacy (Murray H. Warshawer) Francis J.
McCarthy 3595 California

"Medicine Robt. Eismars asst editor used publication
430 Sutter R2000

"Men's & Boy's Stylized California Fashion Publications
publis 723 deYoung bldg

"Metal Trade Assn Robt. B. Gronsky managing dir
public relations 1184 Market 3d fl

"Metals Co (Henry and Marshall Shapiro) Junk dtrs
1899 Evans av

"Milling Corp Adolph C. Meyer mgr grain dtrs 708
Merchants Exchange bldg

"Mission Trails Assn Ltd Ralph Buffon br mgr tourist
info 370 Geary

"Motor Express Ltd James Coughlin pres Warren Cough-
lin v-pres 50 Brannan (terminal 50) Bloomer

"Motorists Insurance Sam Schwaner mgr 1446 Van
Ness av

"Municipal Statistics Inc Guthrie McClain pres Mark
Eudley sec-treas 244 Kearny 4th fl

"Newspaper Publishers Assn Ben D. Martin mgr 58
Sutter R435

"Northern District Council of Hod Carriers Construc-
tion and General Laborers Chas M. Robinson bus
rep 474 Valencia

"Northern Hotel Association Harry Troupe sec-treas
155 Skidmore Bldg

"Notion & Toy Co Ben J. Altfield pres Robt. Altfield
v-pres Norman Altfield sec-treas 573 Market

"Office Service letter shop 591 Mission

"Oild Association Erlene Howell sec-treas 720 Sheldon
bldg

"Olive Products Co (Dominic Rubino) olive oil dir 21
Columbus R210

"Optical Co (Julian L. Stamper) optom 2508 Mission

"Oxygen Co Mch'l F. Coyne pres 1445 Bay Shore
blvd R201

"Pacific Agency (Wm H. Cassidy) ins 1500 Vallejo

"Pacific Associates (J. F. Pearson) exporters 149 Cali-
fornia R335

"Pacific Building 105 Montgomery

"Pacific Products Co Vincent C. Gianlino pres Edw
Alainz sec-treas exporters 444 Market R207

"Pacific Title Insurance Building 275 Bush

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SUTTER 1-3500, Branch Offices: 1401 Noriega,
Tel. Overland 1-1335, 3540 Grand Blvd, Tel. SKY-
line 2-0286 (See Yellow Page 120)

"Pacific Utilities Co Edmond K. Albert pres Elmer
E. Kime and Loyd E. Cooper v-pres Donald J.
Ley v-pres-treas Belle E. Love sec 403 Mont-
gomery R400

"Packing Corp Roy G. Lucke pres John E. Countryman
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Croce sec food packing 215 Fremont

"Parlor Car Tours Thos H. May gent mgr 371 Market

"Pellet Mill Co Edgar N. Meakin pres C. N. Hultberg
v-pres Robt L. Soper sec-treas flour mill machy
1800 Folsom

CALIFORNIA PERFORATING SCREEN CO. (Albert C.
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Gravel Farming, 345-47 Folsom, Tel. EXbrook 2-
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CALIFORNIA PEST CONTROL CO. (Wilson G. Miller,
Robt. B. Chalmers, Clyde Terry, Reginald E. Mur-
ray), Distributors of Insecticides, Fungicides,
Weed Killers, Fertilizers, Garden Tools, Ortho
Products, 10000 MacArthur, Tel. Underhill 1-6262

"Physicians Insurance Corp Arle A. Morelson pres
Ethel R. Paulini v-pres 450 Mission R311

CALIFORNIA PHYSICIANS SERVICE, Arle A. Morrison,
M. O. Pres and Chairman Board of Trustees
Ethel R. Paulini V-Pres and General Mgr, Robert
J. Nyren V-Pres, Blue Shield Medical Care
Plan, 450 Mission, Tel. SUTTER 1-4633 (See Yellow
Page 59)

"Pierce Apartments Georgia C. Briggs mgr 2001 Pierce

CALIFORNIA PINE BOX DISTRIBUTORS, J. Willis
Brekman, General Mgr, Lumber Wholesale, 681
Market, R650 Tel. Garfield 1-2885

CALIFORNIA PIZZA CRUST CORPORATION, Raymond
P. Tavella Pres, Manufacturers of Fine Pizza Sup-
plies, Two Shell Electric Pizza Ovens, Also Whole-
saler of Pre-Packaged Cakes, Chees, Sauces, Slices
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Drive-Ins, Restaurants, Theatres, Markets, Deli-
caterers Etc, 667 Mississippi Near 22d, Tel. AT-
taller 2-2235

"Poll (Mervin D. Field) research 145 Montgomery 4th
fl

CALIFORNIA
"General Linen Supply Co Nicholas Bruni pres August
Bruni treas Danl Bruni sec Indty 2142 Lombard
"Glas Co (Antonio Silvani) bottles and jars 2008
Oakdale av

"Grain Products Corp Harry Hargisulupi pres Horace
O. Hargisulupi Vm W. Owen sec-treas whol wines
55 New Montgomery R801

CALIFORNIA GRAPE & TREE FRUIT LEAGUE
NAROLD ANCIER, Genl Mgr
717 MARKET
ROOM 619-620
TELEPHONE YUKON 2-5672

"Greatwood Inc H. Moyce Greatwood pres consultants
550 Kearny R201

"Grocers Advocate Wm D. Hader editor mgr publn
870 Flood bldg

CALIFORNIA GROCERS ASSOCIATION
W. D. HADLER, Executive Secretary
870 MARKET
ROOM 670

TELEPHONE SUTTER 1-3914

"Grocery (Charles A. Molina) 144 27th

"Grocery (Calvin S. Chew) 4900 California

"Grocery (Herbert W. Tom) 123 Edly

"Guest House (Mrs Dorothy Bennett) lodgings 1817
717 Market

"Hall 625 Polk

"Hall Association H. Jos. Kertz pres 925 Polk

"Hawaii Canning Co Felix Braun & Co Inc sec 527
Sedalia bldg

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CORPORATION LTO
DONALD MACLEAN, Pres
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215 MARKET 1ST FLOOR
TELEPHONE EXBOOK 2-7400

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berg) hearing aids 17 Grant av

CALIFORNIA HEART ASSOCIATION, J. Keith
Thwaites, Exec Director, 1428 Bush, Tel. Gray-
stone 4-1437

"Heart Assn ths Phyllis Hecker dir 1409 Bush

"Hiford Supply Donald C. Biggs dir 2090 Jackson

"Home Furnishings (Gene Deconcent Ernest Lignetto)
furnish 1943 Union

"Hospital Assn Avery M. Millard exec dir 523 Phelan
bldg

"Hydrotherm Corp Thos E. Brewer pres John W. Littleton
v-pres-treas mfrs agts Julian Cohn sec mfrs agts
910 Howard

"Independent Telephone Association Neal C. Hasbrock
sec-treas 1025 Phelan bldg

"Industrial Garment Co Milton J. Kasper mgr industrial
uniforms 1254 Mission

"Industrial Plating (Arth A. Loube) electro platers
10 Bluxome

"Industrial Purchasing Guide Mrs Mayrhyl Lortman mgr
publication 508 Sheldon bldg

"Industrial Supply Co (Ernest Vogel Alfred J. Gemmet)
44 Potrero

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pres A. R. Goggin sec W. B. Manuel treas 545 San-
sone 4th fl

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LEO SOUZA, Asst Sec-Operations Mgr
C. C. MCGRATH, Asst Sec
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500 SANSOME
TELEPHONE SUTTER 1-3108

"Institute of Social Welfare 601 28 7th

"Instrument Co (Maurice E. Chase) engs sups 351
10th

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O. E. Waggaman Pres, J. O. Keating V-Pres, J. E.
Joseph Sec-Treas, California Commercial Union
Bldg, 315 Montgomery, Zone 4, Tel. Douglas 2-
0170 (See Yellow Page 56)

"International Inc J. F. Pearce pres exporters 149 Cal-
ifornia R335

"Ironworkers Welfare Plan Credit Union 320 Judah Rd

"Janitorial & Supply Co Thos T. Rosenberg pres L. H.
Strauss v-pres-gent mgr 335 Fell

"Jockey Club Foundation Wm H. Woodfield Jr sec 857
Flood bldg

"League for Nursing Inc Ruth I. Jorgensen gent dir 465
Post R202

"Leather Jobbing Corp J. D. Zinke pres Jos W. Zinke
v-pres Harold Nuzon sec-treas 963 Harrison

"Legionnaire Soldiers D. Chalos editor publication 459
Van Ness at R14

"Litho Plate Co (E. F. Freude L. W. Longwens) 335
Flood bldg

"Livestock News Winchester P. Wing editor publication
151 Mission

"Livestock Production Credit Assn S. P. Arhlos pres
Claude Arnold v-pres Walter R. Andrew sec-treas
55 New Montgomery R801

"Lodge No 1 (F&AM) D. Ewing Marsh sec 25 Van
Ness av

"Lodge No 1 (IOOF) Saml Burton sec 28 7th

"Luggage (E. E. Swartz) mgr 807 Market

"Lumber Merchant The Max M. Cook rep publication
317 Tilden Sales bldg

"Magazine of the Pacific Will Williams editor 350
Burb

"Manufacturers Assn Tom E. Hall membership dir 530
Pacific bldg

"Manufacturers Register Albert L. Fox mgr publ 916
Kearny R301

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Casualty, Fire and Inland Marine Insurance
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