

GOODIN REALTY



TRADES
REAL ESTATE
INSURANCE
INVESTMENTS



4990
MISSION
Tel.
JUniper
6-8800

UNION SQUARE I. M. NIN & CO. SAN FRANCISCO

Featuring Only the Finest Apparel and Accessories for Ladies and Misses

EIGHT
"Twenty Eight Taylor Apartments Henry O Eggert mgr 828 Taylor
"Twenty Five Bush Apartments Edw H Flynn mgr 825 Bush
"Twenty-One Geary Apartments Martha A VanDusen mgr 821 Geary
"Twenty-One Pine Apartments Claire V Lippritt mgr 821 Pine
"Way Cafe (Clarence Dehew) 950 Fillmore
Eighteen Ninety Broadway Apartment 1800 Broadway
"Ninety Six Jackson Apartments 1895 Jackson
"Ninety Six Pacific Apartments 1896 Pacific av
"Thirty Gough Apartments 1830 Gough
Eighteenth Street Beauty Salon (Chas and Mrs Florence E Frutchi) 4001 18th
"Street Fine Food (Augustine Ferrari) gro 3457 18th
St Garage (Harry A Archer) 3874 18th
Eighth Church of Christ Scientist 1984 Great hwy
& Market Auto Park (Gilbert L of California) auto parking 39 8th
Eighty-Eight Cent Store Inc of California The Dixon Hayes mgr variety 2581 Mission
"Eight First Street Building 88 1st
"Five Post Building 85 Post
"One Club (Joe Lee) taverns 1581 Ellis
Elber Johann chief Mullen Mgr 1242 10th av
Elbolzer Ernest (Lucy) chef StFrancis Hotel h1970 23d av
Elfelli Sautura (Reiko) export Import Co h611 23d av
Eljima Warren (June) bkpr Howard's Clothing h838 43d av
Elkeland Evelyn Mrs emp McCormick & Co 4415 20th
"Lara Evelyn" pntr h4415 20th
Elkelandboom J 1515 Greenwich apt 211
Elkenbury Jas (Dorothy) mech Cadillac Agency h1501 Sutter apt 116
Elker John F cabt mgr Pioneer Appliance R Pacific
Elkert Ernest (Lydia M) pntr Martin Fried Inc h 2028 Burrows
Elkland Klara nurse StJoseph's Hosp h3423 Fillmore apt 208
Elkrem Bjorn adjuster Marine Ofc of Am h2999 California apt 35
Elkrenkott Edna (wid Parker A) clk Chas Brown h 4336 Congress apt
Elland Bill L (Betty L) reprman Lackman Bros h 430 Peninsula av
Ellen Apartments (Mrs Alena M Juchgott) 413 Bartlett
Ellen's Beauty Salon (Mrs Ellen Beale) 2884 Brynart
"Flower Shop (Mrs Louise E Miller) 986 Sutter
Eller Anna E nurse Ferd W Callison h860 24th av apt 12
"Irene O h633 40th av
"Walter (Emily) v-pres Stuart Radiator Corp Mfg Co SanMateo
Ellers Bernhard (Emma) clk Zellerbach Paper h1839 Filbert
"Elise H h3811 Webster
"Geo H traf rep Missouri Pacific RR r Daly City
"Grace Mrs ofc sec Wallace Garrison Norton & Ray r Daly City
Elbert Herman (Helene F) clk Corbells Liquor Store h1779 Treat av
"Mildred clk S & K Sales r1660 Sacramento apt 9
"Noreen E studt r1779 Treat av
Elbertson Elbert (Jeannette; United Lunch) h1561 Filbert apt 4
"Ernest tchr Bd of Educ r Palo Alto
Elliken Cath (wid Herman) r301 20th av apt 3
"Letticia (E. Eileen) sign pntr 47 Franklin
"Wm E (Pearl M) Elkin Lettering h2829 Irving
Elman Nathan (Sonia; Brownie's Cleaners) h1070 Filbert
Elmer Enoch A (wid Tony) labeler Lewis-Westco & Co h2031 Hayes
"Herman (Marjorie) sec-treas Building Service Employees Union Local No 87 h2295 14th av
"Lela F (Eleanor) supvr Am Bldg Mice b105 Skyview way
"Theo (Josephine) mtccan Calif Bldg Mice h270 Fowler h 40
Elm Edgar J city polccmn r2333 Irving
"Geo city polccmn r2333 Irving
Elmolo Geo fcty wkr Simmons Co r Berkeley
"Patricia Mrs h1560 1/2 Lyon
Elmarson John h355 Edly apt 201
Elmarson Thorburn (Thorburn) h509 30th
ELMERMAN J O (Margaret)
VICE-PRES AND COMPTROLLER THE PACIFIC
TELEPHONE AND TELEGRAPH COMPANY
140 NEW MONTGOMERY
TELEPHONE GARFIELD 1-9000
4550 MARLBOROUGH SAN FRANCISCO
TELEPHONE OIAMOND 2-1349
Elmfeldt Ralph H (Olga) switchman Pac Tel h914 California
Elmfeldt M h355 Serrano apt 5M
Elmhoro Harold L phys 695 Buckingbam way R454 r 1801 Jefferson apt 104
"Hila T dress designer Trudy of California r795 Jefferson
"Stefan (Cecilia) pntr Zimmerman & Co h1801 Jefferson apt 104
Elmhous Robert B (Phyllis L) rep Suro & Co r Redwood City
Elmlee Lee h550 Kirkham apt 4
Elmshpr Henry L clk Pco r2528 Anza
"Jennie (wid Sol) h2528 Anza
Elmstetter Werner J (Constance) adult probation ofc City & County h511 Lawton
Elmstein Alex S bkpr United Import r811 34th av
"Chas A columnist Examiner r750 Sutter
"Slam mgr Town & Country Travel Bur h666 Post apt 403
Elmzle Robert S asst v-pres Federal Reserve Bank of San Francisco r Canby
Elpp Geo O (Jean) merchant marine h655 15th av
Elfrick Robt J (Pearl) slsmn Burgermeister Brewing h537 Magellan av

Elman Frank constn wkr h510 Ellis apt 407
Elscheid Edw H (Ed's Shoe Repair) r921 Capp
Elsen Chas N reporter Examiner r Novato
Elsel John W h845 Oak apt 3
Elselo Anna M Mrs production wkr Pac School & Ofc Spu r2719 23d
"Harold slsmn Mut Citrus Products r Fremo
"Kari K (Anna M) mach h2710 23d
"Lola A tchr SF Unified Sch Dist r1970 Green
"Marjorie h179 Alhambra apt 202
"Vincent J h700 Laguna apt 306
"Wm D underwriter Civ Serv Emp Ins r20 Winfield
Elsenman Ben (Freda) h1405 Clement apt 2
Elselt Max W (Jean) h606 Rooki av
Elsenman Sam (Margt) h990 Fulton apt 206
"Robt R (Dora) asst mgr Paris Garage h1103 Guettero
"Usko asst Northern Life Ins r SanMateo
Elsen Gertrude r55 Mason
"Henry (Paula L) slsmn Lemgo Elec h1539 22d av
"Leland G tchr Bd of Educ r SanMateo
"Sam h704 Broderick
"Sam R (Regina) h3840 Fulton
Elsenbach David R ofc 1223 Russ bldg h1870 Jackson apt 402
Elsenber Wells (wid Louis) h484 Leland av
Elsenber Adolph M (Molly) barber Downtown Barber Shop h285 Turk apt 403
"Byron (Doretta) mgr Byron's r SanMateo
"Chas h1700 Broadway apt 404
"Chas L (Betty) h1767 28th av
"Diana Mrs ofc sec Calif Tchr Assn r2647 Lawton
"Donna J studt r2924 21st av
"Eleanor H emp Calif Tchr Assn r358 Pacheco
"Emmanuel bartndr The Coral Room r Don Hotel
"Georgette Mrs clk Mission Camera Shop h1889 16th
"Harry S (Ethel A) mgr Martelli's Liquor Stores h 2924 21st av
"Howard Elstel mgr Byron's r SanMateo
"Irma L h2235 Laguna apt 302
"Isadore (Emma) barber Palace Hotel h940 Baker apt 4
"Lily (wid Eug) h1850 Clay
"Marvin L (Faye L) emp Call-Bulletin h1830 38th
"Matilda M Mrs (Star of Sea Cleaners) r972 Sutter
"Max refectory Brooklands Apts r19 Boldman
"Norton (Georgette) slsmn I Magalin's h1889 16th
"Monroe (Sylvia W) h1900 Washington apt 101
"Robt (Olane) phys h2647 Lawton
"Robt (Guth) slsmn Augustine Realty h1329 10th av apt 4
"Ruth Mrs clk Mary's Help Hosp r1329 16th av apt 4
"Sylvia (Eleanor H) bkpr Anresco h358 Pacheco
"Sylvia W slsmn Sherman Clay & Co r1900 Washington apt 101
"Wm F (Mary L) emp SF Water Dept h2262 25th av
Elsenberger Jack T (Sheva) slsmn Carl Wald Co h2821 Noriega
Elsenger Harry r2494 Jackson
Elsenhardt Sus Mrs slcr Carter Alcantara Sausage r South SanFrancisco
Elsenhauser Geo D (Emma S) switchman SPCo h70 Whittney
"Ruth A Mrs used mede 243 6th h do
Elsenhour Floyd L fur fnshr Biter & Gunderson r1024 Page
"Gene ofc sec h1201 Pine apt 10
Elsenhour Lloyd E (Jean) mgr Evans Lumber h2540 Baker
Elsenman Jerome tchr Bd of Educ r Daly City
"Robt R (Dora) asst Mutual Trust Life Ins r1103 Guettero
Elsenmann Frank h117 Santos
"Max mgr Berch Co r Colma
"Vera F (Ruth T) driver Greyhound Line h10 Valdez
Elsenreich Sam L (Sarah) h2831 Ortega
"Jas R (Bernice) garagemn h4233 Army
Elsenstadt Israel (Anna) h1659 42d av
"Kurt (Kurt's Dental Laboratory) r364 4th av
"Mort (Ida; Expert Clock & Suit Mfg Co) h2127 45th av
"Paul (Katie) baker h364 4th av
Elsenstock Gunther (Charlotte) tailor Atkins h1850 Page
"Solly (Hertha) h2436 Fulton apt 3
Elsenstark Abr (Rae) driver City h2458 45th av
"Edw ship clk M D Johnston Co r2458 45th av
"Sam (Ida) h2442 43d av
Elsenstein Sam L (Sarah) h2831 Ortega
Elsenstorf Gus (Annie) with Jas E Knowland Co h1221 York
Elsirich Erich (Rose) buyer Dohrmann Coml r San Francisco
Elsert Carl M (wid H) h335 16th av
Elsley Irene W teller Crocker-Anglo Natl Bk r Oakland
Elstfeldt Robt emp Legallat Tanning r1912 Keith
Elstfelder Leo r161 Ellis
Elstgru Harvey M (June L) tchr SF Unified School Dist h783 Lakeview av
Elsing Lucile M h1594 11th av
Elsinger Harry IBM ofc SPCo h120 10th av
Elsler Ernest bus wkr StFrancis Hotel r2395 42d av
"Gilda L Mrs priv sec U S Dist Ct r2831 Lawton
"Harry S (Gilda L) h2831 Lawton
"Paul A (Dorothy; Elster & Riemann) h518 18th av
"Riemann (Paul A) Elster Walter R Elman) lwyrs 105 Montgomery R803
"Susan A Mrs (Susan's Styling Studio) r2395 42d av
Elsmann A h724 16th av apt 4
"Marla asst dir nursing Mary's Help Hosp h2446 42d
"Sam bartndr Elber bldg
Elsmann Agnes Mrs h155 Turk apt 805
"Carl G (Edith E) auto pntr Harold Menjles Inc (br) h2377 Ocean av
"Edith E (wid Carl G; Terrace Beauty Salon) h2377 Ocean av
Elsmar Clara hlpr Joseph Maglin Co r339 4th av
"Edelberg (wid Geo) h201 5th av apt 12
"Edna h2311 Eureka bldg
"Mary G Mrs h1405 Franklin apt 304
"Milton D (Belle) slsmn Coldwell Banker & Co h 1201 Greenwich apt 30

ELSNER
"Murray E (Dolores) mgr estimating Western Machy r Palo Alto
"Norman A (Elaine; Elster & Titchell) r Hillsborough
"Riehl (Clara) jan Epp Co h339 4th av
"Robt M (Violet G) suptr City & County Assessor h1552 Cole
"Tittle (wid Herman) h311 Marina blvd
"Titchell (Norman A) Elster Haskell Titchell) lwyrs 1074 Mills bldg
Elsion Louza (Sylvia) h348 Loughburg
Elsler Francis G (Jeanette; Perrin Elsler & Co) r 320 Boosevelt way
"Martin (Kathryn D) h1859 20th av
"Ronl phys 2494 22dton R11 and 2340 Sutter R 211 h34 Lupine av
Eltner Wm (Yolanda) emp h2334 26th av
"Yolanda Mrs (mh) Louza Berch h2334 20th av
Elttom Oren (Margt) h155 Tilton
Elttel John D (Simone M) slsmn Hall-Young r Walnut Creek
Elitzen Abd H (Ann) h2670 23d av
Elwaz Saml A (Lorraine L) slsmn Hayden Realty h 440 Noe apt 2
Eljmoft V F (Marie) jan Rialto Bldg h401 Steiner apt 2
Elziel Frank J (Ezell) h5521 Geary blvd apt 4
Ek Lillian (wid Albin) nurse h2025 Oak
Ekart Friedl asst Harry Camp Millinery r1105 Lafayette
"Ralph E bikemth Fair Mfg h914 Florida
Ekas Jas (Norma) drftsmn William Wallace h5010 Geary apt 3
Ekberg Oscar (Martina) h4829 19th
Ekko Products Co Phillip R Laughlin v-pres bakery div 1426 Donner av h5warets 1355 Market R 25
Eklahl Coralle J emp Bd of Educ r750 Lawton
Eklahl Al J (Ruth) slsmn Insulation & Wires r Santa Clara
Ekeberg John M asst to regional dir US Dept of Labor r21 Grant av
Ekeblad Hugo h605 Jones apt 22
Ekeland Al (Gladys E) ofc wkr h1100 Bush apt 201
"E E Mrs r135 Francisco apt 1
"J M deck hand Havillide Co h24 Sacramento
Ekelin Julia A h1499 Clayton
Ekelof Elmina M (wid Gustaf) h20 Lupine av
Ekelund Geo (Clarence M) drftsmn Bechtel Corp h 146 Duena Vista tr
Ekenberg Arvid H (Myrtle) mtee suptr City & County Pub Wks h751 24th cir
"Hugo S (Anna T) h1100 Hugo
"Walter J (Jean) marine seer exp Sperry Gyroscope r Oakland
Eker Laurine (wid Jack A) h145 Manor
Ekerold H H seamm h2228 Union
Ekers Edw E (Marlan M) bus driver r1215 30th av
"Emnis E (Helen N) h1215 30th av
"Marlan Mrs r1215 30th av
Ekey Wm E bench hd Langenhof's r609 4th av
Ekholm Elmer P longshorem h222 Leatenworth apt 44
"Robt H (Helen) slsmn B H Helgen Co r Eureka
Ekimot Jeanne K beauty opf Career Salon h427 Stockton apt 605
Ekkens Thos slsmn J B Crowley Inc r Long Beach
Eklip Meteleo (Josefa) seamm h618 Mason apt 18
Eklif Arvid (Pearl) h1738 Sacramento apt 16
"Chas L emp Bd of Educ r119 Lowell
"Jeanle A tchr Bd of Educ r377 Monticello
Eklund see also Eklund
"Audrey A ofc sec W P Fuller & Co h1546 40th av
"Barbara J sten Bank of Am r1243 Pine
"Carl J ofc wkr h1132a Pine
"Dorothea Mrs h65 5thbury tr
"Elaine pub h1340 Washington apt 9
"Gunnar r286 2d
"Heike A miner h56 Geneva av
"Howard L (Phyllis F) flyer Gunnar Eklund h2345 25th
"Irene O (wid Leigfried) ofc wkr SFNS h1123 Kansas
"W C Co (Jos W Eklund) pnt mfrs 258 Napoleon
"Jeremy R asst mgr Fox Theatre h1550 Haight apt 507
"Jos W (Dorothy B; J W Eklund Co) h575 Pierce apt 105
"Lillian ofc sec Wm R Staats & Co h640 Mason apt 502
"Myrtle Mrs social wkr City & County Pub Welfare r2315 Webster
"Thomassene nurse Stanford Hosp r724 Parnassus av
"Walter J (Myrtle) h1315 Webster
Ekman see also Ekman
"Carl G (Eleanor) clk O'Neill Lumber Yard h210 Vienna
"Ellen J emp Bd of Educ r510 Steiner
"Ingried tchr Stanford Pre Kindergarten
"J Leon (Anne) teller Bank of Am h1502 10th av
"Kenneth W drftsmn Del Johnson r Berkeley
"Myrtle (Smal) Form Shop r1502 10th av
"Ross W clk Pac Gas r1232 Niagara av
"Wm D (Ruth E) supvr Pac Gas h132 Niagara av
Eklall Peter h69 Prosper
Eklolan Alice Mrs ofc sec American Office Equip h 485 Eureka
Ekos Haldis H tchr Bd of Educ r Hayward
Ekrom Karsa (operation mfr) h2 Public Carloading & Distributors h1685 Chestnut apt 101
Ekstom Gus r1105 Post
Ekstedt Nancy nurse r728 Parnassus av
Ekstein Saml (wid) h1315 Webster
Ekstrand Martin E acct Pac Far East Line r Berkeley
Ekstrom see also Ekstrom
"Armanda h1737 Pierce apt 3
"Aurora C h2600 Union apt 104
"Carl slsmn h1728 Washington apt 3
"Cath M Mrs (Norge Collette) r2235 Balboa
"O P res Bradler & Ekstrom Inc r Oakland
"J D Leita (Carl) Form Shop r San Bruno
"Jack E (Cath M) h2235 Balboa
"Leona J r2600 Union apt 104
"Ovar h3258 23d apt 5

CITY DIRECTORY ADVERTISING IS NATIONAL ADVERTISING
★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.
★ Therefore your ad in the City Directory is seen by buyers from coast to coast.

CITY TITLE INSURANCE CO.

COMPLETE TITLE SERVICE

HOME OFFICE
214 VAN NESS AVE.
Tel. Underhill 3-3080

DOWNTOWN BRANCH
68 SUTTER STREET
Tel. Sutter 1-1870

MISSION BRANCH
4977 MISSION ST.
Tel. DeIowore 3-6900

SUNSET BRANCH
2329 IRVING ST.
Tel. Lombard 6-8088