

HOW TO USE YOUR CITY DIRECTORY

The major departments in the Directory are arranged in the following order for ready reference:

1. INDEX TO ADVERTISERS
2. INTRODUCTION
3. BUYERS' GUIDE

4. CLASSIFIED
5. ALPHABETICAL SECTION
6. HOUSEHOLDERS' AND STREET GUIDE

Particular attention is directed to four symbols as being important contributing factors in supplying complete information. They appear as follows: ALPHABETICAL SECTION, "hh"—Householders, "h"—Resident, HOUSEHOLDERS' AND STREET GUIDE, "△"—Telephone Subscriber, "⊙"—Homeowner.

The City Directory Will Answer Your Everyday Questions - - -

About an Individual

How does he spell his name?Alpha.
Is he married? What is his wife's
name?Alpha.
Where does he live?Alpha.
Does he own his home?HH & St.
Has he a telephone?HH & St.
Where is the nearest telephone?HH & St.
Who are his neighbors?HH & St.
What does he do for a living?Alpha.
Where does he work?Alpha.
Is he the "head of the house" or a
resident?Alpha. HH & St.

How many adults in the
family?Alpha. (same address)
Does he own a business?Alpha.
Is he a member of a partnership?Alpha.
Is he an officer in a corporation?Alpha.
Others in the same business or
profession?Class.
Is the woman single, married or
a widow?Alpha.
What was the name of the widow's
husband?Alpha.

About a Business Concern

What is the correct name? . . .Alpha.-Class.
What is the correct address? . . .Alpha.-Class.
Just what do they do?Alpha.-Class.
Is it a Partnership or Corporation? . .Alpha.
Who are the Partners? (if a firm) . .Alpha.
Who are the chief officers? (if Inc.) .Alpha.
Location of branches
.Alpha.-HH-Buyers' Guide

Others in same or similar lines? . . .Class.
(NOTE: If name is in bold type, saying
"(See Buyers' Guide. . . .)" much more
detailed information appears on that page
such as:)
What are their
specialties?Class.-Buyers' Guide
Description of products and
services?Buyers' Guide

About a Locality

Quickest way to get there? . . .HH & St.
How do the Streets run?HH & St.
Who lives at a given address? . . .HH & St.
Is there a telephone there: where
is the nearest 'phone?HH & St.
What is the character of the
neighborhood?HH & St.
Is it a "Home-owners" section,
Apt. house section, etc?HH & St.

Just where in the block is it
located?HH & St.
What is the nearest street
corner?HH & St.
What is the nearest store, Church,
school, garage, etc?HH & St.
If business location, what
business?HH & St.
If an office bldg., who are in
what rooms?HH & St.
Where are bldgs.—office and public? .Class.

About Clubs, Societies, Associations, Etc.

What is the complete name? . .Class.-Alpha.
Where are their headquarters? . . .Alpha.
Who is the Secretary?Alpha.
When are the stated meetings? . . .Alpha.
What are the Churches and
where located?Alpha.-Class.
Who are the pastors?Alpha.

What are the names and
locations and who are the
Principals of the schools? . .Class.-Alpha.
What are the names and locations
of the Cemeteries?Class.-Alpha.
What are the locations of the
Hospitals, Homes and
Asylums?Class.-Alpha.

About City, County, State or Federal Departments

See Alpha. Section.

About Statistical & Historical Information Regarding your City

See Introduction.

Key: Alpha.—Alphabetical Section

HH & St.—Householders and Street Guide

Class.—Classified List