

*The Best Address in San Francisco*

## EL DRISCO HOTEL

2901 Pacific Avenue at Broderick Street, San Francisco, California 94115

"WHERE LIVING IS A PLEASURE" — "THE TIP TOP HOTEL"

Atop "FAMOUS PACIFIC HEIGHTS" in "HISTORIC OLD SAN FRANCISCO", high above dust, pollen and gasoline fumes, removed from dirt, heat, noise and congestion, in the clearest, coolest, purest and most refreshing air, offers breathtaking views in all directions over San Francisco: The Bay, The Bridges, Alameda, Oakland, Berkeley, Sausalito, and The Pacific Ocean, all within a few minutes of the hotel. EL DRISCO takes pride especially in being a part of the making of the history of "OLD SAN FRANCISCO", the oldest hotel building in the city, built splendidly without stint for money going on to a century ago for EL DRISCO operated somewhat like a private club to serve and care for four generations of some of the world's most illustrious persons: What has been learned through the appreciation and gratitude for the genuine devotion loyalty and love exemplified in caring for and serving these great and wonderful persons and learning that money is not everything and that it is possible "to be just as happy with little as with much" and thereby to desire and acquire the ability to give more for the money than obtainable elsewhere; and for many years being referred to as "THE TIP TOP HOTEL" because it has the greatest elevation and has everything a guest could want:

- 1 Outstanding cleanliness, courtesy, comfort, convenience, safety, cuisine.
- 2 Large rooms, big windows, telephones on 25 foot extensions, complete bath, shower over tub and glass shower doors, continuous circulating hot water, 140 degrees Fahrenheit at all hours, (hot enough for instant coffee) eliminating the old fashioned hot water tank fluctuating between scalding and almost freezing.
- 3 Complete most improved type Grinnell Automatic Sprinkler System, which includes every inch of space in the building including all halls, corridors, rooms, closets, storage places, over and under all stairways, all areas in all floors, attics and basements supplemented by all necessary equipment and service to eliminate ninety-nine and ninety-eight (99 and 98%) percent of all hazard, loss and damage from both fire and water, never has a life been lost in a building with this protection, it is seldom found in hotels or motels, hospitals are required to have this protection before being given the highest rating.
- 4 Family Plan, T.V., Baby Sitters, Maids, Nurses, Ice cubes, Excellent Food Service with speed trays to rooms. One day service for laundry, dry cleaning, and pressing, and purchasing anything you want.
- 5 Free parking, arranging for taxi, U-drive, Auto driver, Automobiles cleaned and washed.
- 6 Banquets and catering for small or large parties, conference rooms, public stenographers and notary public available.
- 7 On European Plan but American Plan may be had by special arrangement.
- 8 Daily Weekly or Monthly rates may be arranged
- 9 Cut flowers may be arranged for.
- 10 More than eighty per cent of our guests come back

## THE Olympic HOTEL



### SAN FRANCISCO'S MOST ACCESSIBLE HOTEL

1. MOTOR AND AIRLINE TERMINAL ENTRANCE at 241 Taylor Street.
2. DOWNTOWN AIRLINE TERMINAL and Hilton Convention Center, directly across Ellis-Taylor intersection. (The Terminal green-cap hotel porter carries your luggage for gratuities.)
3. CONVENIENT GARAGE PARKING on The Metropolitan Parking lot at the Ellis and Taylor Motor Entrance.
4. AT THE HEART OF METROPOLITAN CENTER. Brooks Hall and Civic Center, 6 blocks West; Union Square, 4 blocks East; Market Street, 2 blocks South; Geary Theatres, 3 blocks North; Market-Powell Cable Car Turntable, 2 blocks down Eddy at Market.
5. PHIL LEHR'S WORLD FAMOUS STEAKERY, LOUNGE AND WELLINGTON ROOM off lobby, featuring steaks and decor you won't believe!
6. COFFEE HOUSE for breakfast—or have it in bed, in the best carefree manner.
7. GRAY LINE SIGHT-SEEING TOURS depart from Hotel/Lobby Agency daily; tickets for all functions; Holiday Night Life Tours depart every night of the week.
8. AVIS, HERTZ, All Discount rent-a-cars.
9. MEETING ROOMS, BANQUET FACILITIES, AND PARLOR SUITES: Expert help in planning successful conferences. (The most intimate conferences in the West take place here.)
10. FAMILY PLAN: No charge for children under 12 in the same room.

WE LOVE OUR GUESTS

EDDY AND ELLIS AT TAYLOR  
SAN FRANCISCO 94102

TELEPHONE (415) 474-8100  
TELETYPE (415) 593-8848