



*They
serve you
best...*

The Chevron- Standard Men



The best-trained and most experienced in the West.

Trained. Because 88 training schools turn out the best trained men in the business.

Experienced. Because the men who operate Chevron Dealers and Standard Stations have been on their jobs an average of ten years. Over twice as long as any other group of dealers.

And quality products. Developed and proven by the West's largest research laboratories.

Come in for the experience, sincere interest, and product excellence that make up real service.

From the men who serve you best!