

# COLDWELL, BANKER AND COMPANY

57 Sutter Street, San Francisco (94104)

Phone 781-5420

**\*MUTUAL FUNDS—CONTD**  
**KIDDER, PEABODY & CO INC**, 13th Floor, Shell Bldg 100 Bush St, Tel 397-4900 (See Index To Advertisers)  
**MUTUAL FUND ASSOCIATES INC**  
 110 BUSH ST  
 TELEPHONE 781-0646  
**PROTECTED INVESTORS OF AMERICA**, 939 Russ Bldg 235 Montgomery St (94104), Tel 392-4611  
**TRANS-CONTINENTAL SECURITIES CO**, Crocker Plaza 600 Market St 21st Fl, Tel 771-2266 (See Index To Advertisers)

**NAVAL ARCHITECTS**

**BRUNERO JAMES** 525 MARKET ST RM 200  
**ROSENBLATT & SON INC** 45 20 ST 30 FL

**NAVAL STORES**

**OCEAN NAVIGATION EQUIP CO** 548 7TH ST

**NECKWEAR MANUFACTURERS**

**ERNST INC**, 275 BRANNAN ST  
 TELEPHONE 421-4510  
**WESTERN NECKWEAR CO** 577 HOWARD ST

**NEEDLEWORK**

(See Also Embroidery Hemstitching And Stamping)

**CHUCK'S SEWING FACTORY** 1457 POWELL ST  
**ELITE EMBLEM CO** 313 NOE ST  
**MAGIC NEEDLE THE** 3915 JUOAH ST  
**NEEDLE ARTWORK SHOP** 2883 MISSION ST  
**T & I SEWING FACTORY** 1502 POWELL ST

**NEON SIGNS**

**ACME NEON CO** 268 HICKORY ST  
**FEDERAL SIGNS CORP** 75D BRYANT ST  
**HALIHAN NEON MAINTENANCE CO INC**  
 1333 MINNA ST  
**IMPERIAL SIGN CO** 9 ROSCOE ST  
**SAN FRANCISCO NEON SIGN CO** 69D POTRERO AV  
**T & M NEON SERVICE** 1537B 18TH ST

**\*NEWS BUREAUS**

**K N X T NEWS BUREAU**, Alcoa Bldg Rm 2055, 1 Maritime Plaza (94111) Tel (415) 362-5527

**NEWS DEALERS**

**AIGLINE TERMINAL NEWSTAND** 375 O'FARRELL ST  
**BAY NEWS CO** 147 HARTFORD ST  
**CATCH-ALL SHOP** THE 999 CALIFORNIA ST  
**CANCELLOR HOTEL NEWS STAND** 433 POWELL ST  
**COSGROVE MARGT & LOBBY STATE** BLDG  
**ELLIS STREET NEWS** 455 ELLIS ST  
**FAIRMONT NEWS STAND** 900 MASON ST  
**FREIMA GABRIEL & NEWS CENTER** 72 6TH ST  
**GALE GEO E NEWS STAND** 748 3D ST  
**GEORGE'S NEWS STAND** 27 7TH ST  
**GOLDEN BAY NEWS CENTER** 57 5TH ST  
**GOLDEN GATE MAGAZINE CO** 1400 6TH ST  
**GOLDEN GATE NEWS AGENCY** 66 3D ST  
**HIGHT STREET MAGAZINE EXCHANGE** 1310 HIGHT ST  
**HONEST JOHN** 769 MARKET ST  
**MARKET STREET NEWS CO** 1025 MARKET ST  
**MASON NEWS CO** 37 MASON ST  
**MERCHANTS NEWS** 757 MARKET ST  
**NEWHOUSE NEWSPAPERS** 911 CENTRAL TOWER BLDG  
**SHERATON-PALACE HOTEL NEWS STAND** 639 MARKET ST LOBBY  
**UNION NEWS** 101 MONTGOMERY ST  
**UNION NEWS CO** 335 POWELL ST  
**UNION NEWS CO** 425 MISSION ST  
**UNION NEWS CO LOBBY MILLS BLDG**

**NEWS DEALERS—WHOLESALE**

**NATIONAL MAGAZINES CO** 1366 SUTTER ST

**NEWS SERVICE BUREAUS**

**ASSOCIATED PRESS INC** 1390 MARKET ST RM 318  
**CENTRAL NEWS AGENCY OF CHINA** 547 MONDNCK BLDG  
**K N X T NEWS BUREAU** 2055 ALCOA BUILDING

**LAWRENCE CO NEWS BUREAU** 405 MONTGOMERY ST RM 601  
**NEW YORK TIMES CO** THE 1390 MARKET ST RM 925  
**REGIONAL NEWS SERVICE** 251 KEARNY ST RM 409  
**UNITED PRESS INTERNATIONAL INC** 1390 MARKET ST RM 1212  
**WONG JERI** 318 24TH AV

**NEWSPAPERS**

**AMERICAN INDEPENDENT NEWS** 518 OCTAVIA ST  
**AMERICAN NEWSPAPER REPRESENTIVES INC** 56A MARKET ST RM 412  
**AMERICAN SCANDINAVIAN NEWSPAPERS** 435 OBOUCE AV  
**BIEN-DANISH & NORWEGIAN NEWS-PAPER**, 435 Duboce Ct, Tel 621-2800

**BUODE HENRY F PUBLICATIONS INC** 125 VALENCIA ST  
**CALIFORNIA DEMOKRAT** 2914 FULTON ST  
**CALIFORNIA FREIE PRESSE** 149 CALIFORNIA ST RM 22A

**CALIFORNIA JEWISH RECORD** 70 DERBY ST  
 P O BOX 983

**TELEPHONE 776-5350**  
**CANNERY STAR** THE 2801 LEAVENWORTH ST  
**CHINESE DAILY POST** 809 SACRAMENTO ST

**CHINESE PACIFIC WEEKLY** 809 STOCKTON ST (94108)  
**TELEPHONE (415) 882-6748**

**CHINESE TIME** THE 119 WAVERLY PL  
**CHINESE WORLD LTD** 738 GRANT AV  
**CHRISTIAN SCIENCE MONITOR** 625 MARKET ST RM 811  
**DAILY COMMERCIAL NEWS** THE 125 12TH ST

**EAST WEST CHINESE AMERICAN WEEKLY** 758 COMMERCIAL ST  
**EL SAVADOR NEWS** 2138 MISSION ST  
**HOKUBEI MAINICHI** 1737 SUTTER ST  
**HUNGARIAN NEWS** 518 OCTAVIA ST  
**JEWISH COMMUNITY BULLETIN** 40 1ST ST RM 203

**LAKE MERCED INDEPENDENT** 360 WEST PORTAL AV  
**LITTLE CITY NEWS** 451 COLUMBUS AV  
**NORTH CALIFORNIA (SAN FRANCISCO BUREAU)** 2045 LAWTON ST

**MONITOR** THE 441 CHURCH ST  
**MUHAMMAD SPEAKS NEWSPAPER** 1745 FILLMORE ST  
**NEW CALIFORNIA GREEK NEWSPAPER** 1666 MARKET ST

**NIGHT BEI TIMES** 1375 EOOY ST  
**NORTHERN CALIFORNIA TEANSTER NEWSPAPER** 23 TAYLOR ST RM 506  
**OAKLAND TRIBUNE** THE 249 MONADNOCK BLDG

**ORANGE BELT NEWSPAPER** 5 30 ST RM 918  
**OVERSEAS DISTRIBUTORS** 770 SACRAMENTO ST

**PHILIPPINE NEWS** 2045 LAWTON ST  
**PORTOLA DISTRICT NEWS** 2520 SAN BRUNO AV  
**PORTOLA PRESS** 2418 SAN BRUNO AV  
**RICHMOND BANNER** THE 115 CLEMENT ST

**ROLLING STONE** 746 BRANNAN ST  
**RUSSIAN DAILY NEWS NOVAYA ZARYA** 2078 SUTTER ST  
**RUSSIAN LIFE** 2458 SUTTER ST

**SAN FRANCISCO CHRONICLE**

5TH AND MISSION STS (94103)  
 TELEPHONE 421-1111

**SAN FRANCISCO CHRONICLE** 140 5TH ST

**SAN FRANCISCO EXAMINER** (Hearst Corp), 110 5th St, Tel 781-2424 (See Index To Advertisers)

**SAN FRANCISCO JOURNAL** THE 645 VAN NESS AV

**SAN FRANCISCO NEWSPAPER PRINTING CO**

860 HOWARD ST (94103)  
 TELEPHONE 397-5700

**SAN FRANCISCO PROGRESS**, 125 Valencia St, Tel 861-6100

**SAN FRANCISCO PROGRESS** 851 HOWARD ST

**SAN FRANCISCO TRIBUNE** 1756 FILLMORE ST  
**SUN-REPORTER** 1366 TURK ST

**SWISS JOURNAL**

546 Columbus Av (94133), Tel 362-8073

**WORLD NEWSPAPERS** THE 68 POST ST RM 515

**YOUNG CHINA THE**, 49-51 Hangah St (94108), Tel 962-6161

**\*NIGHT SCHOOLS**

**ACADEMY OF STENOGRAPHIC ARTS**, Publishers Square 2450 17th St (94110), Tel (415) 861-0835 (See Index To Advertisers)

**\*NIGHT WATCHMEN**

**DETECTIVE INTELLIGENCE SERVICE INC**, 577 14th St, Oakland (94356) Tel 632-8641 (See Index To Advertisers)

**NOODLE MANUFACTURERS**

**CANTON NOODLE FACTORY** 1135 STOCKTON ST  
**OCCOR FISCHER'S EGG NOODLES** 457 S VAN NESS AV  
**FOD CHEW NOODLE FACTORY** 839 KEAPY ST  
**HING KEE NOODLE CO** 75A WASHINGTON ST  
**KAY HEUNG NOODLE CO** 12 BECKETT ST  
**NANKING NOODLE FACTORY** 80R MONTGOMERY ST  
**NATIONAL NOODLE CO** 739 COMMERCIAL ST  
**NOODLE MFG CO** 1392 PACIFIC AV  
**NORTH AMERICA NOODLE CO** 715 CLAY ST  
**TIN WAH NOODLE CO** 805 STOCKTON ST  
**TEE LEE NOODLE CO** 863 WASHINGTON ST  
**YONG KEE RICE NOODLE CO** 732 JACKSON ST

**NOTARIES PUBLIC**

(See Also Lawyers)

**ANCHETA PUFINO** 24 CALIFORNIA ST RM 408  
**ATWELL GEORGIA A MRS** 155 MONTGOMERY ST RM 408  
**BERG INGVALD J** 317 CITY HALL BREGANTE GEORGIA K 595 GOLDEN GATE AV RM 200  
**CONLAN SELMA R MRS** 433 CALIFORNIA ST 1ST FL  
**CRESPI IRENE MRS** 9 SUTTER ST NE22  
**OLIVE JAMES H** 317 CITY HALL  
**OUFFY W O** 2888 MISSION ST  
**EBNER HOWARD F** 4166 24TH ST  
**FORTE LOUIS** 265 COLUMBUS AV  
**GNAOER RACHEL** 1500 CENTRAL TOWER BLDG  
**GRANT M JEAN MRS** 989 MARKET ST RM 200  
**HU GLAORYS MRS** 61R CLAY ST

**JONES BETTY M**, 4910 3d St, Tel 824-8350  
**KASPAREK LUCILLE** 1606 CENTRAL TOWER BLDG  
**KREUZBERGER A L & SONS**, 3171 21st St Near Mission St, Tel 282-6903 (See Index To Advertisers)

**LAM SIT LAI** 59 WAVERLY PL  
**LOWPIE ALICE E** 797 MILLS BLDG  
**LYNCH OOROTHY** 693 MISSION ST RM 804

**MARITZEN PEARL M** 2728 IRVING ST  
**MC GUFFIN EONA J MRS** 55 NEW MONTGOMERY ST RM 207  
**MILLER BETTY S** 345 WORLD TRADE CENTER

**MORSE ALICE C** 1 MONTGOMERY ST RM 913  
**NAGLE J MICHL** 230 CALIFORNIA ST RM 506  
**NASH MAUDE W MRS** 65 LICK PL  
**NATUSCH RUTH** 639 MARKET ST LOBBY  
**NORTHROP ROSELLE A** 225 WEST PORTAL AV

**NORWOOD NORMA C MRS** 300 MONTGOMERY ST RM 717  
**QUINN ALPHONSUS J** 450 SUTTER ST RM 316  
**RIZZATO UBERTO** 4816 30 ST  
**SASS GLAORYS MRS** 68 POST ST RM 117

**SCANLON MARTHA J** 405 BAKER ST  
**SCHIMMERLING HANS F** 830 MARKET ST RM 808  
**SCHWOOITE RAYMOND J** 2281 OUESA0A AV

**SCHWARTZ ADA MRS** 943 MILLS BLDG  
**SCULLY NAN G** 17 POWELL ST  
**TIMBERS ESTHER J** 2110 MILLS BLDG  
**TIPTON GLAORYS S MRS** 699 20 ST RM 109

**VARGAS JOHN M** 1967 DECAN AV  
**WILBUL RUTH** 580 WASHINGTON ST RM 301

**NOTIONS AND FANCY GOODS—RETAIL**

**CALIFORNIA NOTION & TOY CO** 573 MARKET ST  
**FULLER BRUSH CO** 5840 GEARY BLVD RM 104

**NOTIONS—WHOLESALE**

**LTON NOTIONS INC** 2959 SAN JOSE AV

**NOVELTIES—MANUFACTURERS** (See Also Engravers—Card; Also Greeting Cards)

**ACE NOVELTY CO** 156 8TH ST  
**FLORENCE & NEW ITALIAN ART** 3155 ARMY ST  
**MC CLORY CREATIONS** 835 HOWARD ST  
**NIBLICK WOODCRAFT STUDIO** 762 CLEVELAND ST

**PAPERFUN & GAME CO** 2137 UNION ST  
**ELEPED EYE SHADE CO** 828 MISSION ST  
**SLEEPWELL EAR STOPS CO** 828 MISSION ST  
**SMITH NOVELTY CO** 01V OF SMITH NEWS CO INC 460 9TH ST

**NOVELTIES—RETAIL**  
 (See Also Curio Dealers)

**AROS INTERNATIONAL** 731 MARKET ST RM 506  
**AVALON NOVELTY** 2792 MISSION ST  
**BEMCO PARTY FAVORS** 380 SANTA ANA AV  
**BUTTON SHOP** THE 317 COLUMBUS AV  
**CANDLE LIGHT SHOP** 3330 24TH ST  
**FLOYD JEFFERSON** D 685 25TH AV  
**HAIGHT-ASHBURY STORE** 1538 HAIGHT ST  
**LOS LEONES** 900 NORTH POINT ST  
**MYSTIC EYE** THE 396 BROADWAY ST  
**PARTY PROPS** 39 STONETOWN MALL  
**SMARTY PARTY SHOPS** 145 9TH ST  
**TOMASONI NOVELTY STORE** 435 29TH ST  
**WALSH VERA ASSOCIATES** 2165 LARKIN ST STAMP 303

**NOVELTIES—WHOLESALE**  
 (See Also Engravers—Card; Also Greeting Cards)

**BEHRENOT A A** 470 8TH ST  
**GEME OF THE GOLDEN WEST** 90 OGDEN AV  
**KING ARRETTA M CO** 1355 MARKET ST RM 291  
**P & M NOVELTY CO** 15 LAFAYETTE ST  
**WEST COAST NOVELTY CO** 1012 HOWARD ST

**NUMISMATISTS**

**A-1 COIN SHOP** 1377 9TH AV  
**A B C COINARAMA** 1257 9TH AV  
**ALAOOIN COIN SHOP** 3645 TARAVAL MARKET ST  
**AMERICAN STAMP MFG CO** 1590 MARKET ST  
**BILL'S COINS** 3166 16TH ST  
**CLAYTON M C** 1901 CLEMENT ST  
**COIN GALLERY OF SAN FRANCISCO** 62 POST ST  
**COIN MINE** 309 HYDE ST  
**OUARTE STAMP SHOP** 1806 NORIEGA  
**DURAN ANTHONY** 31818 MISSION ST  
**EMPIRIUM COIN & STAMP** 835 MARKET ST 1ST FL  
**J J C COIN CO** 633 POST ST  
**LITTLE MINT COIN GALLERY** 155 SUTTER ST  
**MANOR COIN SHOP** 404 MARKET ST  
**SAN FRANCISCO COIN INC** 3175 21ST ST  
**WHITE EDW C** 315 LEAVENWORTH ST  
**WITTER COINS** 382 BUSH ST

**NURSERYMEN**

(See Also Florists—Wholesale)

**A-1 NURSERY & GARDEN SHOP** 1021 QUINTARA ST  
**AMERICAN SEED & NURSERY CO** 1515 TARAVAL ST  
**BONSAI CO** KAY 2566 CALIFORNIA ST  
**CALIFORNIA STREET NURSERY** 2525 CALIFORNIA ST  
**CAROLELLA NURSERY** 152 WHITTIER ST  
**CLEMENT NURSERY** 1921 CLEMENT ST  
**COST PLUS NURSERY** 451 NORTH POINT ST  
**FLORAL ARTS NURSERY** 1595 JUNIPER ST SERRA BLVD  
**GADSDEN GATE** THE 2801 LEAVENWORTH ST

**GATTI NURSERY** 150 BRITTON ST  
**GREENEY ASSOCIATES** 900 NORTH POINT ST  
**GREENERY** THE 963 NORTH POINT ST  
**HARLI HENPY** 334 SAN MIGUEL ST  
**JAPAN BONSAI** 1624 PDST ST  
**JANA BOLIN** L 772 HAMPSHIRE ST  
**MARCELLINI BROS** 324 HAVELOCK ST  
**MOGGA FRANK & SON NURSERY** 217 HANOVER ST

**NURSERYMEN'S EXCHANGE** 475 6TH ST  
**OCEAN SHORE NURSERY** 564 HURON AV  
**ROSSI NURSERY** 127 NIAGARA AV  
**SAN FRANCISCO NURSERY** 349 GUTTENBERG ST  
**SAN LORENZO NURSERY CO** 640 BRANNAN ST

**SEAVIEW NURSERY** 3926 IRVING ST  
**SUNSET GARDEN SUPPLY** 320 ALEMANY BLVD  
**VICENTE BEGONIA GARDENS** 1100 VICENTE ST  
**WINANT H & SONS NURSERY** 1330 FELTON ST

**NURSES**

**OELANEY JOAN** 2542 FILLMORE ST  
**VISITING NURSE ASSOCIATION OF SAN FRANCISCO THE**, 1900 Pierce St, Tel 567-0789 (See Index To Advertisers)

**NURSES' REGISTRY**

**A-1 NURSES REGISTRY**, 655 Sutter St, Suite 307 (94102), Tel 474-7005

**PACIFIC GAS and ELECTRIC CO.**

General Office  
 245 Market Street

Division Office  
 375 Mission Street

Phone  
 781-4211



4983 MISSION STREET, SAN FRANCISCO

**McGovern Bros. Realty**  
 REAL ESTATE—LOANS—INVESTMENTS  
 "Call About Our Trade-In Plan" And Guaranteed Sales

PHONE 586-7880



# TRANSAMERICA TITLE INSURANCE COMPANY

(SAN FRANCISCO COUNTY HEADQUARTERS)

214 VAN NESS AVENUE, SAN FRANCISCO

PHONE 863-3080