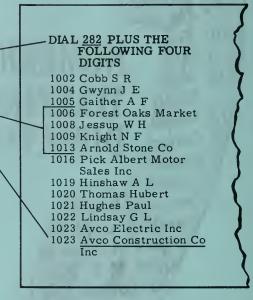
NUMERICAL TELEPHONE DIRECTORY BLUE PAGES

This Directory takes the "mystery" out of blind numbers. It lists telephone numbers in numercial sequence, making it easy to "decode" blind phone numbers in classified ads-especially valuable for real estate agencies, used car dealers, etc.

> dial code numbers in sequence name of telephone subscriber WHAT'S IN A PHONE NUMBER?



ABOUT THE FIRM:

Who called me? When your call back message gives a telephone number only-or includes a common surname such as Jones, Smith, Brown, etc.-this Numerical Telephone Directory will assist in determining correct firm name. Make use of both Alphabetical and Street Guide information to establish names of officers, owners or partners, products and services, and correct address. Properly identify firm and caller and have needed records, file or correspondence on hand before returning call.

ABOUT THE INDIVIDUAL:

Who called me? When only a telephone number is known, this Numerical Telephone Directory will assist in determining the name of the subscriber-with this information combined with other sections of your City Directory you may quickly establish such information as wife's name, place of employment, job title, home address, business address and telephone number.