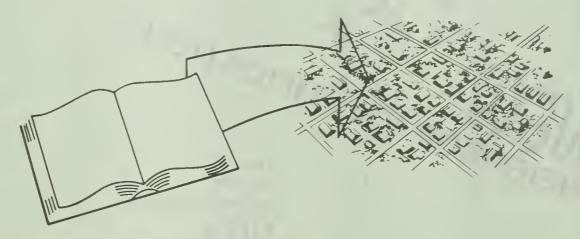
USE YOUR STREET DIRECTORY FOR ...



- The Most Comprehensive List of Occupants By Addresses

- BY NEIGHBORHOOD, AREA, SECTION OF CITY
- BY NEW "MOVE INS" ON EACH STREET
- BY PROPERTY OWNERSHIP
- APARTMENT OR OFFICE BUILDING OCCUPANTS
- ZIP CODES

- Neighbors Of Your Present Customers...

Reveals friends, neighbors of present customers

Permits mail, telephone or personal contact of prospects Identifies home businesses or

professions

Identifies prospects not in telephone book or with unlisted telephones Identifies householders Reveals new families in your area Shows renters on each street

- Identification - Collections - "Skip" Tracing

Verifies home ownership and other information concerning applicants Lists all occupants of apartment and office buildings Shows telephones of neighbors of "skip" for obtaining new address or information Shows nearby businesses who may know applicant or "skip"

- Deliveries And Service Calls... AVOID DELAYS -- SAVE TIME AND DOLLARS

Verifies addresses Reveals nonexistent or illegibly written house numbers and streets Shows location of intersecting streets

Shows apartment numbers and occupants of each apartment Permits verification of telephone orders and defeats "prank" calls

- Emergency Use... CLOSEST NEIGHBOR...NEAREST PHONE

Especially helpful to law enforcement agencies, public service organizations, members of the medical profession, schools, hospitals and others where immediate contact is frequently necessary to save lives, prevent crime, apprehend criminals, relieve suffering and in many other emergency situations.