island province of the Republic of China

The fabulous National Palace Museum in Taipei houses the world's greatest single collection of Chinese art treasures, including 4,402 bronzes.

museum is one of the countless reasons why no trip to or through the Orient is complete without a visit to Taiwan Among other reasons are: The reflection of Chino's gloricus cultural heritage not only in the priceless relics of the past, but in the everyday life of the people —in their manners, custams, and traditions. The comfort of luxury hotels. Moderate prices which give the traveler better value for the dollar

The legendary loveliness of an evergreen island that the enroptured 16th century Partiquese travelers christened "liha Formaso" (Beautful) Island) The undisputed fact that Taipei is the gastronomic capital of the world in Chinese cuisine. Airline stopovers can be made in Taiwan without extra passage fare. All the listed and unlisted reasons paint to one irresistible canclusion:



IN THINKING OF TRAVEL, THINK OF TAIWAN

And remember: stopovers in Taiwan involve no extra air fare. For further information please contact your travel agent or write to:

Tourism Bureau, P.O. Box 1490, Taipei, Taiwan, Republic of China or to: Mr. W.D. Hu, 210 Post Street (Room 705) San Francisco, California 94108, U.S.A., (415) 984-8677



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