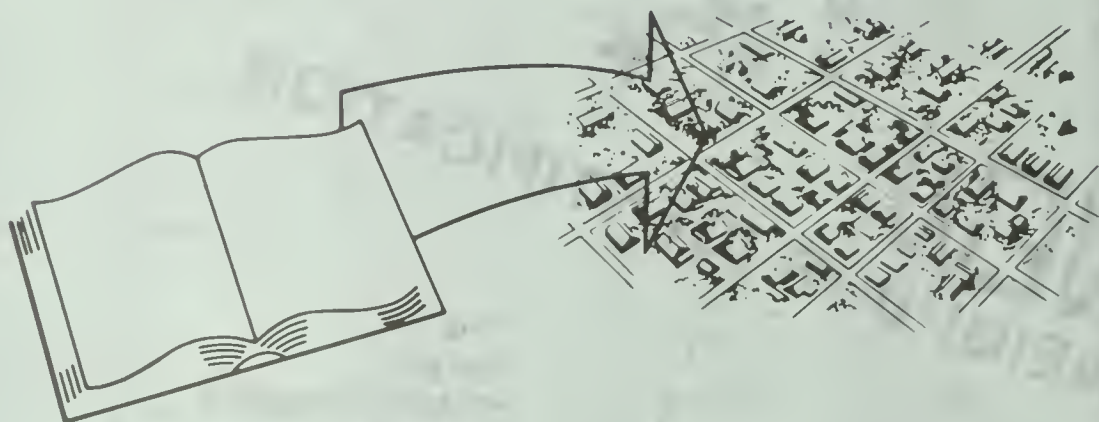


USE YOUR STREET DIRECTORY FOR ...



— *The Most Comprehensive List of Occupants By Addresses*

- BY NEIGHBORHOOD, AREA, SECTION OF CITY
- BY NEW "MOVE INS" ON EACH STREET
- BY PROPERTY OWNERSHIP
- APARTMENT OR OFFICE BUILDING OCCUPANTS
- ZIP CODES

— *Neighbors Of Your Present Customers...*

Reveals friends, neighbors of present customers
Permits mail, telephone or personal contact of prospects
Identifies home businesses or professions

Identifies prospects not in telephone book or with unlisted telephones
Identifies householders
Reveals new families in your area
Shows renters on each street

— *Investigations . Collections - "Skip" Tracing*

Verifies home ownership and other information concerning applicants
Lists all occupants of apartment and office buildings

Shows telephones of neighbors of "skip" for obtaining new address or information
Shows nearby businesses who may know applicant or "skip"

— *Deliveries And Service Calls... AVOID DELAYS -- SAVE TIME AND DOLLARS*

Verifies addresses
Reveals nonexistent or illegibly written house numbers and streets
Shows location of intersecting streets

Shows apartment numbers and occupants of each apartment
Permits verification of telephone orders and defeats "prank" calls

— *Emergency Use... CLOSEST NEIGHBOR...NEAREST PHONE*

Especially helpful to law enforcement agencies, public service organizations, members of the medical profession, schools, hospitals and others where immediate contact is frequently necessary to save lives, prevent crime, apprehend criminals, relieve suffering and in many other emergency situations.