

**4 ADVERTISING—AIR**

**Advertising Agencies**

**ARROW ADVERTISING AGENCY**  
**COMMERCIAL ART - LAYOUTS**  
 DIRECT MAIL - ADDRESSING  
 SIGNS - SHOWCARDS  
 PRINTING & DUPLICATING  
 PUBLIC RELATIONS  
 ADVERTISING CONSULTANT  
 126-25th Av Sn Mateo.....FI resd 5-1157

**CARTER ADVERTISING AGENCY**  
**NEWSPAPERS**  
**OUTDOOR**  
**MAGAZINES**  
**RADIO**  
 104 E 25th Av Sn Mto..... FI resd 5-0946

**HARLAN MAC COMPANY**  
 Campaigns Planned-Copy-Art-Direct Mail  
 220 S Bayshore Sn Mto.....DI mind 3-2520

**Advertising-Direct Mail**

**A A-1 Mimeo Shop**  
 220 S Bayshore Sn Mto.....DI mind 3-2520  
**ARROW ADVERTISING ACCY**  
 126-25th Av Sn Mto.....FI resd 5-1157  
**BURGARD WINIFREDO ACCY**  
 Mimeographing-Typing-Addressographing  
 2382 Broadway Redwood City..EM erson 6-3308  
 Business Mail Service  
 719 B Sn Mto.....DI mind 4-2638  
**SPECIAL PUBLICATIONS CO**  
 540 Emerson Palo Alto  
 (Toll) Call "Operator" for...Davenport 3-7614

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."

**Advertising Service**

**ARROW ADVERTISING AGENCY**  
 126-25th Av Sn Mto.....FI resd 5-1157  
**DEVEREUX ENTERPRISES**  
 Industri Motion Pict & Color Photography  
 1408 Chapin Av Brngm.....DI mind 3-5388  
**Peninsula Seat Advertising Co**  
 123 N Toaho Sn Mto.....DI mind 4-4277

**Advertising Signs-See Signs**

**Advertising-Transit**

**FENA ART STUDIO**  
 1108 Chula Vista Av Brngm.....DI mind 4-1998

**Agricultural Chemicals**

**FARM & DAIRY SPRAY SERVICE**  
 Agricultural Pest Control  
 Santa Rita Av Los Altos  
 (Toll) Call "Operator" for...Whitecliff B-4300

**Agricultural Implements**

**CLETRAC TRACTORS—**  
**TRACTOR & EQUIPMENT CO**  
 14900 E 14th Sn Leandro  
 (Toll) Call "Operator" for Trinidad 2-8412

**FRANSON MOTOR CO**  
 402 B Sn Mto.....DI mind 3-2660  
**GRANELLI & COOK**  
 McCormick-Deering Tractors & Machines  
 Main & Miramonte.....Haf Moon Bay 4817

**OLIVER FARM IMPLEMENTS—**  
**TRACTOR & EQUIPMENT CO**  
 14900 E 14th Sn Leandro  
 (Toll) Call "Operator" for Trinidad 2-8412

Save time and trouble by looking in the Classified Telephone Directory first. It tells you who sells things, who mends things, who does things.

**Agricultural Implements-(Cont'd)**

**OWEN EQUIPMENT CO** 575-10th S F  
 (Toll) Call "Operator" for.....Klondike 2-1533

**PETERSON TRACTOR & EQUIPMENT CO**  
**SALES & SERVICE**  
 "Caterpillar" Diesel Tractors  
 John Deere - Killefer  
 Main.....Haf Moon Bay 4443  
 943 Harrison Sn Francisco  
 (Toll) Call "Operator" for....Yukon 6-6300

**Agricultural Marketing**

San Carlos Mushroom Co  
 1129 Old County Rd.....Sn Carlos 903-J

**Air Ambulance Service**

See Air Services-Chartered; Also Ambulance Service

**Air Compressors**

**BACON EDWARD R COMPANY**  
 17th & Folsom S F  
 (Toll) Call "Operator" for....Hemlock 1-3700

**INGERSOLL-RAND AIR COMPRESSORS—**  
**DISTRIBUTORS**  
**BAY CITIES EQUIPMENT INC**  
 2792 Cypress Oakland  
 (Toll) Call "Operator" for Twinoaks 3-8313  
**ESTES-LEWIS CO** 202 Grove Oakland  
 (Toll) Call "Operator" for...Glencourt 1-5563

**KEN ROYCE INC** 185 Bay Shore Blvd S F  
 (Toll) Call "Operator" for....Atwater 2-1830  
**Philpott George M Co** 1160 Bryant San Francisco  
 (Toll) Call "Operator" for....Hemlock 1-5475

**STANDARD MACHINERY CO**  
 450 Bay Shore Blvd S F  
 (Toll) Call "Operator" for....Atwater 2-2883

**Air Compressors-Renting**

**CLEMENTINA CO** 2277 Jerrold Av S F  
 (Toll) Call "Operator" for....Atwater 2-1429  
**KEN ROYCE INC** 185 Bay Shore Blvd S F  
 (Toll) Call "Operator" for....Atwater 2-1830  
**Philpott George M Co** 1160 Bryant S F  
 (Toll) Call "Operator" for....Hemlock 1-5475

**Air Conditioning Contractors**

**Belco**  
 See Belmont Sheet Metal & Home Appliances  
 1464 El Camino Rl.....Belmont 1956  
**BELMONT SHEET METAL & HOME**  
**APPLIANCE** 1464 El Camino Rl.....Belmont 1956  
**COMFORT-AIR INC**  
 Chrysler Airtemp Air Conditioning Dirs  
 2100-17th S F  
 (Toll) Call "Operator" for....Hemlock 1-2048  
**Frozen City Refrigeration**  
 Frozen City Refrigeration  
 925 Main Rdwd Cty.....EM rsn 6-2326  
 (See Advertisement This Page)  
**H & H SHEET METAL CO**  
 2521 Palm Av Sn Mto.....FI resd 5-2141  
**PACIFIC HEATING & SHEET METAL CO**  
 3422-18th Sn Francisco  
 (Toll) Call "Operator" for....Hemlock 1-5006  
**STERN B B & CO**  
 222 California Dr Brngm.....DI mind 3-1856  
**ZICKE ANTHONY THE TINKER**  
 175 El Camino Rl Sn Bruno.....JU no 8-1794

Good neighbors are considerable party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.



**Sullivan Sales & Service**

*The Peninsula's Air Conditioning & Refrigeration Service*

LICENSED CONTRACTORS - COMMERCIAL & DOMESTIC

Engineering on All Refrigeration  
 and Air Conditioning Equipment

**DAY & NIGHT SERVICE FOR ALL MAKES**

Phone  
**EMerson 6-**  
**2 3 2 6**

ALL WORK GUARANTEED

Complete Truck & Trailer Refrigeration  
 Installations, Repairs, Service (Lifetime)  
 Portable Installation Equipment

925 MAIN ST.

REDWOOD CITY

