

The **ONLY** Authorized
ELECTROLUX
SALES - SERVICE
REPAIRS
For the Peninsula

Diamond 3-
6533

CLEANER & AIR PURIFIER

Over 100 Uses

ASK THE SERVICE MAN
FOR IDENTIFICATION

Electrolux Corporation

1203A HOWARD AVE. BURLINGAME

VACUUM CLEANERS

Authorized Sales & Service



HOOVER
GENERAL ELECTRIC - APEX
EUREKA - ROYAL
UNIVERSAL - LEWY
Courteous, Efficient
Service on Repairs

Phone SAN CARLOS 226

BLIGHT'S

388 El Camino Real

San Carlos

Air-Way Sanitizer
VACUUM CLEANER

"With the Throw Away Bag"

A Completely Sanitary Vacuum Cleaner with
No Bag or Container of Any Kind to Empty.

QUICK, EASY, THOROUGH
FLOOR TO CEILING CLEANING

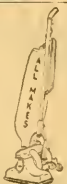
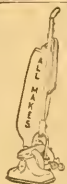
And You Keep Clean While Cleaning

HOME DEMONSTRATIONS - SALES & SERVICE

WM. H. MART
SAN CARLOS 910

971 HOLLY ST.

SAN CARLOS



HOOVER - EUREKA - APEX
ALL MAKES REPAIRED
EMerson 6-5335

AMERICAN
HOME APPLIANCE CO.

1428 El Camino Real

Redwood City

Upholstery Cleaners—(Cont'd)

ACME RUG & UPHOLSTERY CLEANERS

We Come to You
Beautiful Tinting
Mothproofing - Flameproofing
Work Guaranteed
All Articles Insured

1086 Dak Grove Av Brngm. . . DI mnd 4-3590

Aladdin Rug Cleaning Co
308-6th Av Sn Mto. . . DI mnd 3-2320
ALLIED RUG & UPHOLSTERY CLEANERS
417 1/2 El Camino RI Sn Brno. . . JU no 8-3525
CARY 1325 El Camino RI Brngm. . . DI mnd 3-4981
1405 South B Sn Mto. . . FI resd 5-4257
(See Advertisement Preceding Page)
DERELIAN'S ORIENTAL RUG CLEANING WORKS
227 Baldwin Sn Mto. . . DI mnd 3-0287
(See Advertisement Preceding Page)

FABRIC CLEANERS

T. R. HERR
RUGS & UPHOLSTERY

Cleaned in Your Home
FLAME PROOFING - DYEING

Ready to Use in 4 Hours

2382 Broadway Rdwd Cty. . . EM rsn 6-3308

PERFECTION CARPET CLEANERS

507 B Sn Mto. . . DI mnd 4-1651
(See Advertisement Preceding Page)
White's Upholstery Cleaners

1024 Toyon Or Brngm. . . DI mnd 3-6964
WILLMAN AND CARRIE 812 Emerson Palo Alto
(Toll) Call "Operator" for. . . Davenport 3-4313

Upholstery Fabrics

Caro & Upright 115 New Montgomery S F
(Toll) Call "Operator" for. . . Douglas 2-1507
LOEWE & ZWIERLEIN
317 B Sn Mto. . . DI mnd 3-3691

Vacuum Cleaners—Dealers

AIR-WAY SANITIZOR VACUUM CLEANER—
MART W H 971 Holly . . . Sn Carlos 910

APEX VACUUM CLEANERS—
HOLLIDAY ELECTRIC
1466 Broadway Brngm . . . DI mnd 3-7447

BERNARD BARNEY
2662 Broadway Redwood City . . . EM erson 6-5451
BLIGHT'S APPLIANCE STORE
388 El Camino RI . . . Sn Carlos-226
(See Advertisement This Page)

Coastside Gas Service
Johnston & Kelly . . . Haf Moon Bay 4808

EDWARDS ELECTRIC
639 B Sn Mto . . . DI mnd 4-1519

ELECTRIC HOUSE THE
1300 Howard Brngm. . . DI mnd 3-3601
458 1/2 Sn Mateo Av Sn Brno. . . JU no 8-9108
114 B Sn Mto. . . DI mnd 4-4412
2610 Broadway Redwood City . . . EM erson 6-4187
781 Laurel . . . Sn Carlos 1617

ELECTROLUX CORP
1203A Howard Av Brngm. . . DI mnd 3-6533
(See Advertisement This Page)

SAN MATEO
APPLIANCE
COMPANY

VACUUM CLEANERS
Authorized Sales & Service
Eureka - Apex - Royal
General Electric
Quick Repairs

PHONE OR MAIL ORDERS—DIAL
DIAMOND 3-5915
142 THIRD AVENUE
SAN MATEO

Vacuum Cleaners—Dealers—(Cont'd)

Electrolux Corp
2613 Broadway Rdwd Cty. . . EM rsn 8-1150
Electrolux Corp
738 W Orange South S F. . . JU no 8-4696

EUREKA PRODUCTS

Complete Home Cleaning Systems.
1428 El Camino RI Rdwd Cty. . . EM rsn 6-5335
BLIGHT'S APPLIANCE STORE
388 El Camino RI . . . Sn Carlos 226
CLARE KEMP
226 Lorton Av Brngm. . . DI mnd 3-4517
GRUENIG & CANNON
1796 Broadway Rdwd Cty. . . EM rsn 6-6939
UNION FURNITURE CO
837 Main Rdwd Cty. . . EM rsn 6-6709

EUREKA

"WHERE TO BUY IT"

Amer Home Appliance Co
1428 El Camino RI Rdwd Cty. . . EM rsn 6-5335
BLIGHT'S APPLIANCE STORE
388 El Camino RI . . . Sn Carlos 226
CLARE KEMP
226 Lorton Av Brngm. . . DI mnd 3-4517
GRUENIG & CANNON
1796 Broadway Rdwd Cty. . . EM rsn 6-6939
UNION FURNITURE CO
837 Main Rdwd Cty. . . EM rsn 6-6709

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both upright and tank-type models.



"WHERE TO CALL"

SALES & SERVICE DEALERS

BLIGHT'S APPLIANCE STORE
388 El Camino RI . . . Sn Carlos-226
CHAPIN FURNITURE CO
1060 El Camino RI . . . Sn Carlos 2307-J
CLARE KEMP
226 Lorton Av Brngm. . . DI mnd 3-4517
CRAFTON SEWING MACHINE CO
2090 Broadway Rdwd Cty. . . EM rsn 6-7483
MISSION CARPET HOUSE 665 El Camino RI
Redwood City . . . EM erson 6-4947
MODEL FURNITURE CENTER
415 Grand Av South S F. . . JU no 8-1418
PEN APPL SERV
209 Highland Av Brngm. . . DI mnd 3-4926
SADLER SUPPLY CO
1550 El Camino RI Rdwd Cty. . . EM rsn 6-5563
TECCO
2225 S El Camino RI Sn Mto. . . FI resd 5-1617
UNION FURNITURE CO
837 Main Rdwd Cty. . . EM rsn 6-6709
WILLIAMSON-BENNER
139 B Sn Mto. . . DI mnd 3-9220

SALES DEALER

HULL BROS INC Main & Broadway
Redwood City . . . EM erson-6-6694

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.

HOOVER

"WHERE TO BUY IT"

BLIGHT'S APPLIANCE STORE
388 El Camino RI . . . Sn Carlos 226
HULL BROS INC Main & Broadway
Redwood City . . . EM erson-6-6694
LEVY BROS DEPARTMENT STORES
1375 Burlingame Av Brngm. . . DI mnd 3-5611
55-3d Av Sn Mto. . . DI mnd 4-2521

Kirby Co Of Central Calif
251 El Camino RI Rdwd Cty. . . EM rsn 8-2129
(Continued Next Page)

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.