

YOU ARE SAFE AT

# THE SEASIDE STORE

DRY GOODS—LADIES' GARMENTS

Phone Santa Cruz, 731

Pacific Av., Opp. Court House

SANTA CRUZ

120

SANTA CRUZ CITY (1921) DIRECTORY

Rodriguez Adolph D (Carrie) h 111 Seabright av  
Rodriguez Adolph S lab r 111 Seabright av  
Rodriguez Anita clk Sunshine Creamery r 1002 Mission  
Rodriguez Edward (Carmean) lab r Boulder Creek  
Rodriguez Eloisa h 33 School  
Rodriguez Frank E (Christine) teamstr r 31 Benito  
Rodriguez Geraldine r 1002 Mission  
Rodriguez Ismael r 33 School  
Rodriguez Jose h 75 Lincoln  
Rodriguez Jos F gro r Felton  
Rodriguez Lawrence B (Daisy) meat ctr Walti Schilling & Co h 149 Garfield  
Rodriguez Manuel S lab r Boulder Creek  
Rodriguez May I Mrs r Boulder Creek  
Rodriguez Robt (Clara) rancher h 1002 Mission  
Rodriguez Roman A hlpr Enterprise Machine Works r 33 School  
Rodriguez Veronica maker Kate Handley r 1002 Mission  
Roe Alfred A farmer r Olympia  
Roedel Edwd (Josephine) supt Kullman Salz & Co h 406 River  
Roedel Hedwig clk Calif Mkt & Gro r 400 River  
Rogers Anna (wid Frank) h 68 Laurent  
Rogers Ernest L (Emily) h 69 Third  
Rogers Evelyn student r 69 Third  
Rogers Margaret E artist h 14 Owen  
Rogers Thos H (Marcella) poultry h 622 Soquel av  
Rogge Arthur E (Gertrude) millman Hamilton & Church h 12 Washburn  
Roggero John h 56 Cooper  
Rohan Thos M (Louise) barber 177 Pacific av h 215 Highland  
Rohrer Jas B (Annie) r Scotts Valley R D 1  
Roihjer Chas (Emily) baker h 53 Plymouth  
Roland Chas lumberman P O Wrights  
Rolando Camillo clk Cal Mkt & Gro r 11 Quintana  
Rollins Hiram (Nellie) stage driver r Boulder Creek  
Rollins Marcellus E (Ella) grocer 214 Otis h 216 same  
Rollins Mary h 32 Towne  
Romer Bernard clk J H Horsnyder r 27 Union  
Romer Julius (Goldie) ladies tailor 182½ Pacific av h 27 Union

Romp Florence M presser Vapor Dry Clg Co r 68 Cedar  
Ronconi Eugene J (Leona) meat ctr Walti, Schilling & Co h 316 Ocean  
Ronconi John (Mary) lab h 17 Blaine  
Roney John J (Myra) (Wise & Roney) h 51 Washington  
Roney M Irene bkpr Loma Prieta Lumber Co r 51 Washington  
Rooney Elizabeth J r 13 S Branciforte av  
Rooney Mary V h 13 S Branciforte av  
Rooney Nicholas gardener r 13 S Branciforte  
Rooney Thos tanner r 85 Myrtle  
**ROOS MARTIN (Avenue Garage) r 23 Clay**  
Roos Raymond R (Edna A) woodsman r Swanton  
Root Herb E farmer r R D 2  
Root Lillian (wid Geo N) wall paper 15 Soquel av h 28 King  
Roper Emma Mrs r 14 Pennsylvania av  
Roper Sybil Mrs h 79½ Center  
Roraback Milton mech J T Jones h 269½ Soquel av  
Roraback Ruth G Mrs slsldy Seaside Store r 179 Parkway  
Rosa Manuel F moulder r 15 Post  
Rosa Mary T r 15 Post  
Rosa Theresa (wid Manuel) h 15 Post  
Rose Brimit F poultryman r Capitola  
Rose Arnett C Mrs r Capitola  
Rose Carl W (Mabel A) (Rose & Newstead) h 209 N Branciforte av  
Rose Carrie L (wid A W) h 76 Walk cir  
Rose Geo miner r 32 Myrtle  
Rose Harry S salesman r Capitola  
Rose J inmate Co Hosp  
Rose John R (Flora) h 95 Caledonia  
Rose Manuel (Mary) h 32 Myrtle  
Rose Violet A Mrs saleslady r Capitola  
**ROSE & NEWSTEAD (C W Rose, G S Newstead) real estate 137 Pacific av**  
Rosenquist Eric J (Hulda) hatchery h 24 Minnie  
Rosenthal Kurt (Agnes) (Riverside Cash Store) h 99 Soquel av  
Rosich Tony waiter Calif Rest r 122 Pacific  
Ross Daisy Mrs r R D 2  
Ross Geo farmer r Aptos  
Ross Laura nurse Seabright Sanitarium r same  
Ross Lydia C Mrs r Soquel  
Ross Ray G (Clotilda) poultry raiser h 53 Catalpa  
Ross Wm H farmer r R D 2  
Rosser Alice r 133 Front

Established 1854

WATSONVILLE, CAL.

# CHAS. FORD CO.

Largest Department Store Between San Francisco and Los Angeles  
**SATISFIED CUSTOMERS EXPLAINS OUR GROWTH**