

YOU ARE SAFE AT

THE SEASIDE STORE

DRY GOODS—LADIES' GARMENTS

Phone Santa Cruz, 731

Pacific Av., Opp. Court House

SANTA CRUZ

152

HOUSEHOLDER'S GUIDE

LINCOLN (Cont.)	234 A Christensen	130 Yokohama Steam Lndry
226 J H Buckley	236 L E Ewers	131 Eagle Restaurant
228 R C Plaskett	237 A Ciuz Jr	133 Nippon Shokai Inc (genl mdse)
229 Le Berte Kirkland	239 C U Morgan	138 Robt Christy
230 B W Case	240 J P Marini	141 I Hashimoto
231 A A Roberts	244 Mike Lukich	143 T Takata (auto livery)
232 Mrs Lena Dutro	315 John Sambrailo	145 S & A Auto Repair Shp
233 E E Luther	321 Nick Matulich	153 Kamigaki Bros (genl mdse)
234 K Gospodnetich	323 M J Vukasovich	154 K Kitaji (saloon)
237 M J Dutro	327 Martin Lucich	157 Y Iwami (barber)
238 First Baptist Church	Rear Antone Jno	161 B Toriogee & Co (bikes)
400 J O Quinn	333 Peter Casovia	164 Fair House
401 Douglas Hollingworth	337 S J Hrepich	165 Riverside Garage
403 H Malsbury	340 Rilovich & Sresovich	167 Buero & Canepa (fish)
406 Ollie A Perry	343 Nick Deusich	169 Independent Grocery
409 Elizabeth C White	345 Peter Gukan	170 Cox & Sager (blksmiths)
410 Christine A Anderson	347 Mike Bakich	173 New Home Restaurant
412 Mrs E A Staud	349 S Kovacich	182 F E Lee
415 Mrs M E Edrington	351 M Borkovich	187 M Giacomina (gro)
416 E W Baumgardner	MADISON n fr 327 E Lake	189 Roma Hotel
417 Rosie Arano	av 5 blks e of Main not	190 N Takatsugi (bikes)
419 C P Rood	open bet ½ n of 5th and	192 Castro & Locatelli
420 C E Perry	California	201 Universal Hotel
421 Frank Oliver	27 R Nihouse	203 Quinn Bros (meats)
424 C Y Dangerfield	29 A P Petersen	207 Vaninetti Bros (bakery)
425 T F Murray	31 J A Clausen	210 W & P V Steam Lndry
426 W J C Ramsay	514 J J Wilson	213 W W Bendell (garage)
428 Gerald Sheehy	516 W J Smith	218 New York Bakery
438 F E Howard	517 Mark Thyssen	219 W Ye Kee Co (dry gds)
438A Mrs I Rosemond	522 Andr Hansen	223 Bonde & Perry (black-smiths)
477 B W Holloway	526 R L Olstrom	227 A F Trevethan (gro)
477A Mrs Alice McIntosh	534 Vac	229 Lodovico & Passadori
477B Arthur Chapdelaine	550 R D Martin	229A F L Menzes
504 G P Freiermuth	554 J W Pasley	235 Central Garage
508 Fred Falkenberg	556 Vac	235A Fuller & Silvair (auto painters)
509 G B French	557 E C Green	238 Central Grocery
512 Peter Larson	558 W A Jones	242 Hotel Central
519 Vac	559 L A Doering	246 J S Oliver (barber)
520 Mrs Jane Keith	562 J F Kallam	247 P J Freiermuth Co
524 W B Costa	565 Mrs Rhoda Gay	248 P R Poole
560 Martin Podich	569 J D Cavanah	250 Julius Times (tailor)
580 Jos Tavares	570 J W Niswander	251 F J Bettencourt (gro)
602 M Kulich	650 O Parraguez	252 Mitchell-Silliman Co
619 Mamie Marshall	810 J A Covell	253 S H Shatkin (clo)
762 T F Allen	814 Geo Rodriguez	255 California Bar
766 C P Jensen	815 J P Wyland	256 J P Knudsen (saloon)
778 Jas Halward	MAIN dividing street of city	357 California Hotel
LOCUST n fr 232 First	east and west	258 C D Grant (junk)
125 Walter Cox	101 International Cafe	258A Mitono Photo Studio
129 Mrs M A Youngblood	105 W Matsuda	259 California Rest
223 Mrs J Rasmussen	109 A B Hawkins	260 R & H Cyclery
224 Mrs Lindberg	113 The New World	
225 Juan Garcia	128 E E Townsend	
228 Mrs Justine Miller	129 I M Bardness (feed)	
233 Mrs R Ciuz	Rear Frank Singley	

Established 1854

WATSONVILLE, CAL.

CHAS. FORD CO.

Largest Department Store Between San Francisco and Los Angeles
SATISFIED CUSTOMERS EXPLAINS OUR GROWTH