

YOU ARE SAFE AT

# THE SEASIDE STORE

DRY GOODS—LADIES' GARMENTS

Phone Santa Cruz, 731

Pacific Av., Opp. Court House

SANTA CRUZ

200 WATSONVILLE CITY (1921) DIRECTORY

Selleck Frank L (Laura F) pres Corralitos Fruit Growers r Corralitos  
 Senasek Joe cook Pippin Lunch Counter r 35 Grant av  
 Senjo Jele r 127 W 5th  
 Serpa Jos A (Lena) h Main opp 9th  
 Serpa Manuel (Mary) h 142 Prospect  
 Serpa Mary r 142 Prospect  
 Sestrem Robt E (Cora) fur rms 9A W 3d  
 Setalo Andrew (Annie) farmer h 218 Ford  
 Sevy Norton E (Kate) carp h 31 Prospect  
 Sevy Susie clk F B Sutherlund r 31 Prospect  
 Shank Cecil L emp S P Co h 57 Marchant  
 Shank Clyde T gasmkr C C G & E Co r 31 Rodriguez  
 Shank Verle M slsmn Park Grocery r San Juan rd  
 Sharp Catherine r 410 E Lake av  
 Sharratt Wm H farmer r R D 3  
 Shatkin Saml H (Doris) clo 253 Main h 24 Elm  
 Shaughenesec Albertina Mrs h 28 Grant  
 Shaughenesec James r 28 Grant  
 Shea Gladys r 80 Brennan  
 Shea John B (Inez L) slsmn T J Horgan h 80 Brennan  
 Shearer Edwin S clk Steinhauser & Eaton r 109 Main  
 Shearin Danl T (Eliza) janitor r 420 Rodriguez  
 Shearin Harold D r 415 Rodriguez  
 Shearin Nettie E Mrs clk Chas Ford Co h 415 Rodriguez  
 Shearin Thelma E clk r 415 Rodriguez  
 Sheehy Edwd T (Mary E) r R D 1  
 Sheehy Geo E r R D  
 Sheehy Gerald T (Elsie) h 428 Lincoln  
 Sheehy Jas (Harriet A) (Sheehy & Cumming) h 135 Maple av  
 Sheehy Margt nurse r R D  
 Sheehy & Cumming (Jas Sheehy, W N Cumming) fruit brokers 309 Main  
 Shelby Lee W (Anna) horseshoer 3 2d h 34 Grant av  
 Sheldon Byron R rancher r R D 1  
 Shell Co of California M L Lundy mgr 365 Ford service sta 501 Main  
 Shepard Bennella (wid D W) h 121 E 3d  
 Shepard Shirley tchr Pub Schools r 121 E 3d  
 Shepard Vincent J tchr r R D 1  
 Sherburne Orin M (Hazel B) rancher r R D 5  
 Sherwood Ernest A (Edna) dept mgr Chas Ford Co r Madison st  
 Shideler H Lee (Margaret) orchardist h 259 E Lake

Shields Simon A r 548 Madison  
 Shipley Mabel Mrs waitress r Hotel Ames  
 Shipley Roger r Ames Hotel  
 Shipp James (Gertrude) h 21 Center  
 Shipp Kenneth J student r 21 Center  
 Short Jacob M farmer r R D 5  
 Shuman Frank Y car bldr (Mary K) r R D 1  
 Sibole Chas J (May J) r R D 1  
 Sieber Henry C r R D 2  
 SILL GEO A (Geo W Sill & Co) r Appleton Hotel  
 SILL GEO W (Alice H) (Geo W Sill & Co) h 103 Sudden  
 SILL GEO W & CO (Geo W and Geo A Sill) apple buyers and shippers real estate and insurance 426 Main  
 Sill Madeline r 103 Sudden  
 Silliman Chas O farmer r R D 1  
 Silliman Clara M r R D 1  
 Silliman Clara R Mrs r R D 1  
 Silliman Deborah I r R D 1  
 Silliman Geo F stock raiser r R D 1  
 Silliman Harold C farmer r R D 1  
 Silliman Jessie L r R D 1  
 Silliman Walter T orchardist r R D 1  
 Silva Antone J (Anna) barber 300 Main h 12 Elm  
 Silva Chas M (Margt) road bldr h 214 Rodriguez  
 Silva Eleanor clk Chas Ford Co r 42 6th  
 Silva Frank A farmer r R D 4  
 Silva Frank P farmer r R D 1  
 Silva Geo r 12 Elm  
 Silva Geo A bookpr r R D 4  
 Silva Geo W farmer r R D 1  
 Silva John N (Rose) barber h 818 Rodriguez  
 Silva John W farmer r R D 1  
 Silva Jos (Leona M) farmer r R D 5  
 Silva Jos B (Mary) plumber P J Freiermuth Co h 24 9th  
 Silva Jos J (Felice) h 125 Sudden  
 Silva Jos T slsmn r 24 9th  
 Silva Josephine r 184 Main  
 Silva Josephine M Mrs r R D 1  
 Silva Julia r 42 6th  
 Silva Louisa r 16 8th  
 Silva Manuel (Anna) h 57 N Main  
 Silva Manuel F (Florence) tmstr h 42 6th  
 Silva Manuel J dairy h 821 Walker  
 Silva Manuel J (Mary) carp h 815 Rodriguez  
 Silva Mary Mrs h 24 N Main  
 Silva Minnie r 42 6th  
 Silva Tessie (wid F A) h 829 Rodriguez  
 Silva Wm driver r 12 Elm  
 SILVAIR GEO (Fuller & Silvair) r R D 4

Established 1854

WATSONVILLE, CAL.

# CHAS. FORD CO.

Largest Department Store Between San Francisco and Los Angeles  
SATISFIED CUSTOMERS EXPLAINS OUR GROWTH