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# THE SEASIDE STORE

## DRY GOODS—LADIES' GARMENTS

Phone Santa Cruz, 731

Pacific Av., Opp. Court House

SANTA CRUZ

24 **HOUSEHOLDERS' GUIDE**

<b>HIGH (Cont.)</b>	16 B E Ely	<b>KENNAN</b> w fr 434 Ocean
56 J R Hoffman	22 F Wm Eggerking	15 A W Huddleson
57 Vacant	29 Mrs Clara Larson	17 Vacant
59 Patrick Mulhern	30 Mrs Margt Sonogrini	18 Mrs G B Hicks
65 Michael Curry	42 O S Blodgett	21 I J Hanson
68 Bert W Clark	52 C W Hunter	24 J A Brooks
69 M Quadros	<b>HUNOLT</b> w fr 444 Ocean	27 H D Hollingsworth
71 G J Inskeep	15 Ralph Hughes	28 Mrs L M Tarleton
82 G C Bowes	26 L Van Reekarn	31 W H Jarvis
83 John Sawyer	34 C B Manning	32 Mrs C B Curtis
85 Mrs Kate Handley	44 J D Gruber	35 R H Rountree
88-100 Piedmont Court	<b>HUNT</b> n from 192 Water	39 J M Speaker
119 Mrs E Swainey	9 Vacant	42 Mrs I P Meeker
120 Mrs M A McDonald	12 Vacant	<b>KENNETH</b> w from Laurent
127 Peter Delco	13 J B Reggiardo	to Olive 2 blks n of King
131 T E Blanchard	16 S F Potts	Cor Olive C. S Worswick
135 David Moore	20 Mrs M M Rudy	<b>KEYSTONE AV</b> e from 267
143 G W Stone	24 J S Silva	N Branciforte
154 E W Adams	32 N C Pulisevich & Sons	15 Mrs E M Musse
160 C G Dake	33 Mrs I M Handley	18 Vacant
165 E C Kramer	39 P N Pulisevich	19 Mrs Carrie M Miner
169 C E Canfield	52 W A Fawcett	39 Vacant
195 P J Wilson	<b>JACKSON</b> n from Button 2	56 Mrs S Lares
205 Rev T W Mathews	blks e of Emeline	65 Clyde Carmean
315 T F Conroy	19 Mrs. Mabel Richard	65 W R Ruffcorn
<b>HIGHLAND AV</b> n from 151	31 J E Carringer	69 Jos Amaral
Mission	<b>JAMES</b> e from 201 Cayuga	74 Homer Kinsman
8 Mrs E N Ford	13 Vacant	78 Mrs Belle Rhoades
12 C D Hinkle	14 Vacant	<b>KING</b> s w from 165 Mission
18 M M Robertson	18 Mrs Nettie Coats	4 Hattie S Clark
21 E J Harran	21 Mrs Rosilla Schutrum	6 C J Ebert
27 W W Hopcroft	22 Hattie L Henry	10 L C Matzen
28 G W Shaw	26 H M Cobb	26 Transient
35 Jos Pedrotta	29 Thos Murphy	28 Mrs Lillian Root
38 Saml Hubbs	30 F F Wilson	32 Elmer Abbott
39 A F Cowden	<b>JESSIE</b> s fr Laurel (East	36 John Squires
40 John Boyle	Side) 2 blks e of Ocean	44 Albt Metzler
43 B F Brisac Jr	— Josie Silva	71 S H Rodgers
44 H N Hale	68 B F Green	88 F E Crowell
75 E A Spangenberg	<b>JOHN</b> n from W Cliff dr 3	93 W E Simmers
199 L W Foss	blks w of Almar av	156 Philip Fridley
215 T M Rohan	4 Mrs Ellen Noel	174 Mrs Pauline Henry
221 Robt Wagner	8 J D Amaya	188 W R Brown
<b>HOLDEN</b> from 151 Third	9 H J Schutter	254 Vacant
11 Mrs D C Jones	10 G W McIntosh	274 Henry Bossert
31 Mrs S M Clow	19 H J Beel	288 F W Oliver
<b>HOLWAY DRIVE</b> s e fr	<b>JORDAN</b> n from 10 King	292 Henry Vincent
Martin Blvd 1 blk e of	13 Fannie I Clark	304 W G Byrne
Parkway	14 Mrs M J Clark	320 G G Byrne
— Thos Brown	18 Mrs M A Anderson	324 Vacant
— W A Klopfenstein	21 W G Bancroft	361 Louis Bergougnoux
— I W Mack	22 J F Dever	367 E D Linstedt
<b>HUBBARD</b> e fr 410 Ocean	25 Vacant	377 Gordon Germaine
11 O Bastanino	<b>KAYE</b> s from 235 Third	386 P D Ormsby
15 D C Sadler (Dairy)	5 Vacant	

Established 1854

WATSONVILLE, CAL.

# CHAS. FORD CO.

Largest Department Store Between San Francisco and Los Angeles  
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