

Community Publicity

The Directory reflects the achievements and ambitions of the community, depicting in truthful terms what it has to offer as a place of residence, as a business location, as an industrial site, and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference and serve as perpetual and reliable advertisements of Santa Rosa, for businessmen, everywhere, realize that the City Directory represents a community as it really is.

The Directory Library

Through the courtesy of the publishers of the Santa Rosa Directory, a Directory Library is maintained in the offices of the Chamber of Commerce for free reference by the general public. This is one of more than over 800 Directory Libraries installed in cities and towns throughout the United States, Canada and Puerto Rico through the courtesy of your Publisher.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

R. L. POLK & CO.,
Publishers.

