

Eggen & Lance
MORTUARY

"Friendly Help in Time of Need"

1540 Mendocino Avenue

Phone 545-3747

Across From Santa Rosa Junior College

**ADVERTISING
JUDICIOUSLY**

CREATES a New Business
REVIVES a Dull Business
ENLARGES an Old Business
RESCUES a Lost Business
PRESERVES a Large Business
SECURES Success in Any Business
SAVES a Failing Business
ENABLES You to Pay Your Taxes

**DIRECTORY ADVERTISING
BRINGS SATISFACTORY RESULTS!**