

JEWELERS**SCHENK'S JEWELERS***"Your Friendly Jeweler"***DIAMONDS - SETTING - DESIGNING**

PRECISION WATCH REPAIRING - AUTHORIZED
SALES AND SERVICE - LONGINES - WITTAUER

LE COULTRE - MIDO

HONEST - RELIABLE - DEPENDABLE SERVICE

545-2446

632 4th STREET

SANTA ROSA

LAUNDRIES*Oh! Boy! We Clean 'Em*

**TRIANGLE LAUNDERETTE &
DRY CLEANERS**

COMPLETE LAUNDRY SERVICE
COMPLETE DRY CLEANING

Phone 542-9917

1089 Santa Rosa Avenue

Santa Rosa (95401)

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer expects.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.