

# Dean Witter & Co.

## INCORPORATED

INVESTMENT SECURITIES  
STOCKS BONDS

—MEMBER—

New York Stock Exchange  
Pacific Coast Stock Exchange  
and Other Leading Exchanges

**Phone 546-2655**

**733 Fourth Street**

**Santa Rosa**

## Know Your Directory **SYMBOLS**

Earle Frank **r**1126 Monroe  
" Henry **r**1126 Monroe  
" Isabel L. (wid Geo A) **r**5436 Steadman  
" Jack lab DPW&Eng **r**1126 Monroe  
" Jas J USA **r**7810 Neckel  
" Morris fcty wkr **r**1126 Monroe  
" Thos fcty wkr Ford **r**4818 Jonathon  
" Willard mach opr Valor Tool & Mach  
Co **r**181 Burke (RR)

"**r**"— RESIDENT

"**h**"— HOUSEHOLDER

**"r" AND "h"**

Two important symbols are used in your City Directory. The symbol "**r**," before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "**h**" stands for "Householder"—the person in whose name the home is occupied.