

The UPTHEGROVE SCHOOL OF BEAUTY CULTURE

405 Plaza Bldg., 921-10th Bet. I & J

Is offering wonderful opportunities to those wishing to better their condition. The instructor of this school has spent fifteen years of her life in this work and has only the best to offer. We do all beauty work by experienced operators, and one-half price work by advanced students.

Phone—
Main 8108
B-1

Capital City School of Beauty Culture

1125-12th St.
(Opposite Senator Hotel)

SPECIALIZING Earn While
Dermatology You Learn
Paper Waving Day and Night
Scalp Treatments Classes
Hair Tinting Individual
and Dyeing Instruction

Phone—
Main 8176
Dore Von Grafen Alice A. Williams
B-1

Blue Bird Beauty Parlor

"The Shop of Service"

SPECIALIZING in
Ladies' and Children's
Hair Bobbing, Marcelling, French
Curling, Paper Curl,
Marcelle, Hair Dyeing,
Shampooing, Facials,
Scalp Treatments.

Phone—
Main 8910
for Appointments
924-14th St.

B-1

La Belle Beaute Salon

2807 J St.

**SCIENTIFIC LADIES' AND
HAIR CHILDREN'S
COLORING HAIR-
MARCELLING CUTTING
PAPER FACE AND
CURLING SCALP
TOILET TREATMENTS
REQUIREMENTS MANICURING
HAIR GOODS**

Phone—
Main 6238
B-1 MEDENBACH & OLSON

Beauty Shops

—Hairdressers (Cont)

La Bella Beauty Salon 2807 J Main-6238
Marcelling Approved Shop 931 E. Main-1042
Model Sty & Bobbin Shops 1028-12th. Main-484
MAY BEAUTY PARLOR

Marcelling,
Haircutting and
Facial Work
Open After 6 P. M. by
Appointment
2807 Franklin Dr. Capital-1232-W

Popular Beauty Shop 714 E. Main-9103-W
VERNER'S HAIR STORE

HAIR WORK
Toupees, Wigs, Pompadours, Switches,
Transformations, Etc.
Hair Dressing—Hair Dyeing
Shampooing—Facials
Manicuring
1026-8th Main-2764-W

—Hair Dyeing

Uphornow N M Mrs Plaza Bldg. Main-8108

—Marcelling

Capital City School of Beauty Culture
1125-12th. Main-8176

—Scalp Treatments

HARPER METHOD SHAMPOO PARLOR
Cal St Life Bldg. Main-5542

Bed Manufacturers

—Wall Beds

Conley Bros 910-9th. Main-1116

Belting Dealers

—Rubber

U S Rubber Co 11th & R. Main-840

Beverage Manufacturers

Coca Cola Bottling Co 3216 Sacto Br. Capital-534
Glenn Pete 1017 V Main-5749
Golden State Soda Wks 1716-18th. Main-1295
Hartliff Bros Co 1010 Front. Main-828
HINES BOTTLING CO 1800-18th. Main-2855
OLANGE CRUSH BOT CO 1800-18th. Main-2855
Shasta Water Co 7th & R. Main-511
Service Soda Works 25 Jay Alley. Main-3633
TADOMA BREWING CO 1800-18th. Main-2835
Whistle Bottling Co 3216 Sacto Br. Capital-534
White Star Soda Wks 910 M. Main-3187

—Soda Water

Coca Cola Bottling Co 3216 Sacto Br. Capital-534

Bicycle Dealers

Cameron H & 609 J Main-3650
Harrison Wm H & 1013-13th. Main-9672-J
L & M Cycles 1215-4th. Main-234
Murray Frank J 809 J Main-1951
Thompson's Cycles 2714 Sacto Br. Capital-134-J

Billiard Parlors

Burns Billiard Parlor 1014-12th. Main-2581-J
Cap City Pool Hall 413 E. Main-9575
Club Pool Room 1904-3rd. Main-7170
Crown Billiard Parlor 910 K. Main-1111
Douglas Billiard Par 929% K. Main-4525
Forum Billiard Alley 8th & K. Main-3405-W
Grant Billiard Parlor 728% K. Main-3103-M
Hawkins G 1223-3rd. Main-2480-W
Hertle E 208 K. Main-3282-W
Santos A 2655 Sacto Br. Capital-167-J
St Nicholas Pool & Bill Par 1118-4th. Main-1004
Streich J 405 K. Main-4224-W
Wright J F 1016-5th. Main-1195
Yale Pool Room 7th. Main-9655

Billiard Parlors (Cont)

—Pocket Billiards

ST NICHOLAS POOL & BILLIARD PARLOR
Strangers Welcome at the
Largest Ground Floor
BILLIARD PARLOR
in the World
Baseball Returns Daily—by Innings
N. MATCO, Prop.
Just off K St.
1118-4th Main-1004

Birds and Animals

See Pet Stock Dealers

Blacksmiths

Brown & Cordery 619 M. Main-2339-J
Martin & Sons 311 S. Main-3274-J
Roux E J 2844 Sacto Br. Capital-423-W
Sac Sta Forge & Blometh Shop 115 O. Main-6630-W

Blower Dealers

CONNERSVILLE BLOWER & VACUUM PUMP
DISTAS Front & R Main-3377

Blue Print Makers

Atlas Blue Print Co Mill Bldg. Main-1465
Brown E L Mill Bldg. Main-1465
Calif Blue Print Co Cal St Life Bldg. Main-6378
Farrest Blue Print Co Forum Bldg. Main-2810-J

—Blue Prints

ATLAS BLUE PRINT CO
Van Dykes, Blue, White and Brown
Line Prints
WE CALL AND DELIVER
Service and Quality Our Motto
Room 75
Mill Bldg. Main-1465

FARREST BLUE PRINT CO
Complete Photostat Service
Expert Tracing
Maps Made and Mounted
As Completely Equipped as Any
Plant in California
Room 1101
Forum Bldg. Main-2810-J

Boarding Houses

Chippewa 809 M. Main-3218-W
Enslin H 290 M. Main-3554-J
Fajimato H 415 O. Main-3997-J
Hawkins S 208 M. Main-2691-J
Jehuski H 1217% 4th. Main-1121-M
Kawamura I 209 M. Main-3288
Mason J 1406-4th. Main-5472-W
Morrisette J 224 M. Main-2204
Nakajima & Co 219 I. Main-3534
Ochita S 292 L. Main-607
Sakuma K 1626-3rd. Main-3274-W
Sets T 417 M. Main-2873-J
Tahata K 303 M. Main-2452-W
Taketomo Y 1220-3rd. Main-3506
Uchida Y 112 J. Main-8991

Boiler Makers

Phoenix Iron & Boiler Wks 21st & R. Main-1022

Bond Dealers

Apow W H Cal St Life Bldg. Main-9415
Blythe Writer & Co Forum Bldg. Main-5157
Brown Wilson J Cal St Life Bldg. Main-6406
Dunn Writer & Co Cal St Life Bldg. Main-6406
Mittchen Tully & Co Cal St Life Bldg. Main-9415
Palmer Fair & Co Cap Nat Bk Bldg. Main-183

Bookbinders

BRUCKER H S 90 923 E. Main-264
Sitting & Schoenacker 423 J. Main-3421

Book Dealers

Jump Book Store 1413 J. Main-4029-W
Lerner's Book Store 1013 K. Main-4260

—Paper Ruling

SAVIUS & SCHOENACKER
BOOK BINDING and
PAPER RULING
In All Its
Branches
423 J Main-3421

Bookkeeping System Dealers

Weisman W J 809 J. Main-333

Boot and Shoe Dealers

See Shoe Dealers—Retail

Bottle Dealers

Rosenberg R & Sons 1701 R. Main-535

Bottlers

See Beverage Manufacturers

Bottlers' Supply Dealers

Part-O-Malt & Syrup Co 1308 J. Main-6005

Box Dealers

Calif Pine Box Distr Pnt & L. Main-8330
Capital Box Factory 2nd & Q. Main-878
Sacto Box & Lumber Co 65th & R. Capital-441

—Cartons

Schmidt Lithograph Co 1010-4th. Main-9600

—Paper

Zellerbach Paper Co 1221 Front. Main-5331
Corrugated
Schmidt Lithograph Co 1010-4th. Main-9600
Zellerbach Paper Co 1221 Front. Main-5331
Folding
Zellerbach Paper Co 1221 Front. Main-5331

Box Manufacturers

—Cartons

Bachman Printing & Box Co 417 J. Main-3212
Zellerbach Paper Co 1221 Front. Main-5331

—Paper

Bachman Printing & Box Co 417 J. Main-3212

Braces—Deformity

See Orthopaedic Appliance Dealers

Brewers

Buffalo Brewing Co 31st & R. Main-278
Hines Bottling Co 1800-18th. Main-2835
Milwaukee Brew Co 909 R & P. Main-5157
Orange Crush Bottling Co 1800-18th. Main-2835
Rainier Brewing Co 1055 Front. Main-160
TADOMA BREWING CO 1800-18th. Main-2835

Brick Dealers

CALIF MATERIALS INC
1917 8th Br. Main-1288
Cannon & Co Forum Bldg. Main-1181
Cannon & Co Higgins Grant. Main-6404
SACCO BRICK CO Front & N. Main-85
Sacto Brick Co Riverside Br. Main-7365
Valley Brick Co Forum Br. Capital-1322

Brick Dealers (Cont)

—Face Brick

CALIF MATERIALS INC
1917 8th Br. Main-1288
CANNON & CO Forum Bldg. Main-1181

—Fire Brick

CALIF MATERIALS INC
1917 8th Br. Main-1288
Cowell Henry Lime & Cement Co 500 I. Main-1102

—Ornamental

CANNON & CO
Face Brick — Fire Brick
Hollow Building Tile
Fire Clay
Works:
North Sacramento Main-6404
Sales and Display
Forum Bldg. Main-1181

Brick Masons

Johnson H 618-20th. Main-240
Simpson Herbert 980 H. Main-6629

Brokers

Burke C B Co Hotel Senator. Main-44
Johnson-Locke Merc Co Cal Pnt Bldg. Main-2696
Keller-Curtis Co Cap Nat Bk Bldg. Main-2750
Lynn J B Co Cap Nat Bk Bldg. Main-5172
Trezona Charles E Cal St Life Bldg. Main-5499

—Bonds

Burke C B Co Hotel Senator. Main-44

Brokers (Cont)

—Fruit & Produce

Faulmer R W Calif Pnt Bldg. Main-8510
Wood Curtis Co 117 J. Main-256

—Stocks

Burke C B Co Hotel Senator. Main-44

Broom Dealers

Zellerbach Paper Co 1221 Front. Main-5331

Brush Dealers

—Dusters

Zellerbach Paper Co 1221 Front. Main-5331

Builders

Lindgren & Swinnerton Inc 11th & J. Main-6496
Maloney Frank 3172 J. Capital-718-W
Martin Wm T 3816-14th. Capital-330-J

—Home Builders

ARCHITECTURAL BUILDING CO
Buildings Designed, Estimated
and Erected Everywhere in
California
YOUR IDEAS
SPECIFICATIONS DEVELOPED
ESTIMATES DESIGNED
QUANTITIES CONSTRUCTED
Designers, Engineers, Builders
1701 J. Main-8685

Building & Loan Associations

Capital Bldg & Loan Assn 1002-10th. Main-7415
Central Loan Assn of Alameda 1009-8th. Main-1553
Guarantee Bldg & Loan Assn 823 J. Main-7456
SPELMAN-BRISTOL INC 823 J. Main-7456

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YOUR target is larger when you use directory space. It reaches nearly every store, office and home in the city. The directory catches the prospective customer in a buying mood. It not only brings you new business but helps you hold it.

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The Directory Advertising Department
Main 12300, for full particulars

The Pacific Telephone and
Telegraph Company