



Dr. E. Blechschmidt

2980 Sacramento Blvd.

Palmer School Graduate CHIROPRACTOR

NEUROCALOMETER SERVICE
The Modern Wonder Analytic Instrument

OFFICE HOURS

9:00 to 12 Noon, 2 to 6 P. M.
Saturday 9:00 to 12:00 Noon
Evenings by Appointment

HOUSE CALLS
MADE

Telephone
Capital 4696



An Old Merchandising Difficulty Solved at Last

The "Buyer's Guide" introduces the potential buyer, interested in a particular product by effective national advertising, to the local dealer who sells it.

Buyers Guide



Chiropractors—(Cont'd)

Palmer School Graduate Chiropractors—(Cont'd)

POTTER THOS E DR

CHIROPRACTOR

Palmer Graduate

Suite 511-13
Forum Bldg.....Capital-1597
Residence phone.....Main-4946

Smith George R Osmer Bldg.....Main-7390
(See Advertisement Page 20)

WHIDDEN F B

E. ELINOR WHIDDEN

X-RAY CHIROPRACTORS
Oldest Palmer Office in Sacramento
FREE EXAMINATION
NO CHARGE FOR X-RAY
Home Main 70-F-21

Rooms 715-17-19 Office
Forum Bldg.....Main-2412

X-Ray Service Chiropractors

Martin X-Ray Chiropractors 806 K.....Capital-4828
(See Advertisement Preceding Page)
Whidden F B Forum Bldg.....Main-2412

Christian Science Practitioners Members of The First Church of Christ Scientist in Boston

Bates Florence Mrs Cap Nat Bk Bg.....Main-2842-W
Bradner Clara W Mrs Cap Nat Bk Bg.....Main-2842-W
Clifton Jennie S Mrs 4300 Sita Dr.....Capital-457
Geisreiter Ida M Mrs
Hl of Italy Bldg.....Capital-1601-W
Giffenwaters Nellie Mrs 1504 U.....Main-3313-W
Hayford Emma Mrs Cap Nat Bk Bg.....Main-2842-W
Krebs Harriet A Mrs 2401 H.....Main-2347
McArthur Ethel L Mrs 1017-14th.....Main-597
Pauer Dorothy Mrs Forum Bldg.....Main-518
Pauer John Forum Bldg.....Main-518
Sivance Marietta Forum Bldg.....Main-2459
Thomas Laura C Mrs Cap Nat Bk Bg.....Main-283
Thompson Frank H Forum Bldg.....Capital-1639
Wetson Ruby W Mrs Cap Nat Bk Bg.....Main-2842-W
Webb Carolyn M Hotel Senator.....Main-4680

When you telephone, write, or call upon our advertisers you will do a kindness to both them and to us if you mention *Buyer's Guide*—a kindness to them because they like to have evidence that the book in which they are advertising is received and used by buyers, and to us because the book receives due credit for the service it renders.

PUT another assistant in your business—at a cost of but a few cents a day!

Order an—

Extension Telephone

Churches

Bethany Presbyterian Church
20th & 2nd Av.....Main-3568
Buddhist Church 418 O.....Main-564
Christian Church First 21th & N.....Main-4932
Church of Jesus Christ L D S
2980-30th.....Main-4030-W
Church of The Nazarene 1824-30th.....Main-7644-W
Divine Sherman L Rev 13th & N.....Main-6722
Evans J J Rev 21th & N.....Main-4932
First Baptist Church 24th & L.....Capital-4532
First Ch of Christ 2d 23rd K & L.....Capital-2337
First Congregational Church 2100 L.....Main-2125
First Methodist Episcopal Church
2100 J.....Capital-1265
Fremont Presbyterian Church 26th & J.....Main-3006
Gill Harley H Rev 2700 L.....Main-2181
Geller C F Rev 1700 L.....Main-5651
Pioneer Memorial Church 2100 L.....Main-2181
St John's Lutheran Church 1700 L.....Main-5651
Second Church of Christ Scientist
2828-33rd.....Capital-105-W
Third Church of Christ 13th & J.....Main-276
Unitarian Church 1415-27th.....Main-1114-J
Unity Center The Plaza Bldg.....Main-1789
Westminster Presbyterian Church 13th & N.....Main-6722
Wilson Bryant Rev 24th & L.....Capital-4532

Cigar Business

Arnold N T 1120-10th.....Main-1966
Baker Frank 1113-3rd.....Capital-2169
Bloomers Bros 1021-2nd.....Capital-3180
Fike George 806 K.....Main-9230
Forum Bldg Cigar Stand 6th & K.....Main-7656
Fowler E W 707 L.....Main-6279-J
General Cigar Co Inc 1530-9th.....Main-10400
Giachione Tony 192 L.....Main-7989
Giametti B 231 K.....Main-5504
Gill Edge Cigar Stand 1013 J.....Main-4194
Hippodrome Sante Shop 1005 K.....Main-7042
Jefferson & Meleworth 1008-9th.....Main-2172
Kelly & Sheffield 519 K.....Main-8156
La Veda Club 909-8th.....Main-9772
Oak Park Cigar Store 2981-35th.....Main-6531
Optima Cigar Store 815 L.....Main-9426
Pella Apple 238 K.....Main-10494
Reiner Matt J 812 K.....Main-119
Ramona Cigar Store 1015-6th.....Main-9576
Reliable Cigar Store The 10295-6th.....Main-9456
Ree Cigar Store 427 K.....Main-10336
Reynolds & Dyer Co 905-6th.....Main-96
Samuel Smoke House 905-6th.....Main-1129
Sawyer's Cigar Store 1009-13th.....Main-9860

Circular Letters

See Letter Shops

Clay Products Business

CANNON & CO Forum Bldg.....Main-1225

Cleaners' Supply Business

Oakite Products Inc 1024 Fremont.....Main-609

Just as others have found—you'll find your advertisement in the *Buyer's Guide* a real producer of results at low cost.

THE BEST RESULTS

are attained in a telephone conversation by talking slowly and distinctly with lips close to but not touching the mouthpiece.



"The Buyer's Guide Told Me It Could be Found Close to My Home"

"I admired the radio set at Mrs. Smith's home, and looked up its trade name in the Buyer's Guide.

"Here, right in my neighborhood shopping center, was its representative.

"The 'Where To Buy It' columns saved me further search."

Buyers Guide

