



To speed service please look up the number *first!*

EACH new issue of the telephone directory contains an important percentage of listings that are new, or changed.

Many new telephones have been installed. Many people have changed their places of residence or business.

Even in calling unchanged numbers, it's surprising how one's memory will play pranks and say "1259" for "1295."

Please consult the directory first.

The foremost white page in the front of your directory is blank, for jotting down the numbers you most frequently use.

Our policy and purpose are the same as yours—the most telephone service and the best, at the least cost to the public.



How you can help us to improve your *Telephone Service*

When you PLACE a call—

1. "Please speak directly into transmitter, frame words clearly, and speak in an unhurried manner."
2. "Please give the information requested if a call is questioned by an operator or supervisor."
3. "If you do not hear the ringing signal within a reasonable period, please signal

the operator by moving the switchhook slowly!"

4. "Please hang up promptly and gently when you are through."

And when you are CALLED—

1. "Please answer promptly."
2. "Please state your number or identity, not just 'Hello'."
3. "Please hang up promptly and gently when the conversation is over."

These are the simple rules of telephone procedure which will enable us to give you a more helpful, satisfactory service. For further information please consult the front pages of your telephone directory.