

Banking Business

Bank of America Nat'l Trust & Savings Assn
Oak Park Branch.....Capital-3200
Sacramento Main Office 5th & J.....Capital-3200
5th & K Branch.....Capital-3200
Twelfth & K Branch.....Capital-3200
Between 5:30 p.m. & 8:30 p.m. & after
5:30 p.m. Saturdays & on Sundays &
Holidays call following numbers:
Sacramento Main Office 5th & J
Building Engineer.....Capital-5265
Executive Officers.....Capital-4701
General Banking.....Capital-5391
Transit, Clearing Dept.....Capital-4704
Trust Department.....Capital-4701
5th & K Branch.....Capital-5398
General Banking.....Capital-5431
Oak Park Branch.....Capital-28
Twelfth & K Branch.....Capital-3276
CALIF NATIONAL BANK 7th & J.....Main-5300
CALIF TRUST & SAVINGS BANK
10th & J.....Main-5300
Calif Trust & Sav N Co Branch Bk
1901 Del Paso.....Main-135
CAPITAL NATL BANK 7th & J.....Main-5367
Citizens Bank of Sacto 2803-25th.....Capital-1

DE LUXE
HEALTH BATHS
M 279
BATTLE CREEK METHODS
New—Modern—Sanitary
Electric Light Baths and
Electric Treatments
Turkish and Steam Baths
Men and Women—Separate Depts.
Internal Baths Properly
Given
Osteopathy—Massage
Ultra Violet Ray
Ear, Nose and Throat Dept.
Dr. C. E. Fenner, Med. Supt.
The Health Institute
30th & Eye Sts.
B2-1

SANITARIUM
SYSTEM of BATHS
St. Helena Sanitarium
AND
Original Battle Creek Systems
Turkish and Steam Baths
Colonial Irrigation
Swedish Massage
Special Reducing
Electrical Treatments given under
Physicians Directions
Separate Department for Ladies and Men
Phone Capital 2704
1119 1/2-8th Street
B3-1

An Advertisement in the
Buyer's Guide
WILL
Increase Your Sales

BUYER'S GUIDE

Banking Business—(Cont'd)

MERCHANTS' NATIONAL BANK
1015-7th.....Main-793
Sumitomo Bank of Calif 4th & L.....Main-1078

Trust Companies
See Trust Companies

Barber Shops

Arnold H Y 1120-10th.....Main-1066
Auditorium Barber Shop 1009 J.....Main-2950
Berte Sam 1122-8th.....Capital-2375
Capital Barber Shop 1009-10th.....Main-6199
Club Barber Shop 812 1/2 K.....Main-8899
Davis Geo K 2404-2nd Ar.....Main-10130
Day's Barber Shop 1421-14th.....Main-8385
Fotos Barber & Beauty Shop 4904 J.....Main-9441
Gilmore T A 1901 M.....Main-9854
Herb's Barber Shop 4744 J.....Main-9854
Hotel Land Barber Shop 1119-10th.....Main-2165
Hunt Thos F 2768 Sacto Blvd.....Main-10200
Johnny's Barber Shop 1926-16th.....Main-8218
Keller A 925-20th.....Main-1844
Lohet Rolt 3716 J.....Main-9053
Motor Barber College 218 J.....Main-9066
Oak Barber Shop 1001-8th.....Main-10109
Johnnie's Barber Shop 1005-15th.....Main-9425
Ralph's Barber Shop 902-12th.....Main-9525
Ray's Barber Shop 1108-8th.....Main-9560
Trevelin Hotel Barber Shop 1009-8th.....Main-9560
Upright's Department Store 610 K.....Capital-7100
Windsor Hotel Barber Shop 923-8th.....Main-10267
York Shaving Parlor 515 E.....Main-10121

Barbers' Supply Business

Sacto Barbers Sr & City Co 1019-10th.....Main-4848

Barrels

Grunevaldt A 1308 J.....Main-6005
Rosenberg R & Son 1701 R.....Main-6005

Basket Business

Capital Box Factory 2nd & Q.....Main-878
Florin Basket Co Florin.....Main-20-F-23

Bass-Hueter Paints

(Look on "pp" pages under
"Paint Business")

Baths

Riverside Swimming Baths
3140 Riverside Blvd.....Main-2156
Sanitarium System of Baths
1119 1/2-8th.....Capital-2704

Electric Light Baths

Fenner C E Dr National Health Institute
5th & L.....Main-279
(See Advertisement This Page)

Steam Baths

Sanitarium System of Baths
(See Advertisement This Page)

Battery Business

ALLEN'S GARAGE 1510 J.....Main-5790
Auto Life Service 1411 I.....Capital-6666
Baker's Serv Sta 8th & T.....Main-728
Belly & Foster 3030 M.....Main-1607
Brewer & Killick 2561-30th.....Main-9885
DRIVE-IN SERVICE STA
1014 Alhambra Br.....Main-7397
DURKEE-THOMAS CORP 1908 M.....Capital-2606
E B C O Battery Works
4100-14th Ar.....Capital-1284
ELECTRIC GARAGE 1926 M.....Main-608
Exide Battery Agcy Sth Blvd & T.....Main-728
EXIDE BATTERY SERVICE STA
1915 Del Paso Br.....Capital-523
Exide Service 1117 I.....Capital-6666
FIRESTONE SERVICE STORES INC
1531 I.....Main-969
GOODYEAR SERVICE INC
Green L A & Son 2624 Sacto Br.....Main-1073
Hawthorne Bros 427 L.....Main-3210
HOBBS STORAGE BATTERIES



"WHERE TO BUY IT"
FACTORY BRANCH
HOBBS BATTERY CO 1908 M.....Capital-2606
DEALERS AND SERVICE
De Gaston's Auto Repair Shop
1022-14th.....Main-505
Exide Garage 1926 M.....Main-608

Battery Business—(Cont'd)

Hobbs Storage Battery Serv Sta 1926 M.....Main-608
Johnson E H 804-30th.....Main-10456
K C B Battery Works 4100-14th Ar.....Capital-1184
Koch Bros 1240-30th.....Capital-1819
Lamus-Lundies Co 1411 I.....Capital-6666
Moody Jack 13th & L.....Main-3990
National Battery Agcy 1723 J.....Main-1072
Press-o-Lite Storage Battery Distrib
2034 Sacto Br.....Main-1073
RUSSELL & LOGAN 1515 I.....Main-394
Sears-Robuck & Co 12th & K.....Capital-1843
Smith's Garage 2310-21st.....Main-309
Union Garage 1112 I.....Capital-3140
WILLARD STORAGE BATTERY SERV STA
1015 I.....Main-394
Woodington Geo L Exide Serv Sta
1915 Del Paso Blvd.....Capital-523
Zopf Joe Battery Sta 3027 Y.....Main-9848

Automobile Batteries

ELECTRIC GARAGE

OPEN DAY AND NIGHT
All Makes of Batteries
Repaired, Recharged, Rebuilt
Agents for
Hobbs Storage Batteries

1926 M.....Main-608
If no answer call.....Main-9695-W

ZOPPEL JOE BATTERY STATION

Complete BATTERY Service
Gold Seal Batteries
RECHARGING REBUILDING
REPAIRING
Batteries Called For and Delivered
NEW and USED BATTERIES
3027 Y.....Main-9848

Manufacturers, Automobile Battery

DURKEE-THOMAS CORP 1908 M.....Capital-2606
K C B Battery Works 4100-14th Ar.....Capital-1184

Bean Business

California Hay & Grain Co 428 J.....Main-8508
Sixteenth St Pub Bean & Grain Ctr
16th & North C.....Main-1207

Cleaning, Bean

Haddett Warehouse Co W Sacto.....Main-693
OLD PIONEER MILL WASH CO
Prest & G.....Main-4608
Sixteenth St Pub Bean & Grain Ctr
16th & North C.....Main-1207

Bearing Business

Bearings Supply Co 1016-14th.....Main-1470

Automobile Bearings

BEARINGS SUPPLY CO
BEARINGS
New Departure - Hyatt
Timken - Plain
1016-14th.....Main-1470

Beauty Shop Supply Business

Ex-col-clis Beauty Products Co
2728 M.....Main-1568
Sacto Barbers Supply & Cutlery Co
1019-10th.....Main-4848

Your product may be a vacuum
cleaner, an oil stove, a washing
machine, a kitchen cabinet, a
piano, a rug, or practically any
other specialty for the home. You
can create a market by advertising
in the Buyer's Guide, the circula-
tion of which is large enough to
create a demand in any locality.

Beauty Shops

Adolph's Beauty & Barber Shop
2101-2nd Ar.....Main-10456
Anita Angie 5005 Del Paso Blvd.....Main-10196
Beauty Shop
5005 Del Paso Br.....Main-10196
Bach Chris 812-21st.....Main-5905
Bulwer 1023-10th.....Main-5905
Benn Lois L Mrs 7265 K.....Main-3454
Blue Bird Beauty Shop 924-14th.....Main-8910
Blue Rose Beauty Culture 597 J.....Capital-1634
Boulevard By Salon & Barber Shop
2738 Sacto Br.....Main-10000
Byrds Beauty Salon 1527-21st.....Main-2986
C & D Beauty & Barber Shop
2404 D.....Capital-7019-W
CALIF BEAUTY SALON
1110-8th.....Main-9415
2928-30th.....Capital-6201

Capital Beauty Parlor 1418 J.....Main-9644
Carlsberg Adolph 5101-2nd Ar.....Main-10436
Cassano John 1726 L.....Main-1006
Clemens Beauty Shop
2122 Del Paso Blvd.....Main-8846
Co-Ed Beauty Shop 1120-10th.....Capital-836
Draig's Beauty Salon 1017-8th.....Capital-7261
Dor Armande Miss 3758 Sacto Blvd.....Main-10000
De Normandie Varsh M 5924 Y.....Main-9524
Dolores Beauty Shop 100F Bldg.....Main-9932
Dorothy May Beauty Shop 2139 J.....Main-9598
Elder's Beauty Parlor 2000 C.....Capital-90
Fabery Julie 925-20th.....Main-1812
Fashion Beauty Shoppe 2807 Y.....Main-6238
Francesca Bobbin Shoppe 1129-12th.....Capital-444
Fuller's Bob & Beauty Salon
1019-10th.....Capital-1518
Gean Marie Beauty Shoppe 1926-16th.....Main-8234
Gibson Sister's Beauty Salon
3722 Sacto Blvd.....Capital-1601

Grennon's Beauty Shop 3228 Polk Br.....Main-2153
Guillier Pauline 2728 M.....Main-6764
Hotel Sactos Beauty Shop
Hotel Renner.....Capital-200
Huddleston's Beauty & Barber Shop
924-24th.....Main-8866

IRISH'S BEAUTY SHOP 902-12th.....Main-9525
Ivy Hair Text Par 1145-10th.....Main-703
Kay Beauty Studio 1400 P.....Main-1440
Laird Mabel 2107 H.....Main-1227
Lady Claire Beauty Shop 2404-24th.....Main-5448
Lavender Beauty Shop 4025-32nd.....Capital-5448
Layde Fair Beauty Shoppe 1117-10th.....Main-1812
Learhart Beauty Shoppe 1117-10th.....Capital-1560
Lefay Gordon Beauty Shop
Nicholas Bldg.....Capital-1718

LOGAN'S BEAUTY SHOPPE Polk Bldg.....Main-421
Lola Blomson Beauty Shop 924-14th.....Main-723
Lucrille Beauty Shop 7265 K.....Main-3454
Margie Beauty Shoppe 921 J.....Main-2786
Marinella Beauty Shop 1531-11th.....Capital-2752
Maude Marie Shoppe 3653 J.....Capital-3779
Medice Beauty Shop 1128-15th.....Main-1331
Minnie's Beauty Parlor 1410-7th.....Main-8045
Model Beauty Shop 1025-15th.....Main-484
Modern Beauty Shoppe
3011 Franklin Blvd.....Main-8258

Oak Park Beauty Shop 2930-35th.....Capital-6667
Odell's Beauty Shoppe 2518 Y.....Capital-5947
Orchid Beauty Shoppe 1127-10th.....Capital-5645
Palm Gennieve I Mrs W Del Paso Hts.....Main-4599
Pier Pan Beauty Shop 1120 I.....Capital-4822-W
Pine's Grace Marinella Shop 2021 P.....Main-2152
Popular Beauty Shop 714 K.....Capital-221
Powder Puff Beauty Shop 1108-10th.....Main-9639
Rose Beauty Shoppe 1108 J.....Main-436
Simmonds Nellie Mrs 12205 I.....Main-9936
Sta-Rite Beauty Shop 1023-22nd.....Capital-4705
Sutter Terrace Beauty & Barber Shop
2028 Y.....Main-8234

Tavern Beauty Shop 2728 M.....Main-1764
Tidens Margaret 1227 L.....Main-5906
Twenty-Fourth St Beauty & Barber Shop
924-24th.....Main-8866
Upright's Department Store 610 K.....Capital-7100
Uphoffers N M Mrs 6018 Ar.....Main-2108
VANITY SHOPPE 3801 J.....Main-7076
VIGOR BEAUTY PARLORS 1415 K.....Main-6265
Winifred Lohin & Co 12th & K.....Main-8200
Werner's Hair Store 1113-8th.....Capital-1836
Wigman's Beauty & Barber Serv
1902 P.....Main-1325

William's Beauty Shop 1009-24th.....Main-10088
Wilson Beauty Shop 1020-10th.....Main-10431
Woodmansee F D Cal St Life Bldg.....Capital-1808

Beauty Culture Schools

See Schools

Hair Cutting Beauty Shops

Blue Bird Beauty Shop 924-14th.....Main-8910
(See Advertisement This Page)
CAPITAL BEAUTY PARLOR
NATURAL
PERMANENT
WAVING
All Other Beauty Work
Evening Work by Appointment
1418 J.....Main-9644
(Continued Next Page)

BUYER'S GUIDE

Prospective Students Attention
Why Not Attend One of
CALIFORNIA'S BEST
UPTHEGROVE SCHOOL
OF BEAUTY CULTURE

The Upthegrove School has stood the test for years and is one, if not the oldest
School in Northern California. It has not changed hands since its first opening
and the rapid growth is a sign of success.

INDIVIDUAL attention is
the key note of the success
of the Upthegrove School.
Individual attention to each
student insures perfect tech-
nique. The supervisors and
instructors of this School

806 K Street
Mezzanine Floor
Elevator Service
Insurance Building

have had many years of ex-
perience in the profession of
Beauty Culture.
Every convenience is af-
forded our students to insure
a pleasant, harmonious at-
mosphere.

PERMANENT WAVING

at Half Price by Advanced Students



Beauty Culture is today one of the
World's Leading Industries and Holds
Splendid Opportunities.

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CAPITAL 2526

Phone
MAIN 8108



Blue Bird Beauty Shop

"Satisfactory Service Satisfies"

Featuring
NESTLES CIRCULINE

and
NATURAL
(with Ringlet Ends)
PERMANENT WAVES

All Hair Work Artistically
Designed by Experts

Every Beauty Shop Service by Appointment

924-14th ST. at JAY ST.

Call MAIN 8910

B8-1

PERMANENT WAVING



Permanent Waving
Hair Dressing
Hair Dyeing
Bleaching
Shampooing
Scalp Treatments
Facials, Manicuring
Toupees, Wigs, Pompadours, Switches
Transformations, Etc.

WERNER'S HAIR STORE
BEAUTY PARLORS
1113-8th (New Location) Capital 1836
B4-1

Layde
Faire
Beauty
Shoppe
1117-10th St.
Phone—
MAIN 5209

Individuality in Beauty Culture
PERMANENT WAVING
Let Our Experts Help You Find Your
Type

Speed Up Your
Business

An—

EXTENSION
TELEPHONE

enables your force to do more
work — at a cost of but
a few cents a day!