

Floral Designs

KEMO'S FLOWER SHOP
FLORISTS
 Floral Designs For All Occasions
FRESH CUT FLOWERS
DAILY
 All Kinds of Plants
 3904 Ska Blvd. Capital-1346
 If no answer call. Capital-4151

LUCAS NORMAN 1710 Broadway. Main-520

Florists.

Belings Floral Shop 2531 J. Capital-38
Bell Conservatory Co 10th & Broadway. Main-380

CAMELLIA CITY NURSERY

FLORAL DESIGNING
OF ALL KINDS
 All Kinds of Flowers & Plants
CUT FLOWERS
 4746 Polam Blvd. Capital-3776

GLENN J K Sutterville Hts. Main-8351

COLONIAL FLORAL CO

BONDED TELEGRAPH FLORISTS
FLOWERS, PLANTS,
FUNERAL DESIGNS
 Open Every Day in the Year
 3125 Broadway. Capital-976
 Night Telephone. Capital-9119-J

"How can we cut down waste, cover more territory, find time for new prospects?" Let our special representatives tell you about some of our new service plans for increasing sales and reducing costs.



It's near

You'll rest more, relax more, enjoy your holidays more if you telephone ahead to confirm arrangements and meet friends, and home to relieve anxiety.

Florists.—(Cont'd)

Corey's Flower Shop 2921 Broadway. Capital-4285

EAST LAWN FLORISTS

F.T.D. FLORISTS
FLOWERS, PLANTS
Floral Decorations
 46th & Polam Blvd. Capital-2060
 If no answer call. Capital-4704-R

FALLON & WOODALL

Oak Park Florist
FLORAL DESIGNS
 Weddings, Decorations, Corsages, Bulbs, Seeds, Plants
JACK FALLON—ART WOODALL
 2940-35th. Capital-1644

Fort Sutter Florists 1130-8th. Main-8030

FRANKLIN FLORIST 3885 J. Main-2700

Gardner Bert 63rd & 14th Av. Main-10306

Hampden Floral Garden 1045 Arcade Blvd. Pioneer-161

Kemo's Flower Shop 3904 Ska Blvd. Capital-1346

Lucas Norman 1710 Broadway. Main-520

Market Floral Shop 1016 J. Main-8541

McWilliams Florist 1111 U. Main-90

MILLER NURSERY AND FLORIST

CUT FLOWERS—CORSAGES
BOUQUETS
 Fresh Flowers at Reasonable Prices
 Grown in Our Own Greenhouses
FREE DELIVERY
 904 Del Paso Blvd. Main-2987

Mira S 1310-4th. Main-3084

Nasri A 1130-10th. Capital-187

ROSETT G & CO

FLOWERS FOR ALL
OCCASIONS
MEMBER OF F.T.D.
 1028-8th. Main-4142

Ross Jack G Flower Shop Hotel Senator. Capital-7500

Royal Florists 1316-4th. Capital-517

S F Floral Co 1022-10th. Main-914

SENATOR FLORISTS

FLOWERS
 For All Occasions
FLORAL DESIGNS
 Prompt Service
CONVENIENT CREDIT
 1008-11th. Main-4377

Senator Hotel Flower Shop Hotel Senator. Capital-7500

Shady Nook Florists 2430 Buckton Blvd. Capital-205-R

Shay Harold 1016-11th. Capital-2500

Watkins Dell 1022-10th. Main-914

Woodall Art 2940-35th. Capital-1644

WOODALL & LEHMAN 1510 L. Capital-1227

Florists—Decorating

EAST LAWN FLORISTS 4th & Polam Blvd. Capital-2060

WOODALL & LEHMAN

FLORISTS
 For Weddings and Parties
 Floral Designs — Cut Flowers
 Flowers by Wire
FLOWERING PLANTS & FERNS
 Visit Our Gift Shop
 1510-L. Capital-1227

Busy men, miles apart, sit in conference by telephone. Conference Telephone Service makes it possible for several people in from two to as many as six cities to talk to each other on one telephone connection. Let us tell you about it.

Florists—Wholesale.

Capital Wholesale Florist 1217-8th. Main-1166
 If no answer call. Capital-777

OAKLAND FLOWER SHOP 1316-4th. Capital-1742

Piazza Wholesale Florist 1328-7th. Main-6340-M

If no answer call. Main-6340-M

Fly Wheels—Repairing

Atlas Welding Shop 3100 J. Main-8929

Food Products.

Best Foods Inc The Hickman Products Div 210-12th. Capital-5161

Blue Bird Potato Chips Inc Ochmer Bldg. Main-7300

Colosium Macaroni Co 4th & Broadway. Main-1070

Durfee Famous Foods 2914 E. Capital-1270

Fahr's Mayonnaise Prod Co 1615-1st. Capital-1019

Kraft-Phenix Cheese Corporation 1227 H. Main-1477

Lynn Joseph B Co 1717-4th. Main-3010

Maillard & Schmiedel 512-26th. Capital-10308-W

Meda Bros 914-8th. Main-3226

Sacto Health Food Service 15th & J. Capital-7122

Taylor's Children Ball Kitchen 2007A J. Main-10481

Top Hat Potato Chips Co 1616 Main. Main-7230

Udall Carl P 1508-24th. Main-1161

Vegetable Juice Co 2320 Ska Blvd. Capital-128

Watkins Products Distributor 917-30th. Capital-2677

Zanol Products Co 923-16th. Main-1763

Food Products—Health

SACRAMENTO HEALTH FOOD SERVICE
 13th & J. Capital-7122

Food Products—Manufacturing

RADCLIFFE PACKING CO
 Manufacturers Of
CLIFFE BRAND
CANNED SPECIALTIES
 Tamales, Ravioli, Mushroom Sauce,
 Soy Beans, Chili Con Carne, Corned
 Beef Hash, Rice Risotto, etc.
 102-L. Capital-108

Ford Authorized Sales & Service

—Look on "A" pages under
"Automobile Dealers—New Cars"

Foundries.

Berry's Foundry 1817-29th. Main-9313
North Sacto Foundry 148 Calvarado. Capital-2933
Union Iron Works 1416 Front. Main-2799

Foundries—Aluminum

Berry's Foundry 1817-29th. Main-9313
 (See Advertisement This Page)
Capital Fire Equipment Co
 Aluminum Die Casting
 1014-28th. Capital-4997

BERRY'S
Foundry
 1817-29th Street
IRON -- BRASS -- BRONZE
 and
ALUMINUM CASTINGS
SAND BLASTING
Phone
MAIN 9313

Just a few moments spent in looking through the Yellow Pages will direct you to what you want. There you will find where the goods and services can be had.

Freight Forwarding.

ATLAS FREIGHT INC 918-20th. Main-23
 Chichester Transportation Co
 1804-27th. Capital-1314
Judson Freight Forwarding Co 1316-2nd. Main-4833
Marshall Shippers Association
 1108 R. Comstock-1326
National Carloading Corp 1318-2nd. Main-4833
Overland Package Freight Service
 Front & M. Main-3744
Sacto Freight Lines 131 R. Main-3096
Stardor Forwarding Co 1108 R. Comstock-1326
Transcontinental Freight Co Front & M. Main-3744
Trans-Seas Shipping Co 1601 L. Main-952
Universal Carloading & Distributing Co
 Front & M. Main-3744
Universal Transcontinental Freight Service
 Front & M. Main-3744

Frigidaire Air Conditioning

—Look on "A" pages under
"Air Conditioning Equipment"

Frigidaire Refrigeration Equipment

—Look on "R" pages under
"Refrigeration Equipment—Commercial"

Frigidaire Refrigerators

—Look on "R" pages under
"Refrigerators—Electric"

Frigidaire Water Coolers

—Look on "W" pages under
"Water Coolers"

Frozen Foods

BIRDS EYE FROSTED FOODS—
GOLDEN STATE CO LTD
 214-10th. Main-9000
Neuman L F Co Inc Front & M. Main-942

Fruit Juices—Distributing

Farber's-Kinher Grocery 422 J. Main-8377
Rigg's Fresh Lemon Juice & Lime Co
 4517 Mariposa Av. Capital-5399

Fruits.

Alhambra Blvd Fruit Co 1118 Alhambra. Main-10123
Calif Fruit Exch 10th & N. Main-5700
Camella Fruits & Veg Mkt 11th & O. Capital-1260
Carlsberg Bros Inc Florida. Comstock-1784
Earl Fruit Company 10th & N. Main-5700
Ensher Alexander Berenson Inc
 Cap Natl Bk Bldg. Main-978
Florin Berry Co Inc Florida. Main-1123
Florin Fruit Grower's Assn Florida. Capital-1178
Gerrard S A Co
 Packing Plant Florida. Capital-1245
Krauson Ben B Co Calif Fruit Bldg. Main-1695
Lambert Marketing Co Calif Fruit Bldg. Capital-7066
LEVY A & ZENTNER J CO
 16th & No B. Capital-2000
Lincoln Fruit Co 2630-5th. Main-408
Matsuoka Produce Co 2630-5th. Main-956
Nash De Camp Co Florida. Main-4530
Neuman L F Co Inc Front & M. Main-942
Pac Fruit Exchange Florida. Main-3-712

THE Article
OR Service

that you need can be found easily under the proper heading in the Yellow Pages.

Fruits.—(Cont'd)

Sacto River Assn 1008-8th. Main-2051
Sydney & Day Co 1420-9th. Capital-666
Siemens & French Co Cal Fruit Bldg. Capital-1324
Western Fruit Growers Inc
 Florin Bld. Comstock-1188-W

Fruits—Shipping

Florin Berry Co Inc Florida. Main-1123

Fuels

—See Specific Kinds, i. e., Coal, Oil, Wood.

Fuller Paints

—Look on "P" pages under "Paints"

Fumigating.

Fire & Pest Control Laboratories
 Orchard Supply Co 1218 L. Capital-5117
 1119-24th. Main-2213

Funeral Directors.

ANDREWS & GREILICH 38th & W. Main-3794
Copa & Nicotelli 1501-1st. Capital-1307
Citizen's Mortuary Co 2301 J. Main-698

GLANK BOOTH & YARDLEY

Sacramento's Leading
FUNERAL
DIRECTORS
 Quality at a Reasonable Cost
 917 H. Main-154

Cullis N G Funeral Home 2231 J. Capital-960
DAGGETT FUNERAL HOME 508 O. Main-55
 (See Advertisement This Page)

GARLICK JAMES H

FUNERAL DIRECTOR
 Beautiful Palm Chapel
 DISTINCTIVE SERVICE WITHIN
 THE MEANS OF ALL
 Cor 30th & P
 3001 P. Capital-2580

GORMLEY W F & SONS 2015 M. Main-32

KLUMPP GEORGE L

FUNERAL DIRECTOR
 Chapel of Flowers
 808-O. Main-1751

MILLER & SKELTON 1015-20th. Main-186
Neuman Harry A & Son 2010-28th. Main-144
NORTH SACTO FUNERAL HOME
 2809 Rio Linda Blvd. Main-631

Main 55
DAGGETT
FUNERAL
HOME
Thoughtful Funeral Service

A Complete Funeral Service at a Reasonable Cost That Cannot Be Excelled
 Sacramento, Calif.

Furnaces.

AHL FRANK Z SHEET METAL WORKS INC
 Manufacturers & Distributors
 of
AHL FURNACES
 Air Conditioning Equipment
 and
 Sheet Metal Products
 2116 P. Main-3800

Carmichael Supply Co
 Fair Oaks Blvd & Palm Ar. Main-5631-J
Climco
 Oil & Gas, Therms & Burns Control
 3021 Broadway. Comstock-1576
Dumphy Walter M 3136 Polam Blvd. Capital-418

FINE AIRE CO

Sole Distributors For
Norge Winter & Summer
AIR CONDITIONING UNITS
 Basement and Forced Air
 Type Furnaces
GAS or OIL UNITS
 2938-35th. Main-2086
 Night call. Main-4016

GENERAL ELECTRIC GAS FURNACES

For Radiator systems and warm air heated homes. Dependable, quiet, clean, safe. Heating experts and estimators without obligation.



"WHERE TO BUY THEM"
DISTRIBUTOR
GENERAL AIR CONDITIONING CO
OF PACIFIC 1313 J. Main-1469

GOLDEN WEST PRODUCTS CO 2938-35th. Main-2086
Harrell & Son 2950-1st Ar. Capital-192

McLAUGHLIN SHEET METAL WORKS

Manufacturers Of
THE McLAUGHLIN
FURNACE
 BASEMENT -- CABINET -- FLOOR
 WALL TYPES
 1914 I. Main-4698

Park Sheet Metal Works 2562 Sacto Blvd. Capital-62
SINCLAIR & BESSEY 3433 J. Main-755

Furnaces—Floor

McINTYRE F A

COLEMAN — ELECTROGAS
FRASER
FLOOR FURNACES
FRASER TUCKAWAY and
DOUBLE WALL FURNACES
 2922-35th. Capital-702

Furnaces—Repairing

Capital State Repair Works 1803-27th. Main-7320
Climco
 Service & Repair on All Makes
 3021 Broadway. Comstock-1576
Dumphy Walter M 3136 Polam Blvd. Capital-418

Furnaces—Warm Air

WAGNER'S SHEET METAL & BUILDING
SPECIALTIES
FURNACES
GAS or OIL
Warm Air & Summer Cooling
Floor Furnaces
CIRCULATING HEATERS
 2217 Broadway. Capital-3780

Telephone appointments save dis-appointments — and they are mighty good insurance against wasted time and traveling expense.