

Authorized



& MERCURY
Sales and Service

CARS-TRUCKS

Genuine Parts
USED CARS
REPAIRING
ACCESSORIES
AUTO PAINTING

UNIVERSAL
MOTOR CO.

Main 760
13th and I Sts.

MILLER AUTOMOBILE CO.

Authorized
DODGE & PLYMOUTH
DISTRIBUTORS



Service - Repairs - Parts
BODY AND FENDER WORK
All Cars

Complete Line of Trucks
Guaranteed Used Cars

Authorized

SALES SERVICE

Trailers - Accessories

Telephone Capital-8380
16th & K Streets

Automobile Dealers-New Cars.

Amann's Auto Exchange 1411 K. Capital-368
Bird & Cameron 1217 Del Paso Blvd. Main-9717
Boyd & A Co Albany Blvd & I. Capital-1616
Used Car Dept 16th & K. Main-2890

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTO-
MOBILES ARE BUILT
BUICK WILL BUILD
THEM.



"WHERE TO BUY IT"

DEALERS
JACOBS J J MOTOR CO 1500 K. Main-714

GADILLAC-LA SALLE
SALES & SERVICE

"STANDARD OF
THE
WORLD"



"WHERE TO BUY IT"

JACOBS J J MOTOR CO 1600 K. Main-714

CAPITOL CHEVROLET CO

Authorized
SALES - SERVICE - PARTS
Auto Body Repairing
and Painting
24-Hour TOWING Service
After 9 PM Wed. Days
6 PM Saturday & Sundays call. Capital-1561
13th & K. Capital-7002

CHEVROLET CARS TRUCKS AND SERVICE

"Chevrolet Gives More"
New Car Value
Used Car Value
Genuine Chevrolet Parts, Special Chevrolet Tool Equipment and Factory Trained Mechanics Assure Satisfactory Operation of America's Most Popular Car.

"WHERE TO BUY IT"

CAPITOL CHEVROLET CO 12th & K. Capital-7002
VOGEL CHEVROLET CO 1616 I. Main-733

Chevrolet Motor Co Agency 13th & K. Capital-7002
Dalton Motors Inc 1400 K. Capital-6005
Dana Auto Co 1016-10th. Capital-7616

DE SOTO AND PLYMOUTH
AUTHORIZED SALES & SERVICE

SEE YOUR DE SOTO
DEALER FOR A GREAT
CAR, FINE SERVICE
AND A SQUARE DEAL



"WHERE TO BUY IT"

DIRECT DEALER
Dalton Motors Inc 1400 K. Capital-6005

DODGE SALES AND SERVICE

America's New Luxury
Liner - a bigger, finer
Dodge at a surprisingly
low price. Look for the
sign of Dependable Dodge
service.

Dodge-Plymouth-Dodge Trucks.

"WHERE TO BUY IT"

Miller Automobile Co 16th & K. Capital-8380

Elliott Spencer Co 1700 K. Main-3760
Ellsworth Harold 22nd & Broadway. Capital-8282
Ellsworth & Keen 1431 K. Main-500

The Yellow Pages tell you where to reach
quickly the plumber, carpenter, dry cleaner
and hundreds of others.

You are overlooking an easy means of
buying if you do not consult the Classified
Telephone Directory.

Automobile Dealers-New Cars.-
(Continued)

FORD AUTHORIZED SALES & SERVICE

COMPLETE SERVICE
FREE PICK
UP & DELIVERY



"WHERE TO BUY IT"

Harold Ellsworth 22nd & Bdey. Capital-8282
Universal Motor Co 13th & I. Main-760

Glenn Motor Co 1015 K. Main-1815
Hammons Nash Co 1622 K. Capital-1173
Harold Ellsworth 22nd & Broadway. Capital-8282

HUDSON MOTOR CARS

KELSO MOTORS INC 1631 K. Capital-734
Jacobs J J Motor Co 1500 K. Main-714
Kelso Motors Inc 1631 K. Capital-734

LA SALLE-GADILLAC SALES & SERVICE

Dealers listed
below are au-
thorized to sell
and service
Cadillac and
La Salle cars.



"WHERE TO BUY IT"

JACOBS J J MOTOR CO 1500 K. Main-714

Lester Motors Ltd 13th & K. Main-1925

LINCOLN & LINCOLN-ZEPHYR AUTHORIZED
SALES & SERVICE

COMPLETE SERVICE
FREE PICK UP
& DELIVERY



"WHERE TO BUY IT"

Harold Ellsworth
22nd & Broadway. Capital-8282

Martin Ray Motor Co 1310 Del Paso Blvd. Main-3932

MERCURY MOTOR CARS

SALES
and
SERVICE



"WHERE TO BUY IT"

Harold Ellsworth
22nd & Broadway. Capital-8282
Universal Motor Co 13th & I. Main-760

Miller Automobile Co 16th & K. Capital-8380
(See Advertisement This Page)
Moore's Auto Service 2337-2nd Av. Capital-2350
Nash Motor Car Distr 1028 K. Capital-1173

OLDSMOBILE SALES AND SERVICE

Three Great Cars for '33!
Olds Sixty - America's
Newest Low-Priced Car.
Olds Seventy and Olds
Eighty-both at Popular
Price...Own an Olds!



"WHERE TO BUY IT"

ELLIOTT SPENCER CO 1700 K. Main-3760

PACKARD MOTOR CARS

SPICKARD AUTOMOBILE CO
1501 I. Main-1262
(Continued Next Page)

Your telephone has many happy, human
uses. When the family is scattered by
business, school or vacation. When friends
move to other cities. When there are babies,
birthdays or anniversaries. Then a friendly,
personal greeting means so much . . . and
costs so little.

Automobile Dealers-New Cars.-
(Continued)

PLYMOUTH AUTHORIZED SALES & SERVICE

The new Plymouth is
the most economical full-
powered car in America.
It is the big, beautiful
car of the low-price field.



"WHERE TO BUY IT"

Plymouths sold and serviced by
Dealers. De Soto, Chrysler Dealers listed
below or elsewhere in directory.

Dalton Motors Inc 1400 K. Capital-6005
Miller Automobile Co 16th & K. Capital-8380

PONTIAC & B SALES & SERVICE

Dealers listed are
authorized to sell
and service the big,
thrifty, new Pontiac
- America's finest
low-priced car.



"WHERE TO BUY IT"

DIRECT DEALER
Bird & Cameron
1217 Del Paso Blvd. Main-9717

Smith Earl Motors 1500 I. Main-78-7-11
Spicard Automobile Co 1501 I. Main-1262
Used Car Dept 1310 K. Main-1264

Studebaker Distributor 1209 & K. Main-1925

STUDEBAKER MOTOR CARS

LESTER MOTORS LTD
12th & K. Main-1925

Universal Motor Co 13th & I. Main-760
(See Advertisement Opposite Page)

Used Car Mart No 1 1320 K. Capital-1308
Van Used Car Lot 901 Del Paso Br. Main-10204
Vogel Chevrolet Co 1616 I. Main-733

Wiltsy-Overland Motors Inc Agency
1816 Del Paso Blvd. Main-3932

Automobile Dealers-Used Cars.

Amann's Auto Exchange 1411 K. Capital-368
Apex Auto Sales 2000 Broadway. Capital-2971
Apex Auto Sales
Cars Bought, Sold on Terms

2000 Broadway. Capital-2971
Arts Used Cars 503 Del Paso Blvd. Main-9401
Boyd & A Used Cars 1231 K. Capital-1498

Bradway Auto Exchange 1235 Broadway. Main-9408

CAPITOL CHEVROLET CO

13th & K. Capital-7002
Cook R D 900 Del Paso Blvd. Main-10330
Eagle & Sutton 1323 I. Capital-1437

Glenn Motor Co 1616 K. Main-1815

Jacobs J J Motor Co 1500 K. Main-714

Latham's Used Car Market
2209 Broadway. Main-1958

Lester Motors Ltd
Used Car Lot 2831 Broadway. Main-2330

Used Car Lot 1611 K. Main-456

Midway Garage 304 No 12th. Capital-9535-6

Monarch Motor Co 1617 K. Capital-2096

Patterson Guy S 1016-15th. Main-3321

Reeder Earl 1421 K. Capital-1491

Roth's Used Cars 1215 I. Main-436

Sachs Auto Exchange 1325 I. Capital-1437

Smith Earl Motors 1527 K. Capital-7205

Suttler's Used Car Co
3030 Shotton Blvd. Capital-1015

Stardust Geo L 1209 K. Main-9426

Superior Auto Wreckers 1210-2nd. Main-1057

Sutton K 1417 K. Main-2913

SUTTON WM

CASH

FOR USED CARS

We Sell the Best for Less

"10 Years of Fair Dealing"

ONLY

1517-K. Capital-272

Sutton's Busy Little Lot 1016-13th. Capital-968
Used Car Mart No 1 1320 K. Capital-1308
Van Used Car Lot 901 Del Paso Br. Main-10204

VOGEL CHEVROLET CO 1616 I. Main-733

Wolfe Don 1215 K. Capital-1832

If you forget the name of a store-do you
know that you can find it quickly by look-
ing for the address under its business
classification in the Yellow Pages.

Automobile Electricians

CAHALAN & PIERSON 1731 J. Main-1072

De Gastin's Auto Repair Shop
1029-14th. Main-505

Electric Garage 1920 C. Main-608

Langner & Riffin 1411 I. Capital-6666

Authorized Service

AUTOLITE - UNITED MOTORS

REPAIRS - ALL MAKES

GENERATORS - STARTERS

Complete Motor Tune-Up

1316 K. Capital-1110

Magneto Shop 1020-14th. Capital-2247

Parsons L E Low 2012 F. Capital-1680

STEWART-WARNER SALES & SERVICE

STARTER - GENERATOR

SPEEDOMETER-MAGNETO

Parts and Service

TUNE-UP SERVICE

1208-17th. Main-4010

Automobile Equipment.

Bass L. Perkins. Main-78-7-11

BEARINGS SUPPLY CO 1015-14th. Main-1470

C M S Mfg Co 709-12th. Main-9944

Chandler & Lynn Stone Inc
1121-15th. Capital-4008

COLYEAR MOTOR SALES CO
1020-15th. Capital-1648

HENDERSON BROS 1501 K. Main-787

Mason's Auto Accessories
1609 Broadway. Main-10213

Patterson Parts Inc 1015-14th. Main-7546

Sachs Auto Supply Co 1108 J. Main-1525

Smith H F 2816 J. Main-865

Stewart-Warner Sales & Serv 1208-17th. Main-4010

Wesco Sales Co 709-12th. Main-9944

Western Auto Supply Co 1331 K. Main-724

Automobile Fenders-Repairing

A-A Auto Body & Paint Works 1005 K. Main-1220

ACE'S CERTIFIED GARAGE
1840 Shotton Blvd. Capital-1464

Bartlett W H 1615 J. Main-740

BOWMANS 1515 I. Main-1184

GUILLA BROS
1616 K. Main-7298

EXPERT AUTO BODY and
FENDER REPAIRING

AUTO TOPS and
UPHOLSTERING

2413-J. Main-9056

HARRIS & JOHNNIE 2019 O. Capital-635

Hose & Samsen Fender Shop 916-10th. Main-1764

Moore's Auto Service 2337-2nd Av. Capital-2550

Parrell & Smith Fender & Body Works
3321 J. Capital-1044

PORTER-SPRAGUE CO 722-12th. Main-3531

Reid & Brasley 1609 Broadway. Main-10213

Automobile Frames-Repairing

Bartlett W H 1615 J. Main-740

Cailla Bros 2413 J. Main-9056

Automobile Frames-

Straightening

BOWMANS 1515 I. Main-1184

TERMINAL TRUCK SERVICE
NORTHERN CALIFORNIA'S

HEAVY DUTY FRAME AND
AXLE MACHINE

24 Hour Service
211 N 16th. Main-1081

"I wish I could get hold of Jones." You
can! You can reach any or all of your
traveling representatives through "Trans-
ient Call Service." Our special represen-
tatives will be glad to give you details.

Automobile Generators

Exchanged

C M S Mfg Co 709-12th. Main-9944

Automobile Ignition Service

MALLORY IGNITION

Cahalan & Pierson 1731 J. Main-1072

Automobile Lubricating

Grant Union Service Station
Del Paso Hgts. Main-10492

Automobile Painting.

A-A Auto Body & Paint Works 1005 K. Main-1220

BARTLETT W H

Sacramento's

FINEST

Auto Painting Shop

1615 J. Main-740

BOWMANS 1515 I. Main-1184

BROADWAY AUTO PAINT SHOP
1117 Broadway. Capital-1055

Brown Bros Paint Shop 1908 O. Main-1595

Calderone J F 1220 F. Main-7883

Cailla Bros 2413 J. Main-9056

DUGO & DULUX REFINISHING

Automobile body and
fender straightening and
refinishing. Wreck work
a specialty. All kinds
of refinishing - smoothest
touch-up to complete re-
color jobs.

"WHERE TO BUY IT"

DISTRIBUTOR

CHANSOR & LYON STORES INC
1121-15th. Capital-4000

AUTHORIZED REFINISHERS

CAPITOL CHEVROLET CO
15th & K. Capital-7002

GUILLA BROS 2413 J. Main-9056

FRIES AUTO PAINTING & BODY WORKS
1616 K. Main-7298

Fries Auto Painting & Body Works
1616 K. Main-7298

GOLDING P W

AUTO PAINTING

TRUCK LETTERING

BODY AND FENDER WORK

Auto Tops and Upholstering

901 O. Main-3044

Harris & Johnnie 2019 O. Capital-635