

Various Services Provided for Your Use

TELEGRAMS BY TELEPHONE



To facilitate sending telegrams, cablegrams, or radiograms, please call or dial telegraph companies as listed in this directory. Charges for telegraph messages of The Pacific Telephone and Telegraph Company at all exchanges and for telegraph messages of the Postal Telegraph-Cable Company and Western Union Telegraph Company at certain exchanges, placed by telephone, will be billed by the Telephone Company on its bill for service, or if sent from a public coin box telephone, the charges will be collected at the time the message is sent.

ARCHITECTS' AND BUILDERS' SERVICE

A free advisory service on advance planning of telephone arrangements in new construction is available to architects, owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning. Call the Business Office and ask for Architects' and Builders' Service.



AMPLIFIER TO IMPROVE HEARING

An amplifier can be attached to your telephone. It has several stages of amplification and enables many persons with impaired hearing to enjoy the use of a telephone. This equipment may be furnished for amplification of telephone conversations only or for amplification of both telephones and direct conversations. Special bell or light signals also are available. We shall be glad to arrange for a demonstration at our Business Office.

TELEPHONE USAGE AIDS

Business men are learning these days of the importance of good telephone habits in the efficient operation of their business. We have a number of booklets designed to help those who want to improve their use of the telephone in this respect. We also have available a 25 minute motion picture on this subject, which we shall be glad to show to any group interested. There is no charge. Just call the Business Office.

ADVERTISING COPY SERVICE

Our advertising copy service department is equipped to help Classified Telephone Directory advertisers use their display space so as to get maximum results. This service includes preparation of copy, layouts and art work. There is no charge.

TIME OF DAY

The correct time may be obtained by calling or dialing operator (Sacramento Customers dial 8-9000). The charge for this service will be the same as the charge at your regular rate for any other call within your exchange.

ADDITIONAL DIRECTORY LISTINGS

Following are some of the additional directory listings that are sometimes needed and which are available at a nominal charge:



- (1) *Additional Residence Listing*—for other members of the customer's household, especially those with different surnames.
- (2) *Additional Business Listing*—for the man who needs his own name in the directory, in addition to his firm's name.
- (3) *Alternate Call Listing*—for people who desire to have their calls answered at another telephone when they are away.
- (4) *After Hour Listing*—to give directions where to call after hours and on Sundays and holidays.

LONG DISTANCE SECTION



Long Distance Rates and Services