

The Only Authorized . . .

**SINGER**

Shop in Sacramento

Telephone **3-6579****WARNING**

• These Trade Marks Identify BONDED SINGER Representatives & SINGER SHOPS. • The ONLY Ones Authorized to Sell NEW SINGER SEWING MACHINES and GENUINE SINGER PARTS.

FEW LATE MODELS SINGERS AVAILABLE

**RENTALS -- REPAIRS**

Parts -- Supplies -- All Makes

**BARGAINS USED SEWING MACHINES.**

We Do Button Covering, Button Holing &amp; Hemstitching.

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**SINGER SEWING MACHINE CO.**

1018-J Street

Telephone 3-6579

**SINGER SEWING MACHINES****Power Manufacturing Machines  
REPAIRS & RENTALS**

Service Anywhere Anytime

1021 J

Telephone **3-1636**

NEW HOME

FREE WESTINGHOUSE

Repairs and Parts for All Makes

**WHITE**

SEWING MACHINES

**REPAIRS & RENTALS**

FREE ESTIMATES

**SEWING MACHINE EXCHANGE**

1021 J

Telephone **3-1636****Sewing Machines.**

Assalena F L 1005-13th.....3-4452

**OAK PARK REPAIR SHOP**

WM. KOLTHOFF, Mgr.  
**REPAIRING**  
All Makes - Singer - White - Standard, Etc.  
Estimates Cheerfully Given  
**RENTING**  
BY ... WEEK ... MONTH  
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SEWING MACHINE EXCHANGE 1021 J.....3-1636

Singer Sewing Mach Co 1018 J.....3-6579

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CALL AGENCY

LISTED BELOW.

REPAIRS -- FAIR PRICES

-- MERCHANDISE GUAR-

ANTEED BY WHITE.

**"WHERE TO BUY IT"**

Hale Bros 9th &amp; K.....2-7871

**Sewing Machines--Renting**

Sewing Machine Exchange 1021 J.....3-1636

**Sewing Machines--Repairing**

ASSALENA F L

NEW AND USED  
SEWING MACHINES

Foot Power and Electric

Repairing and Parts for All Makes

Work Guaranteed -- Estimates Free

We Call and Deliver

1005-13th.....3-4452

Sewing Machine Exchange 1021 J.....3-1636

(See Advertisement This Page)

**Sewing Machines--Used**

Singer Sewing Machine Co 1018 J.....3-6579

(See Advertisement This Page)

**Shades--Window**

See Window Shades

**Sheet Metal Products--Wholesale**

Thomson-Diggs Co 3rd &amp; R.....2-7851

**Sheet Metal Work.**

Acme Sheet Metal Wrks 231-40th.....5-5669

Art Frank 2 Sheet Metal Wks Inc 2116 P.....3-3462

B &amp; B Sheet Metal Wks 1115-5th.....3-8856

Burgess B R 112 N 6th N Sacto.....9-2418

Camilli J 1323 K.....3-6013

CARPENTER M R CO 907 Front.....2-7702

Crouch Sheet Metal Wks 1725 J.....2-3466

Dunphy Walter M 3136 Folsom Blvd.....5-5439

GENANT'S SHEET METAL &amp; FURNITURE STORE 410 J.....3-4959

Gibson Sheet Metal Works 417-29th.....3-2273

Golden West Products Co

Ed McWilliams.....5-9376

McLAUGHLIN SHEET METAL WORKS

1914 I.....3-3994

Mendenhall J H 321 N 12th.....3-2468

Park Sheet Metal Wks 2562 Sacto Blvd.....5-2619

Reeves Sheet Metal Wks 1221-30th.....6-2403

Savaria Sheet Metal Wks 2837-16th.....6-2923

WAGNER SHEET METAL &amp; BUILDING

SPECIALTIES 2217 Bdwy.....6-0098

**Sheet Metal Work Contractors**

GIBSON SHEET METAL WORKS

GENERAL JOBBING

Skylights &amp; Chimney Extensions, Potent Chimneys

Copper Vents, Copper Repairs, Furnace Repairs

Manufacturers Of

GIBSON GAS FURNACES

Call Us for Free Estimate

417-29th.....3-2273

If no answer dial.....9-2260

**Sheet Metal Work Supplies--Wholesale**

Dallman Supply Co 6th &amp; Q.....2-3861

Slakey Bros 15th &amp; Spear.....3-5901

**Shell Dealers' Service Stations**

Look on "S" pages under "Service Stations"

**Sherwin-Williams Paints**

Look on "P" pages under "Paints"

**Shipping.**

RIVER LINES THE Front &amp; Capitol Av.....2-0441

Sacto-Corning Freight Lines Ltd 401 S.....3-3707

Nights &amp; Sundays call.....3-6492

Sacto Motor Transport Front &amp; Capitol Av.....2-0441

UNION AUTO FREIGHT DEPOT INC 401 S.....3-5911

United Motor Transport Lines Inc 4th &amp; X.....2-5893

**Shirts--Custom Made**

Charley's Shoppe 425 J.....3-9518

**Shoe Repairing.**

A F F SHOE SHOP 1114-10th.....3-9728

Boston Shoe Repair Shop 2740 Sacto Blvd.....5-9656

Caora Shoe Repairs 2728 1/2 Capitol Av.....3-8494

WILLIAMS' SHOE RENEWING SHOP 1002 J.....2-7429

Zinke Renewing Shoe Corp 1106 K.....3-9674

**Shoe Repairing--Delivery Service**

CAPRA SHOE REPAIRERS

Free Call &amp; Delivery Service

2728 1/2 Capitol Av.....3-8494

**Shoe Shining.**

Top's Shoe Shining Parlor 1107-8th.....2-9512

Williams' Shoe Renewing Shop 1002 J.....2-7429

**Shoes.**

Alderman's

Shoes For The Entire Family

518 K.....2-7457

Anderson's Fine Shoes

Formerly X Ray Shoe Store

1038 K.....3-3889

ARCH PRESERVER SHOES

LAVENSON'S INC 1018 K.....3-1791

Armstrong &amp; Palmerlee 2012 Del Paso Blvd.....9-9881

Berland Shoe Store 804 K.....2-9824

Braddock A M 908 J.....3-8663

Burton Don Shoe Salon 914 K.....3-1446

Buster Brown Shoe Store 808 K.....3-3462

Cantilever Shoe Shop 1021-9th.....3-1621

Devlin Shoe Den 1007-11th.....3-8638

Eastern The

Edwin Clapp-Packard &amp; Foot Delight

1114 J.....2-7641

ENNA JETTICK SHOES--

BRADDOCK A M 908 J.....3-8663

Fashion Bootery 702 K.....3-0137

Florsheim Shoe Store Co 809 K.....2-0301

Gallenkamp's 727 K.....2-7708

Ground Gripper Shoe Shop 1021-9th.....2-8407

Health Spot Shoe Shop 1019-12th.....3-4294

HESEMAN INC

Bostonian Shoes

1022 K.....2-2913

JARMAN SHOES FOR MEN--

BRADDOCK A M 908 J.....3-8663

Kirby's Shoe Store 712 K.....3-2633

Lavenson's Inc 1018 K.....3-1791

Lee's Shoe Store 814 K.....2-9573

Locke M W Dr Shoe Shop 1014-11th.....2-3041

Mayfield Shoe Co

Stacy Adams Nunn-Bush &amp; Currins

407 K.....2-4822

Miller's Shoe Store 1115-10th.....2-7708

Price's Shoe Store 809 K.....3-9703

Scholl Dr Foot Comfort Shop 1207 K.....2-5230

Shoe Craft 521 K.....2-6465

Tobias Shoe Store

Dr Reed Shoes

824 J.....3-4761

Walker's Shoes 511 K.....3-4221

Weinstock Lubin &amp; Co 12th &amp; K.....3-6881

**"Where To Buy It"****Shoes--Orthopedic**

Health Spot Shoe Shop 1019-12th.....3-4294

**Show Cards.**

Eichler Harold G 1221 J.....3-7058

Vandre-Weaver Sho Card Shop 813 1/2 J.....3-7239

**Show Cards--Display**

JON'S SHO-CARD SERVICE

Since 1926 Jon Evans

929 1/2 L.....2-6844

**Siding--Asbestos**

SACRAMENTO ROOFING &amp; INSULATION CO

1800-15th.....2-6371

Walsh Roofing Co 1729-13th.....2-3993

**Sign Pointing.**

Carithers Sign Co 1221 J.....3-7058

Dosh Sign Co 907-12th.....2-8338

(See Advertisement This Page)

Globe Sign Co 922-5th.....3-9367

Lewis E V 216 J.....2-6693

Thrasher Sign Co 1431 Del Paso Blvd.....9-9912

**Signs.**

CARITHERS SIGN CO 1221 J.....3-7058

Dosh Sign Co 907-12th.....2-8338

Electric Sign Service Co Factory 817-12th.....2-0769

Electrical Products Corp 720 I.....3-5814

FRIEDEN SAM S

Specializing in

TRUCK &amp; OFFICE

LETTERING

Established 1901

TELEPHONE 5-3689

3735-4th Av.....5-3689

Globe Sign Co 922-5th.....3-9367

Jon's Sho-Card Service 929 1/2 L.....2-6844

Sacto Neon Products Co 1045 Santa Ynez Wy.....5-0557

Sho-Card Shop The 4160 Stkn Blvd.....5-9457

Thrasher Sign Co 1431 Del Paso Blvd.....9-9912

Vandre-Weaver Sho Card Shop 813 1/2 J.....3-7239

Winter Henrie &amp; Son 2309 E.....3-1660

**Signs--Electric**

ELECTRIC SIGN SERVICE CO FACTORY

817-12th.....2-0769

Electrical Products Corp 720 I.....3-5814

**Signs--Neon**

ELECTRIC SIGN SERVICE CO FACTORY

817-12th.....2-0769

SACTO NEON PRODUCTS CO

1045 Santa Ynez Wy.....5-0557

**Signs--Process**

Dosh Sign Co 907-12th.....2-8338

**Signs--Repairing**

Electric Sign Service Co Factory 817-12th.....2-0769

(See Advertisement This Page)

**Signs--Truck**

Dosh Sign Co 907-12th.....2-8338

**FOUR THOUGHTFUL ITEMS OF****TELEPHONE PROCEDURE**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

**Silverware.**

Greibus Edw A 1004 K.....2-9081

**Skating Rinks.**

Iceland Skating Rink 1430 Del Paso Blvd.....9-3121

North Sacto Skating Rink Office 1330-7th Av.....2-6810

Rollerway Skating Rink

Hrs 2-5 &amp; 7-10:30-Parties From 10:30

1801-9th.....3-2645

**Slaughter Houses.**

Compton Donald S 4400 Stkn Blvd.....5-8057

Kanelos Bros &amp; Cladianos Florin Rd.....5-5621

Parakentes John Jackson Rd.....5-9087

Silva's Slaughter House Riverside Blvd.....2-4597

**Slicing Machines.**

Globe Slicing Machine Co 217 N 16th.....3-1914

Hobart Manufacturing Co 908-11th.....3-2287

Kennedy Charles F E 1616 J.....3-3091

**Soaps.**

Hockwald Chemical Co 1305 Front.....2-2375

**Soaps--Liquid**

Easterday Supply Co Inc 923-20th.....2-7484

"Information" is only too glad to serve you, but when you ask for her assistance, you tie up telephone equipment that may be urgently needed for production and defense calls. Please look in the Directory for the name and number you want; call "Information" only if it is not there.

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New Location  
200 V ST.

Dial  
**2-8338**

**NEON**

SALES SERVICE

**REPAIRS**

Fluorescent Lighting

**ELECTRIC SIGN SERVICE CO.**

Factory -- 817-12th St.

Dial **2-0769**

If no answer Dial 9 4508