A MODERN AID to BUYING

When people could not read they bought by "signs"—of which the pair of spectacles over the optician's door is a survival. Today they buy by means of Modern Aids of which the

CLASSIFIED TELEPHONE DIRECTORY

IS AN IMPORTANT MEMBER

IT TELLS
"WHERE TO BUY IT"

Mohawk Auto Wreckers Stkn Blvd.......6-6108 Valley Auto Wreckers Stkn Bv & Pacific Av..5-9957 Wrecking-Automobile See Automobile Wrecking Wrecking-Building CAPITAL LUMBER-WRECKING COT Leading Wreckers of Sacra NO JOB TOO LARGE OR TOO SMALL Lumber and Building Materials of All Kinds for Sale 431 N 12th......2-1525 NATIONAL WRECKING CO-NEW and USED LUMBER **Buyers and Contracting Wreckers** of Buildings Used Building Material - Plumbing Supplies Route 7, Box 4348 Auburn Blvd9-0784 NEW & USED LUMBER YARD 1814-30th. 6-5231 SACTO WRECKING & PLUMBING SUPPLY CO 311-12th. .2-3441 Stokesberry R M Lumber & Wrecking Co 901 D. .3-2694 X-Ray Equipment. X-Ray Service. Parker R L DC 1814 I......2-1716 Patterson Dorothy Dr Clinical X-Ray Lab Forum Bldg . . 2-0887 Yawman & Erbe Office Equipment Look on "O" pages under "Office Equipment" Yeast. Consumer's Comp Yeast Co 1920-13th.....3-7394 FLEISCHMANN'S YEAST— STANDARD BRANDS OF CALIF 1300 S. .2-6526 Peerless Yeast Co 3347 T......5-7345 York Air Conditioning Look on "A" pages under "Air Conditioning Equipment" York Refrigeration and Air Conditioning Look on "R" pages under "Refrigeration Equipment—Commercial" **Zenith Radios** Look on "R" pages under "Radio Dealers"

Wrecking.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

- 1. Please answer promptly.
- 2. Please be on the line when the party you want answers.
- 3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
- Please replace the receiver gently when through talking.