



**An invisible
"army" of workers
behind every call you make**

To speed your calls, thousands of workers are in vigilant attendance. Whenever you lift the receiver there moves to your service any part you require of all our equipment and organization. Ours is a precision job geared to serve you, the individual, each time you use the telephone.

Backed by an army of specialized workers and millions of miles of "voice-ways," small wonder that your telephone binds you to friends, assists you in business, saves you many a trip and helps you to get things done!

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY