



EAGLE MINERAL WOOL INSULATION

Made by
Eagle-Picher
In Business Since 1843

FOR GOOD INSULATION
PROPERLY INSTALLED

Call
2-6901

AUTHORIZED CONTRACTORS

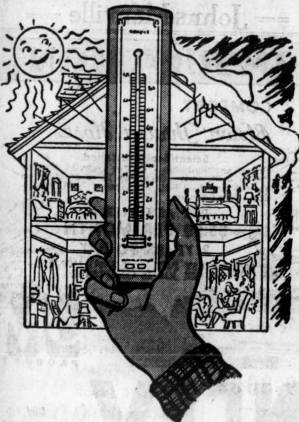
L. H. CLAWSON CO.

California's Largest Exclusive Applicators of Rock Wool

Foot of K St.

Sacramento

Dial 2-6901



ROCK WOOL INSULATION

A Calif. Product

20% Cooler in Summer
40% Saving in Fuel in Winter

ELIMINATES DRAFTS
FIREPROOF

Waterproofing
3-Way Masonry Coating

No Down Payment
Guaranteed Workmanship
Free Estimates

Dial 2-6702

If no Answer Call
9-1765 or 5-6585

Plymouth Rock Wool Manufacturing Co.

Distributors for Smart Paints
629 NO. 16TH

Insulating Contractors—Cold & Heat—(Cont'd)

Danzer W H 3109 111th N Sacto. 9-1765

EAGLE PITCHER INSULATION

For Homes and Buildings
Everlasting protection against
Summer Heat
Cuts fuel bills as much as 45%
Fire Proof - Moisture Repellent



"SERVICE RENDERED BY"

CLAWSON L H CO Foot of K. 2-6901

ELLIS CO THE 2725 Stockton Blvd. 6-9992

(See Advertisement Page 166)

Engardt Alex 1349-56th. 5-3639

Hayes Herb W 1837-37th. 4-6864

(See Advertisement Page 166)

HOME SERVICE

Comfort That Pays For Itself
For Homes & Commercial Buildings
WHOLESALE APPLICATORS
ROCK WOOL INSULATION
GUARANTEED SATISFACTION
Day or Night Call
1541-49th. 6-8296

JOHNS-MANVILLE ROCK WOOL HOME INSULATION

For year round comfort, lower fuel bills.
Product of one of the oldest, largest insulation manufacturers . . . pioneers in Home Insulation. Scientifically "Blown" by expert crews.



"WHERE TO BUY IT"

Yancey Company 2116 K. 3-6518

Yancey Co 500 Orange Chico Chico 880-W

(Toll) Call "Operator" for Chico 880-W

Yancey Co 527 E Marysville Marysville 2886-W

(Toll) Call "Operator" for Reno 2-5164

Yancey Company 172 Elm Woodland Woodland 987

(Toll) Call "Operator" for Woodland 987

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

The
**Classified
TELEPHONE
SECTION**

Will Direct You

Insulating Contractors—Cold & Heat—(Cont'd)

Johns-Manville Sales Corp Distn 2116 K. 3-6518

5432 T. 5-6843

KEMPER ROOFING & INSULATION

5211 St Francisco Blvd. 5-1041

MILBAURN-LEE CO

See Ad Under Weatherstrips

1714 G. 2-3934

MINERAL WOOL INSULATION CO 2011A J. 3-3272

(See Advertisement This Page)

National Insulation Company

2521 Stockton Blvd. 5-2607

411-16th. 2-2966

PACIFIC ASBESTOS COMPANY

INSULATION
WHOLESALE - RETAIL
FACTORY TO YOU
APPROXIMATELY \$80.00 FOR
AVERAGE SIZE HOME
Free Estimate

2521 Stockton Blvd. 5-2607

PLYMOUTH ROCK WOOL MANUFACTURING CO

629 N 16th. 2-6702

(See Advertisement Opposite Page)

SACRAMENTO ASBESTOS CO 1600-7th. 2-6312

(See Advertisement Following Page)

SACRAMENTO ROOFING & INSULATION CO

418-17th. 2-6371

Sierra Insulation Co 2824 S. 5-2861

SUTTER CONSTRUCTION COMPANY

Authorized Spray Applicators of
STA-DRI EMULSIONS
With Vermiculite and Perlite
Anti-Sweat Coats - Vapor-Proofing
Fire-Proofing

1920 T. 6-3837

(Continued Next Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Young Women

There May Be

Employment Opportunities
and a

PERMANENT POSITION FOR YOU
with

THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

MINERAL WOOL INSULATION CO.

Better Health Through Insulation

A PERMANENT
INSTALLATION
ENGINEERED
FOR YOUR
INDIVIDUAL
HOME

HOW DO YOU WEATHER?



NO DOWN
PAYMENT
F. H. A.
TERMS

ROOFING
WEATHER-
STRIPPING

SCREENS
VENETIAN
BLINDS

PROTECT AGAINST EXTREMES

Only The Best Meets The Test!

— MINERAL WOOL —

2011A J St.

Dial 3-3272

ARCADE

INSULATION & MATERIALS CO.

Perlite • Insulbestos • Rock Wool

INSULATION FOR HOMES & ALL TYPES
COMMERCIAL BUILDINGS



The Efficiency of Any Insulating Material Is Determined by Its Weight

- ✓ Lightest in Weight
- ✓ Lower Conductivity
- ✓ Up to 25° Cooler
- ✓ Up to 50% Fuel Saving
- ✓ No Down Payment

DIAL
9-3809

If no answer call
9-2424

- ✓ Lowest in Cost
- ✓ Fire Resistant
- ✓ Vermin Proof
- ✓ Pneumatically Installed
- ✓ 36 Months to Pay

Main Office:
Cor. El Camino &
Auburn Blvd.
Sacramento 15, Calif.

Insulbestos

Branch Offices
Fresno, Calif.
Napa, Calif.