

Model Making

Hobby Hangar
2307 Rio Linda Blvd N Sacramento..... 9-9878
Hobbycrafts 1327 J..... 2-1293

RUSSELL'S HOBBY SHOP
A. J. COMBS JR. PROP.
We Carry All Nationally Advertised
Hobby Items, Model Airplanes, Trains,
Race Cars and Boats.
Complete Line of Handicraft Tools
2800 T..... 6-6422

Models—Living

House of Charm The 3027 K..... 3-7070

Moldings

LATTIN'S INC
METAL—MOULDINGS
For
Tables - Sinks - Bar Tops
Also For Wallboard Trim
1519 Alhambra Blvd..... 5-4825

Ostin David Moulding Corp
10th & Bassett Ave..... 9-4455

Monotype Composition—See Typesetting

Monuments—Retail

CARLAW BROS. GRANITE & MARBLE WORKS
Established 1879..... 3-4938
(See Advertisement This Page)
Lucie Peter Monumental Works 1800-28th..... 5-2457
Rove R R Monumental Wks 1001 Broadway..... 3-9597

MONUMENTS

CORNER 10TH & R STS.
1801-07 - 10TH ST.

MARKERS
MEMORIALSCARLAW BROS.
GRANITE & MARBLE

Established 1879

Phone 3-4938

SACRAMENTO, CALIF.

Mops

CELL-U-MOP—
G & C SALES CO 2421-21st..... 7-5636
Easterday Supply Co Inc 923-20th..... 2-7484
G & C Sales Co 2421-21st..... 7-5636

Mortar

POWELL ROBERT & CO 24th & Amer River..... 2-9089

Motels—See Motor Courts

Moth Proofing

PARAMOUNT PEST CONTROL SERV
1002-24th..... 2-2658

Motion Picture Equipment & Supplies

Business Equip Co Lebeck's 3021 Capitol Ave..... 6-3877

MCCURRY FOTO CO
Established 1908
CAMERAS - PROJECTORS
SILENT AND SOUND
Educational Equipment for Schools & Churches
COMPLETE RENTAL SERVICE
8th & I..... 3-3758

OSBORN DOUGLAS

CAMERAS - PROJECTORS
SUPPLIES
AUTHORIZED DEALER
ALL BRANDS
1231 K..... 3-5994

PARDEE JOHN

CASTLE FILMS
Motion Picture Cameras
& Projectors
Town & Country Village Shops
2417 Marconi..... 9-3129

WEBBS PHOTO SUPPLY STORE 1011-8th..... 2-4495

Motion Picture Equipment & Supplies—Renting

McCurry Foto Co
Sound Projectors & Equipment Rented
8th & I..... 3-3758

Motion Picture Film Libraries

McCurry FOTO CO
See Our Adv Photo Equip & Supplies-Retail
8th & I..... 3-3758

Motor Courts

ALAMEDA MOTOR VILLA
AIR COOLED
Modern Cottages - Single & Double
COURTEOUS SERVICE
2 MI West on Davis Highway
Davis Hwy..... 2-1315

Aloha Tourist Court Stockton Blvd..... 7-2503
Amer River Auto Court 775 N 16th..... 2-9977

APEX AUTO COURT
1 Mile From Tower Bridge
Davis Hwy..... 3-9709

Have you heard "The Telephone Hour"
radio program recently? Guest artists of
the music world bring you weekly pro-
grams of outstanding musical interest.

Motor Courts—(Cont'd)

ARCADE MOTEL

A Home Away From Home
Cottages & Apartments
Moderate Daily & Weekly Rates
Near Del Paso Park
U S Hwy 40 - 99 E
Auburn Blvd..... 9-0715

BEAUTY REST MOTEL

Insulated - Air Conditioned
Modern Motel - All Conveniences
Beauty Rest Mattresses
Carpeted Floors
At Sacramento City Limits
Stockton Blvd..... 5-0674

Bell Motel Auburn Blvd N Sacramento..... 9-9914

CAPITOL MOTEL

Fascinating Rooms With Private Tub & Shower
Telephones - Radios - Ice Cubes
Attached Car Ports
Restaurant - Cocktail Lounge
Air Conditioned to Your Complete
Comfort SUMMER & WINTER
Three Minutes From Downtown Sacramento
On U. S. 40 & 99 Highways, West Side,
Davis Hwy..... 2-0461

COLONIAL COURT MOTEL

Separate Cottages-Kitchenettes
Auburn Blvd..... 9-6020
Colorado Auto Court
5th & Margaret Broderick..... 3-9559
Cottage Motel Auburn Blvd..... 9-3017
Del Paso Motel 319 E El Camino Ave..... 9-9928

DUDE MOTEL

Modern Individual Cottages
Air Conditioned
Where Privacy Reigns
1 Mile W of M St Bridge
Davis Hwy..... 3-1649

Edwards Earl 1111 North B..... 2-9533

EL CAMINO MOTEL

UNITS COMPLETELY MODERN
Some With Kitchen Accommodations
RESTFUL MATTRESSES
Mr. & Mrs. Guy Ralstin
1005 E El Camino N Sacto..... 9-9669

(Continued Next Page)

Your directory offers you a Personal
Telephone List in the front of the book. By
keeping a list of numbers frequently called,
you can save much time and effort.

For Particular People

U.S. 99E U.S. 40

49

MOTOR LODGE

PHONE 9-5414

Air Cooled - New Units

NEAR
Golf Course - Riding Stable - Plunge
Trap Shooting - Park - Restaurant
10 Min. N. East of Capital
Via New 4-Lane Freeway

Motor Courts—(Cont'd)

EL CORTEZ MOTEL

Approved by AAA
Member of:
AMERICAN MOTEL ASSN.
20 HOTEL TYPE UNITS
100% AIR CONDITIONED
STEAM HEAT
Shop Near At Town & Country Village
Opp Municipal Golf Course on Hwy 40-99 E
4 1/2 MI East of Capital
Auburn Blvd..... 9-4209

EL DON MOTEL Highway 99 North Madera
(Toll) Call "Operator" for..... Madera 598-W
Eleven Forty One Auto Courts
Hot & Cold Water-Shower Baths
Auburn Blvd N Sacramento..... 9-9929

EL RANCHO MOTEL

BREAKFAST & LUNCHEON
DINNER DANCING
SWIMMING
COCKTAIL LOUNGE
A HULL HOTEL
One Mile West of State Capital
Davis Hwy..... 2-7681

EL RIO MOTEL

1 MI W of State Capital On Davis Hwy
Davis Hwy..... 2-9577

EL TEJON MOTEL

NEW INDIVIDUAL COTTAGES
MAID SERVICE
COMFORT SUMMER & WINTER
SHOWERS & GARAGES
Near Drive-In Theater
Watch for the Motel with the Blue Windows
Davis Hwy..... 2-7551

Forty-Niner Motel Stockton Blvd..... 5-9676

FORTY-NINER MOTEL LODGE

Auburn Blvd..... 5-5414
(See Advertisement Opposite Page)
Four Star Auto Court Davis Hwy..... 4-7503
Gardendale Motel & Trailer Court
Davis Hwy..... 8-8564

Gee St Camp 330 G Broderick..... 2-9668

Gem Auto Court Auburn Blvd..... 9-9975

Gum Tree Auto Court
Ullia A Wood
4700 Stockton Blvd..... 5-9948

JOHN'S AUTO COURT
36 Modern Units-24 Trailer Spaces
Stockton Blvd..... 5-9819

KING'S AUTO CAMP

Greasy In Connection
Davis Hwy..... 3-9418
Lakeside Motel
Hot & Cold Water-Shower Baths
2 Miles West of Tower Bridge
Davis Hwy..... 3-9300

LA SIESTA MOTEL

One of Sacramento's Most
MODERN MOTELS
HOTEL SERVICE
Air Conditioned
No Noises to Disturb Your Sleep
1 MI South on Hwy 99 in City Limits
Stockton Blvd..... 6-5335

A Directory Advertising Representative
will be glad to help you prepare a Classi-
fied Directory advertisement that should
be most profitable. You can reach him by
calling the business office of the telephone
company.

Books, ash trays, ornaments can keep
your telephone "off the hook." In that
case it's "busy" or "out of order" to
anyone who calls. Please keep objects
from under your telephone.

Motor Courts—(Cont'd)

LONE OAK MOTOR COURT

All Kitchenette, Apts.
WITH STEAM HEAT
GROCERIES & BEER
RESTAURANT
ASSOCIATED OIL PRODUCTS
DON & THELMA OLSON, Prop.
"Look for the Lone Oak"
Cor Auburn Blvd & Watt Av Highway 40-99 E
Auburn Blvd..... 9-9832

Lone Oak Motel Highway 99 North Madera
Lone Oak Service Station Auburn Blvd..... 9-9832

LOS ROBLES MOTOR LODGE

100% AIR COOLED
MODERN COTTAGES & APARTMENTS
Quiet Location - 5-Acre Park
Recommended by Duncan Hines & AAA
Member of United Motor Courts
On U S Freeway 40-99 E
Auburn Blvd & Howe Av..... 9-9978

M & M Auto Court Auburn Blvd..... 9-9946

MANOR MOTEL

R S Henry-Managing Owner
1 1/2 Miles West of Tower Bridge
100% Air Conditioned
Davis Hwy..... 3-9880

McQueen's Trailer Court Auburn Blvd..... 9-9876

MER-I-HILL MOTEL

12 Miles East on Highways 40-99 E
Auburn Blvd..... 9-5022

MISSION MOTEL

Davis Hwy..... 3-0063
NORTH B STREET TRAILER COURT
1111 North B..... 2-9533

PACIFIC MOTEL

Highway 99 W & 40
Opposite Drive-In Theatre
Davis Hwy..... 2-1306

Peterson Dorothy 4650 Stockton Blvd..... 5-8783

PICKICKICKY'S Davis Hwy..... 3-5634

Portland Auto Court
1001 E El Camino Av N Sacramento..... 9-9887

RAYMOND RAY 216 N 12th..... 4-2454

RIVER DALE AUTO CAMP

No Bank Amer River-12 Or 16 St Bridge
441 Del Paso Blvd..... 9-9863
Roger's Motel Auburn Blvd..... 9-4576
Sacramento Motel Auburn Blvd & 12th..... 9-3547
Sacramento Trailer City
1101 E El Camino N Sacramento..... 9-9875

SAN CARLOS COURT

A MOTOR HOTEL OF DISTINCTION
GARAGES - PARKING
Owner-Managed
Opposite State Fairgrounds
1 1/2 Bkls N of Intersection of Hwy
99 & 50 & Broadway
2830 Stockton Blvd..... 5-6724

SAND-MAN MOTEL

A MOTOR HOTEL
MEMBER OF MOTOR HOTEL ASSOCIATION
ALL ROOMS WITH PRIVATE BATHS
SOME KITCHENETTES
Route 1 Box 4120
Across From Drive-In Theatre on
Davis Hwy..... 2-8701

Sierra Motor Court

Wm W Barrowman-Owner
5501 Stockton Blvd..... 5-9889

SOUTH SACTO AUTO COURT

L A Alton-Owner Manager
2 Miles From City Limits
Stockton Blvd..... 5-0014

SPANISH VILLA MOTEL

DELUXE CABINS AND MODERN
KITCHENETTES
COMPLETELY AIR CONDITIONED
RECOMMENDED BY AAA
& AMERICAN MOTEL INSTITUTE
6 Miles North of Sacramento
On U S 40 & 99 E
Auburn Blvd..... 9-7273

Motor Courts—(Cont'd)

STAR MOTEL

MODERN COTTAGES
SINGLES AND DOUBLES
COURTEOUS SERVICE
1 1/4 Miles South of State Fair Grounds
On Stockton Blvd - 1/2 Mile Inside City Limits
U S Hwy 99 & 50
5303 Stockton Blvd..... 5-9754

STEWART'S MOTEL Auburn Blvd..... 9-9922
Stutzky Fred Davis Hy..... 9-9880

SUNSET MOTEL

Large Rooms With 2 Double Beds
Central Heating - Insulated
Tile Baths & Showers - Radios
Recommended By AAA
MEMBER AMERICAN MOTEL INSTITUTE
On Freeway U S 40 & 99 E
Opp Muni Golf Course
Auburn Blvd..... 9-7355

Sutter Motel Davis Hwy..... 3-9606

SWAN MOTEL

Insulated Cabins-W F Kern Prop
Stockton Blvd..... 5-9607

TINY'S MOTEL & RESTAURANT

FINE FOOD & LODGING
30 ROOMS WITH TUB OR SHOWER
BAR - COCKTAIL LOUNGE
COMPLETELY AIR CONDITIONED
J. H. BOWER, Owner-Manager
2 Blocks West of Tower Bridge on
Hwy 99 W & 40
Davis Hwy..... 3-5624

TOURIST AUTO CAMP 314 & 12th St Rd..... 4-3751

TOUR-O-TEL

99 Tour-O-Tel Motel
TOPS IN COMFORT
Individually Heated & Air Cooled
Showers - Garages
Recommended By AAA
MR. & MRS. J. W. LAW
6 Miles North of Capital
On Highway 40 & 99 E
1/2 Mile North of Fulton Av
Auburn Blvd..... 9-5357

Tower Motel Davis Hwy..... 2-9489

TRAVELER'S MOTEL Auburn Blvd..... 9-7281

TRAV-O TEL LODGE

On U S 40 & 99 E Opp Muni Golf Course
Auburn Blvd..... 9-0452

TWIN OAKS AUTO COURT
Roy Wood-Owner
Davis Hwy..... 3-2423

VICTORIA MOTOR LODGE

22 SEPARATE MODERN
COTTAGES
WITH SHOWER & GARAGE
South on Hwy 99 & 50
Opposite Fruitridge Shopping Center
Stockton Blvd..... 5-9649

WARD'S AUTO COURT 1611 North C..... 3-9328

Welcome Grove Auto Court Davis Hwy..... 2-9591

WEST SACRAMENTO AUTO COURT
520-5th Broderick..... 3-9310

WESTERN MOTEL

On Hwy. 40 & 99E 8 1/2 MI. North of Sacto.
DELUXE ACCOMMODATIONS
New - Electrically Heated - Air Cooled
Individual Garages
Owner Operated by Mr. & Mrs. Oscar Larson
Winter & Commercial Rates
Auburn Blvd..... 9-6141

WESTGATE AUTO & TRAILER COURT

Westgate..... 3-9323
Outside Phone..... 3-0240
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.