

Printing

BANK CHECK PRINTERS

WE OPERATE ONE OF THE LARGEST CHECK PRINTING PLANTS IN NORTHERN CALIFORNIA WITH EQUIPMENT FOR PAYROLL RECORD SHEETS, RECORD CARDS, INVOICES, STATEMENTS, LETTERHEADS, ENVELOPES AND ALL TYPES OF OFFICE FORMS



Phone or Write for Information

MARSHALL-ADAMS
PRINTING CORPORATION
523 SANSOME STREET
San Francisco, 26

TOLL CALL GARFIELD 1-6520

LITHOGRAPHING PRINTING SERVICE

TYPESETTING FOR THE TRADE
OFFICE STATIONERY • FORMS
FOLDERS • LABELS • COLOR-
PRINTING • Commercial Artists
Call Tom Cromwell

GI Lbert 2-1934

SACRAMENTO
LITHOGRAPH CO.
727 H STREET



WILLATS PRINTING

• SNAP-OUT CARBON FORMS •
Continuous Register Forms • Wiz, Uarco, Etc.

Write for...
SAMPLES • ESTIMATES • PRICE LIST

• A few MASS PRODUCTION "GAM RUN" Prices •
Business Cards, Labels, 1000-44.50
Stamenets, Bills, Tags, Brochures, 1000-44.95
Envelopes, 1000-55.75 • Letterheads, 1000-56.45
ENGRAVING • CALENDARS
SALES BOOKS • COLOR WORK
UNION LABEL • LITHOGRAPHY
BOOK MATCHES • FORTY-THIRD YR.
(Toll) "Operator" Extrook 2-0660

950 Folsom St. San Francisco 7

Printers-(Cont'd)

Desentants Printing Co
1205 Alhambra HI lcrst 6-8953
DILLON'S PRINT SHOP

MULTILITHING - LITHOGRAPHING
ANY COLOR
Mimeographing
Direct Mail Advertising
Public Stenographer
Vari-Typing
402-12th GI lbrt 2-2811

ELLIS PRINTING CO

GENERAL COMMERCIAL
PRINTERS

PROMPT, COMPLETE SERVICE
CHARLES K. ELLIS - AL SHEEHAN
1914 P HU dsn 4-0621

ERICKSON'S TYPOGRAPHIC SERVICE

Typesetters & Typographers
907-6th GI lbrt 3-8579
Evans & Luking Printers 2422-9th GI lbrt 2-5383
Hadley Chas R Co 914-11th GI lbrt 2-5823
Haskell Berry Printer 1908 P GI lbrt 3-8314

INDEPENDENT PRINTING CO

E T Coghill Owner
924-12th GI lbrt 2-8466
Inland Press Printers The
508 California GI lbrt 2-4559
KEYSTONE PRESS 514 J GI lbrt 3-2658

LAFORE PRINTER

3931 Franklin Blvd HI lcrst 6-5534
Marshall-Adams Printing Corporation
523 Sansome S F
(Toll) Call "Operator" for Garfield 1-6520
(See Advertisement This Page)

MOORE BUSINESS FORMS INC PAC
MANUFACTURING BOOK DIV
1400-10th GI lbrt 2-6985

NEWS PUBLISHING CO

Complete Commercial
PRINTING SERVICE

Sacramento's Largest Shop
Sacramento's Fastest Service

JOB PRINTING - LITHOGRAPHY
MAGAZINES • BOOKLETS
Since 1891

1213 H GI lbrt 3-1711

NORTH SACTO JOURNAL

DISTINCTIVE PRINTING
SINCE 1923

PRINTERS & PUBLISHERS
Jack Holden John M. Lee

1808 Del Paso Blvd HI ckr 9-2777



ROBERT G. SMITH
PRINTING SERVICE

- ✓ Wedding Invitations
- ✓ Wedding Announcements
- ✓ Reception Cards - Informals
- ✓ Stationery Cabinets - Personal Cards
- ✓ Letterheads - Envelopes
- ✓ Business Cards - Imprinting

Hickory 9-4239

1312 Del Paso Blvd. North Sacramento

Printers-(Cont'd)

OAK PARK PRINTERS 2981-35th HI lcrst 7-1715
Olmat & Wood 811 J GI lbrt 2-6288
PACIFIC LITHOPRINT CO 405-6th, GI lbrt 2-6872
(See Advertisement Page 275)

PROTZMAN'S

SPECIALIST IN
PROCESS EMBOSING
WEDDING ANNOUNCEMENTS &
INVITATIONS 100 FOR \$14.50

1317 J GI lbrt 3-1301

Robert C Smith Printing Serv
1312 Del Paso Blvd N Sacto HI ckr 9-6239
(See Advertisement This Page)

RODNESS PRINTING CO
3228 Jackson Rd HI lcrst 7-2541
Ryder Clark D 2800 Regina Wy GI lbrt 2-1688
SACTO LITHOGRAPH CO 727 H GI lbrt 2-1934
(See Advertisement This Page)

Sacramento Printing Co
W H Simpson Jr-Owner
421-10th GI lbrt 2-5583

SAN WAL PRINTING CO
Dyck Doran-Sales Representative
617 J GI lbrt 2-1949
(See Advertisement Page 275)

SMITH PRINTERY THE

PRINTING AND ENGRAVING
24 Hour Service

At Prices You Can Afford to Pay
Out of the High Rent District

2109 J GI lbrt 3-0834

SPILMAN PRINTING CO 817 J GI lbrt 3-4881
Sunset-McKee Co 1317 J GI lbrt 3-4321

Uarco Inc Business Forms
Ochsner Bldg GI lbrt 3-7461
WESTERN PRINTING SALES CO GI lbrt 3-2633
(See Advertisement Page 275)

Willats Printing Co 950 Folsom S F
(Toll) Call "Operator" for Extrook 2-0660
(See Advertisement This Page)

Wood Leslie E 811 J GI lbrt 2-6288

Printers-Continuous Form

See Continuous Forms-Manifold

Printers-Ticket-See Ticket Printing

Printers-Typesetting-See Typesetting

Printing Equipment

BRINTHALL HARRY W CO INC 430 Howard S F
(Toll) Call "Operator" for Garfield 1-5867

Books, ash trays, ornaments can keep
your telephone "off the hook." In that
case it's "busy" to anyone who calls.
Please keep objects from under your tele-
phone.

Emergency!

An emergency arises—you need help
quickly! Physician, hospital, ambulance,
taxi or plumber! The quickest way of
finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Process Serving

CAPITAL ATTORNEYS SERVICE
2921 N HI lcrst 5-0668

Produce

See Specific Kinds, Ls., Butter, Eggs Headings;
Fruits & Vegetables Headings; Poultry Dealers
Headings; Etc

Propellers-Marine-See Marine Propellers

Property Maintenance

A B C Window & Janitor Serv
2646A N Grove Av N Sacramento HI ckr 9-7575

Property Management

BUSH REALTY CO INC 815 J GI lbrt 2-6951
Duke Realty 2015 J GI lbrt 2-6302
Dyer P S 1506 Broadway GI lbrt 3-5079
Neideffer Lee M 1010-7th GI lbrt 2-7647
Philpot R N & Son 914-14th GI lbrt 3-7787

Psychoanalysts

Royce J Elliott
Physician & Surgeon MD
2976 Summit Oakland
(Toll) Call "Operator" for Templebar 2-7060

Psychologists

Addis Leon P 1431-22d GI lbrt 2-3801

Public Address Systems

See Sound Systems & Equipment

Public Relations Service

Employers Experience Rating Bureau
Odd Fellows Bldg GI lbrt 2-8422
Queale C W & Associates 918-11th HU dsn 4-2372

Public Stenographers

See Stenographers-Public

Publishers

California Highway Patrolman Magz
1213 H GI lbrt 2-0411
Daily Recorder 801 J GI lbrt 2-1851
Employees Review Sacramento Valley
Ochsner Bldg GI lbrt 2-4407
Le Master Charles D
Western Building Review
520 California GI lbrt 2-3283
MacBride-Booe Sacto Newsletter
2325 H HU dsn 4-3474
Masonic Star Magazine 2518 U HI lcrst 7-3559
Masonic Trestle Board Mitau Bldg GI lbrt 2-7548
McCLATCHY NEWSPAPERS 911-7th GI lbrt 2-5011
Oak Park Shopping News
3301 Broadway HI lcrst 5-2687
Pantheon Publishing Co 930 H GI lbrt 2-5604
SACRAMENTO BEE 911-7th GI lbrt 2-5011
Sacramento Commercial News 304 J GI lbrt 3-2633
Sacramento Legal Press 811 J GI lbrt 2-1081
Sacto Shopping News-Times
3301 Broadway HI lcrst 5-2687
SACRAMENTO UNION
1910 Capitol Av GI lbrt 2-7811
Sacto Valley Rancher
116 W Basettlaw N Sacramento HI ckr 9-6414
Superior Calif Register 924-11th GI lbrt 3-3595
Western Aero-Trades 720-24th HU dsn 4-2818

Publishers' Representatives

Britannica Miscellaneous Books
1107-9th GI lbrt 2-8438

In these busy days when saving time is
so important, more and more telephone
users are following the thoughtful way of
answering the telephone: "Harry Smith
speaking." Such an introduction estab-
lishes identity, saves time and makes a
good impression.

Pulleys

DODGE V-BELT DRIVES—
CAPITAL MACHINE & WELDING WKS
83 N 17th GI lbrt 3-2556

VAN VOORHIES-PHINNEY CO
322 J GI lbrt 3-5795
Western Industrial Supply Co
Q D Shaves Multi-V-Drives
905 G GI lbrt 2-7264

Pump Controls

See Electric Equipment Headings

Pumping Contractors

WATSON W L & SON INC
2960 Auburn Blvd N Sacramento HI ckr 9-2347

Pumps

ADVANCE PUMPS—
NEIGHBORHOOD PUMP SERV
3549 Rio Linda Blvd HI ckr 9-6303

AQUAMATIC PUMPS—

ODELL'S PUMP SERVICE
1623 Del Paso Bl N Sacramento HI ckr 9-1717

ARBuckle ELECTRIC

Pressure Pump Motors Repaired
916-30th GI lbrt 3-8952

Would you like to get your share of
business from customers in your neigh-
borhood? Then why not advertise in the
Classified Telephone Directory? You can
call the business office of the telephone
company and ask for the Directory Ad-
vertising Representative. He can help
you plan an effective message.



Pumps-(Cont'd)

BERKELEY PUMPS

A SIZE FOR
EVERY NEED

ONLY
ONE MOVING PART

"WHERE TO BUY THEM"

MUNZ BROS 301 N 12th GI lbrt 2-5835

BUTANE ENGINEERING CO

Davis Hwy GI lbrt 2-0716
BYRON JACKSON CO 4555 Mead HI lcrst 6-6702
(See Advertisement Page 278)

CAHILL J Florin Rd

..... HI lcrst 6-5029

CALIF ENGINEERING CO

All Makes Motors & Pumps Repaired
516-12th HI lcrst 6-3744

CRANE PUMPS—

WEBB FRANK CO
Edison & Howe Av HI ckr 9-1747

DEMING PUMPS—

WEBB FRANK CO
Edison & Howe Av HI ckr 9-1747

EQUIPMENT MAINTENANCE CO

3300-4th HU dsn 4-0717

Fairbanks Morse & Co 1300 C HU dsn 4-5191

Fairbanks Morse & Co Agcy 1300 C GI lbrt 3-7993
(Continued Next Page)

Everything possible is being done to
furnish you the prompt and courteous
service to which you've been accustomed.
When there is a delay before you get the
operator, remember that more people
are placing more telephone calls than
ever before.

Munz
BROTHERS
FRED MUNZ, Owner

Since 1924

"If It's A Pump You Need We Have It"

Worthington Deepwell Turbine and Industrial Pumps
Berkeley Jet Pumps and Baby Turbines
For Domestic Water Supplies

We Manufacture Propeller Type Irrigation & Drainage Pumps
Size from 800 to 14,000 Gal. per Min.

SPRINKLING SYSTEMS

Best Equipment Shop in Sacramento for Repairs on

All Makes of Pumping Equipment

EXPERT MACHINE WORK

Free Estimates

PHONE

Gilbert 2-5835

301 NORTH 12th

SACRAMENTO