

BEFORE YOU BUY ANY OTHER AWNING SEE



UP IN THE WINTER



DOWN IN SUMMER

— LIFT FROM INSIDE OR OUTSIDE —

★ All the Advantages of Old Fashioned Awnings - None of the Disadvantages

NOTICE TO STORE KEEPERS

Call Us for Information About FOLDING Aluminum Store Awnings & Marquees

RAINPROOF - WINDPROOF

WILL NOT RATTLE

Gilbert 2-8892

MEALER HOME SERVICE CO. SACRAMENTO  
2306 - 16TH ST.



PHONE

Hickory 9-0749

FOR ALL AWNING... PATIO SHELTER... DOOR HOOD PURPOSES

- ★ All Weather Protection
- ★ Permanent
- ★ No Flap, No Sag, No Rattle
- ★ In Your Choice of Color

WE SPECIALIZE IN COMMERCIAL INSTALLATIONS

Free Estimates

Vent-A-Life ALUMINUM AWNINGS AND PRODUCTS CO.

AUBURN BLVD., SACRAMENTO  
Opp. Muni Golf Course

"California's Oldest Aluminum Awning Manufacturer"



CANOPIES Custom Built

Garden Furniture  
Tents For Sale or Rent  
Waterproof Covers  
Camp Equipment For Rent  
Canvas By The Yard

PHONE

Gilbert 2-8924

CARNIE-GOODWIN-PENDLETON CO.

The Oldest Tent and Awning Company in Sacramento

515 L STREET

Free Customer Parking

Awnings—(Cont'd)

Janak & Scurfield 2980-351th..... HI lbrt 6-3034  
(See Advertisement Page 37)

KOOLSHADE SUN SCREEN—  
YANCEY COMPANY 2116 K..... GI lbrt 3-6518  
(See Advertisement This Page)

LIFE LONG ALUMINUM AWNINGS—  
ALUMINUM AWNING & PRODUCTS CO  
Auburn Blvd..... HI ckr 9-0749

MEALER HOME SERVICE CO  
2306-16th..... GI lbrt 2-8892  
(See Advertisement This Page)

PACIFIC METAL AWNING CO  
5050 Perry Av..... HI lbrt 6-9545  
If no answer call..... IV nhoe 9-1181  
(See Advertisement Page 37)

RIVETT H W CO 2300 Bldy..... HI lbrt 5-2637  
Sacramento Tent & Awning Co  
2300 Bldy..... HI lbrt 5-2637

Baby Attendant Service

BABY SITTERS SERVICE AGENCY  
Bonded Agency  
FOR A COMPETENT INVESTIGATED  
BABY SITTER CALL US  
Available - Days - Evenings - Week-Ends -  
REFINED OLDER WOMEN  
OUR 5TH YEAR IN BUSINESS  
We Also Supply Practical Nurses &  
Domestic Help - Personal Shoppers Agency  
Room 931  
Forum Bldg..... GI lbrt 2-7645

Bea's Services Unlimited Agency  
Baby Sitters-Domestic Help  
Ochsner Bldg..... GI lbrt 2-2804

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE  
Classified  
TELEPHONE  
SECTION

The Yellow Pages Tell You Where

Baby Carriages

Bober's Kiddie Exchange  
3204 Broadway..... HI lbrt 5-8804

Baby Shoe & Memento Preserving

Calif Metzng Art Studio  
3717 Pine Del Paso Hgts..... HI ckr 9-1857

DIYSON'S HOBBY SHOP

GENUINE BABY SHOE  
METAL PLATING  
BABYHOOD STENDER MEMORIES PRESERVED  
Picture Frames - Desk Sets - Book Ends - Etc.  
A Locally Owned & Operated Plant  
4801 J..... HI lbrt 5-5329

Baby Shops

See also Children's & Infants' Garments-Retail

ABBEY RENTS  
Scales-Crib-Hi Chair-Strollers  
Rentals-Sales  
1827 J..... HU dsn 4-9151  
Babe-Tenda Sales 703 1/2 J..... HI lbrt 3-0191  
Babe-Tenda Sales 16th & I Rio Linda  
(Toll) Call Long Distance for..... Rio Linda 5172  
Baby Butlers 2208-57th..... HI lbrt 3-4986  
BABY'S OWN AND CERAMIC SHOP  
2918-35th..... HI lbrt 5-4918

BOBER'S KIDDIE EXCHANGE  
New & Used Juvenile Furniture  
SOLD - RENTED - BOUGHT  
3204 Broadway..... HI lbrt 5-8804

BREUNER JOHN CO 604 K..... GI lbrt 3-8061  
CANDY CANE TOT SHOP THE  
Store No 1 2218 J..... HI lbrt 2-6856  
Store No 2 3220 Riverside Blvd..... HI lbrt 2-3089  
Store No 3 2914-35th..... HI lbrt 6-4427  
(See Advertisement This Page)

ERWIN'S YOUTH SHOP  
2007 Del Paso Blvd N Sacto..... HI ckr 9-4933  
(See Advertisement This Page)

Juvenile Shops Ltd 1123 K..... HU dsn 4-8837  
KID-E-KORRAL  
In Town & Country Village Shops  
2609 Marconi Av..... IV nhoe 9-5353

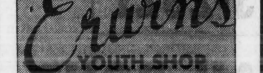
LAWRENCE'S APPAREL & VARIETY STORE  
5123 Freeport Blvd..... HI lbrt 5-1931  
Nelson Gift Shop 2718 J..... GI lbrt 2-0606  
Roberta Powell Dress Shop  
Fair Oaks Blvd & Marconi Av..... IV nhoe 9-0116  
Robinson's 716 K..... GI lbrt 3-7933

SMALL FRY SHOP THE  
3728 Marysville Rd E Del Paso Hgts. HI ckr 9-4446  
(See Advertisement This Page)

STORK SHOP THE 3710 J..... HI lbrt 6-1800  
(See Advertisement This Page)

Stork Shop No 4 2823 Fair Oaks Blvd. IV nhoe 9-4112  
TALBOTS FOR CHILDREN  
5693 Skln Blvd..... HI lbrt 5-6932  
WEINSTOCK-LUBIN & CO  
Visit Our Youth Center  
12th & K..... GI lbrt 3-6881

For better service, speak directly and clearly into the telephone mouthpiece.



Everything in Infants' and Children's Wear to 14 Years  
COMPLETE LAYETTES  
JUVENILE FURNITURE  
SHOES - TOYS

Free Delivery We Give Cash Checks  
Open Thursday Evenings

Hickory 9-4933  
2007 Del Paso Blvd. N. Sacramento

The Small Fry Shop  
Infants' & Children's Wear



Layette - Juvenile Furniture  
Baby Carriages - Strollers & Toys  
Dresses - Infants to 14 Years  
Auth. Dir. Lionel Trains  
Complete Boys Department  
REMEMBER! Everything for the Small Fry!  
FREE GIFT WRAPPING  
We Give Cash Checks  
Use Our Lay Away Plan  
Easy Parking

Hickory 9-4446  
3728 MARYSVILLE ROAD  
Near Grand Ave.  
EAST DEL PASO HGTS.

THE STORK SHOP

"Most Complete Exclusive Child-  
ren's Shop in Northern California"

- Maternity Fashions
- Boy's & Girl's Wearing Apparel to 12 Years
- Shoes
- Infants' Wear
- Complete Layettes
- Toys
- Juvenile Furniture

WE GIVE CASH CHECKS  
FREE DELIVERY AND GIFT WRAPPING  
PLENTY OF FREE PARKING  
HI lbrt 6-1800  
3710 J ST. SACRAMENTO

Candy Lane  
TOT SHOP

COMPLETE CHILDREN'S CLOTHING  
Best Quality at Low Prices  
Shoes - Layettes - Furniture  
Always Convenient Parking  
2213 J St., GI lbrt 2-6856  
3220 Riverside, GI lbrt 2-3089  
2914 - 35th St., HI lbrt 6-4427

Badges

CAPITAL FIRE EQUIPMENT CO  
1014-28th..... GI lbrt 2-0723  
DRULEY MABEL J 3219 E..... GI lbrt 3-7679  
If no answer call..... GI lbrt 3-7461  
Patrick & Moise-Klinkner Co  
560 Market S F  
(Toll) Call "Operator" for..... Exbrook 2-2641  
STAR ENGRAVING CO  
Union Buttons-Identification Badges  
277 Minns S F  
(Toll) Call "Operator" for..... Douglas 2-1727

Baggage

See Luggage Headings; also Trunks Headings

Baggage Transfer

Acme Transfer & Storage Co 912-4th..... GI lbrt 3-4647  
Loris Transfer & Storage Co 919-2d..... GI lbrt 3-1495

Bags-Burlap & Cotton

AMERICAN BAG CO 228 Harrison Oakland  
(Toll) Call "Operator" for..... Glenocourt 1-1286  
Bemis Bro Bag Co 2610 West Wy..... IV nhoe 9-3263  
Call Bag Co 590 Minnesota S F  
(Toll) Call "Operator" for..... Market 1-6427

CAPITAL BAG CO

BURLAP & COTTON BAGS  
BOUGHT & SOLD  
Hickory 9-8654  
Route 7 Box 1078  
Auburn Blvd..... HI ckr 9-8654

Farmers Bean & Grain Co 1000-4th..... GI lbrt 3-7415

FRIEDMAN BAGS—

BRANCH OFFICE  
FRIEDMAN BAG CO INC  
New & Used Burlap Cotton Bags  
Open Mesh Bags & Twine  
130 W Channel Stockton  
(Toll) Call "Operator" for..... Stockton 4-3438

MAIN OFFICE

FRIEDMAN BAG COMPANY INC  
600 Aliso Los Angeles  
(Toll) Call "Operator" for..... Michigan 3996

MYERS BAG CO

Silica Av N Sacramento..... HI ckr 9-4205  
If no answer call..... HI ckr 9-2329  
Sacramento Bag Mfg Co 810-2d..... GI lbrt 2-6566

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Always  
KEEP RECEIVER  
ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE  
AND TELEGRAPH COMPANY