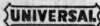


Electric Appliances—Household, Repairing—(Cont'd)

UNIVERSAL APPROVED ELECTRIC HOUSEWARES SERVICE STATION

Factory Approved Service and Replacement Parts for Universal Percolators, Toasters, Irons, Table Stoves, Mixers, Food Mixers, Sandwich Toasters, Waffle Irons, Heating Pads, Electric Blankets, etc.



"WHERE TO GET SERVICE"

LAM-OC ELECTRIC 1415-21st. Gilbert 3-5711

VOGT ELECTRIC CO.

EXPERT REPAIRS

Floor Lamps
Toasters - Electric Irons - Washers
PROMPT SERVICE

2316 J. GI lbrt 2-5897

Electric Appliances—Household, Retail

See also Specific Headings such as: Dishwashing Machines; Freezers—Food Storage Units; Kitchen Equipment; Ranges & Stoves—Dealers; Refrigerators—Domestic; Sewing Machines—Domestic; Vacuum Cleaners—Dealers; Washing Machines—Dealers

ANDRESEN APPLIANCE CO.

Store No. 1, 39th & J. HI lbrt 5-3680
Store No. 2, 2739 Riverside Blvd. GI lbrt 2-0006
AKO MUSIC CO 1223-4th. HU dsn 4-3868
APPLIANCE MART THE
2131 Fulton Av. IVnhoe 9-7566
ARNOLDS FURNITURE STORE
1200 J. GI lbrt 2-8703
Bird's Appliances & Heating
5105 Fair Oaks Blvd Carmichael. IVnhoe 7-1017

BOULEVARD APPLIANCE

Authorized Sales & Service
WASHING MACHINES - REFRIGERATORS
HOME FREEZERS - SEWING MACHINES
RANGES - WATER HEATERS, ETC.
LIBERAL TRADE-IN - TERMS
2911 Fair Oaks Blvd
Carmichael. IVnhoe 9-2161

BROADWAY FURNITURE CO.

1625 Broadway. HU dsn 4-1719
Store No. 2, 4104 5th St. HU lbrt 6-4307
Buford Electric Co 2942-35th. HI lbrt 6-4475
BUSH ELECTRIC APPLIANCE CO
Maytag & Other Appliances
3300-4th Av. HI lbrt 5-4011
California Sales Appliance Co
3006-4th Av. HI lbrt 7-8228
Capital Appliance 2412 J. HUDsn 4-0253
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lbrt 6-4724
Corrigan's Electrical 3128 Broadway. HI lbrt 5-2887
(See Advertisement This Page)

REPAIRS

Everything Electrical

- MIXERS
- IRONERS
- TOASTERS
- FLA. IRONS
- WAFFLE IRONS
- VACUUM CLEANERS
- WASHING MACHINES
- BEAUTY SHOP EQUIPMENT

All Work Guaranteed

CORRIGAN'S ELECTRICAL

APPLIANCE SALES & SERVICE

3128 Broadway HI lbrt 5-2887

Electric Appliances—Household, Retail—(Cont'd)

DOLANS Alhambra & P. HI lbrt 6-6481
DONALD HOME APPLIANCE
Carmichael. IVnhoe 9-1137
ECONOMY REFRIGERATOR & APPL SALES
See Our Ad Under Refrigerators—Dom
2601 J. Gilbrt 2-2949

ELLIOTT'S APPLIANCES

"EVERYTHING ELECTRICAL"
Sales & Service
Across from Town & Country Village
2618 Marconi Av. IVnhoe 9-3696

F & W REFRIGERATION SERVICE

1423-26th. HI lbrt 5-1695
FEY'S HARDWARE & APPLIANCE
555 La Sierra Dr. IVnhoe 9-1377
GAMBLES WESTERN AUTO SUPPLY CO
1227 Alhambra Blvd. HI lbrt 6-4797

GENERAL ELECTRIC HOME APPLIANCES

We Carry Irons, Toasters, Mixers,
Roasters, Waffle Irons, Clocks, Heat
Lamps, Heating Pads, Heaters, Fans.
(See separate listings for other G-E
Appliances.)



"WHERE TO CALL"

"SALES & SERVICE DEALERS"

BREUNER JOHN CO 604 K. GI lbrt 3-8061
COOK ROSCIE D
1125 Del Paso Blvd. Wabash 5-2754
FEY'S HARDWARE & APPLIANCE
555 La Sierra Dr. IVnhoe 9-1377
JOSEPH MANUEL 1020 J. GI lbrt 3-3937
ROMACK PLUMBING CO
1313 Broadway. Gilbrt 3-1701
SACRAMENTO ELECTRIC CO
1931 J. GI lbrt 3-1533

"SALES DEALERS"

L & M CO 1215-4th. GI lbrt 3-1346
LYON DARWIN HOWE CO
2901-35th. HI lbrt 6-4751

Gide Appliance Co 1512 Del Paso Bl. Wabash 5-7486
Hale's Appliance Store 13th & K. GI lbrt 2-8771

HOTPOINT ELECTRIC APPLIANCES—

ELLIOTT'S APPLIANCES
2618 Marconi Av. IVnhoe 9-3696
SHORROCK'S HOWE CO 918 J. Gilbrt 3-3711

"SERVICE ONLY"

MARTY'S 1441 Patrover Wy. HI lbrt 6-6789

HOUSEHOLD FURNITURE CO.

Alhambra & N. HI lbrt 5-5775
JACKSON FURNITURE CO 14th & K. GI lbrt 2-7604
JOSEPH MANUEL 1020 J. HI lbrt 3-3937
KINCAID HOME FURNISHINGS
1812 Del Paso Blvd N Sacto. Wabash 5-4351
Lawrence Furniture & Cabinet Mfg
2800 V. HI lbrt 6-6606

LUPPEN & HAWLEY INC.

Washing Machines - Dishwashers
Refrigerators - Electric Ranges
Ironers - Home Freezers - Water
Heaters & Small Appliances

Featuring - Nationally Advertised Brands
3126 J. HUDsn 1-2541

LYMAN'S APPLIANCE & HOME SERVICE

1803 Del Paso Bl. Wabash 5-9906
Marks & Kent 1316 Del Paso Bl. Wabash 5-2187
Miller E. M 1911 Del Paso Blvd. Wabash 5-2892
Pacific Appliance Co 912-7th. Wabash 3-1904
Ray's Appliances 541 Munroe. IVnhoe 9-9635
Saf's Appliances 910-12th. HUDsn 4-3363
San Dis Co 1812 J. HUDsn 4-2297
SCHRODER'S APPLIANCE STORE
13th & J. GI lbrt 3-3255
Simp Distrib Co 5919-34th Av. HI lbrt 6-87140
STOVE MART 2323-16th. GI lbrt 2-2227
SWART'S HARDWARE
1927 Del Paso Blvd N Sacramento. Wabash 5-0784
TALOFF ELECTRIC CO 620 J. Gilbrt 3-1055

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Electric Appliances—Household, Retail—(Cont'd)

WALTON'S RADIO & APPLIANCES
Washers - Ranges - Refrigerators - Radios
We Buy & Sell Used Washing Machines
Pick-Up & Delivery - Free Estimates
3930 Broadway. HI lbrt 7-6561

WEINSTOCK-LUBIN & CO 12th & K. GI lbrt 3-6881

WESTINGHOUSE PRODUCTS

Refrigerators, Ranges,
Dishwashers, Water Heaters,
Clothes Dryers, Laundromats,
Vacuum Cleaners, Water-
Away, Electric Bedcoverings,
Fans, Table Appliances.
You Can Be SURE
IT'S WESTINGHOUSE.



"WHERE TO CALL"

DISTRIBUTOR

WESTINGHOUSE ELECTRIC SUPPLY CO
1730-14th. GI lbrt 3-6525

DEALERS

ARNOLDS FURNITURE STORE
1200 J. Gilbrt 2-8703
BREUNER JOHN CO 604 K. Gilbrt 3-8061
DONALD HOME APPLIANCE
Carmichael. IVnhoe 9-1137
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway. GI lbrt 3-5690
AUTHORIZED FACTORY SERVICE
ANDRESEN APPLIANCE CO
Store No. 1, 39th & J. HI lbrt 5-3680
Store No. 2, 2739 Riverside Blvd. Gilbrt 2-0006
GRIFFIN WILBERN
Major Appliance Repairs
2609-16th. HU dsn 4-2984

WILLIFORD'S KITCHEN SHOP

FRIG. & REFRIG. APPLIANCES
In The Stop-N-Shop Mkt. - Cor. 7th Ave.
3200 Riverside Blvd. GI lbrt 3-2355

Electric Appliances—Household, Whse & Mfrs

CAL-GAS EQUIPMENT CORP
5th St & Lemon Hill Rd. HI lbrt 7-6555
Dalco Appliance Co 6th & Q. Gilbrt 2-3061
DALLMAN CO 6th & Q. Gilbrt 2-3061
GRAYBAR ELECTRIC CO 1900-14th. GI lbrt 2-8976
INCANDESCENT SUPPLY CO
2111 Q. HU dsn 1-0111
SUPERIOR SALES CO 1800 Q. HU dsn 4-8551
THERMADOR ELECTRIC MFG CO
Marvin Ct. Dixon 8-5610
WHEELER CLARKE CO 1800-16th. HUDsn 4-8541

Electric Contractors—Industrial & Residential

Arden Electric & Appliance Co
3200 St Matthews Dr. IVnhoe 9-8727
BATTYANY J B 1501 Sherwood Av. HI lbrt 7-6034
Baumgart Electric Co 6340-34th Av. HI lbrt 6-7262
BENGE ELECTRIC 1831-10th. HUDsn 6-1899
(See Advertisement Page 134)
BOLD R C 5816-31st. HI lbrt 6-1011

BROADWAY ELECTRIC

RESIDENTIAL - COMMERCIAL
INDUSTRIAL
ALL TYPES OF
REWIRING - RANGES & PLUGS
New or Old
EMERGENCY SERVICE
1501 Sherwood Av. HI lbrt 7-6034

Calcraft Corp 2400 Auburn Blvd. IVnhoe 7-2515
(See Advertisement Page 134)
Calf Engineering Co 516-12th. GI lbrt 3-5541
Caselli Electric 4612-44th. HI lbrt 5-7685
Collins Electrical Co Inc 2005-11th. HUDsn 4-9169
COTTER W E 1914 N. GI lbrt 2-7923
Darwin Electric Co 5850-19th. HI lbrt 7-1829
Davidson C W Folsom Blvd. HI lbrt 5-3730
Decker John H 912 T. Gilbrt 2-3526
(See Advertisement Page 135)
Decker John H 866-57th. HI lbrt 7-9064
(Continued Next Page)

The Yellow pages save you time.

Electric Contractors—Industrial & Residential—(Cont'd)

COMPLETE MAINTENANCE
And
WIRING SERVICE
WIRING for Electric Ranges a Specialty
Commercial - Industrial
Residential - Rewiring
ALL WORK GUARANTEED
Free Estimates

207 W El Camino Av N Sacto. Wabash 5-1301

Foss Geo C Co 1720-8th. GI lbrt 2-5833
French E L 1922 O. GI lbrt 3-5465

FULLER S M

Electrical Construction & Maintenance

INDUSTRIAL - COMMERCIAL

RESIDENTIAL

4349 Marconi Av. IVnhoe 9-3002

Residence. IVnhoe 7-0378

GATEJEN PAUL

COMMERCIAL

RESIDENTIAL - INDUSTRIAL

4416 U. HI lbrt 5-0935

Gracey C S 611 Fulton Av. IVnhoe 9-2922

GRASON ELECTRIC CO

Industrial - Commercial - Residential
WIRING - CONSULTING ENGINEERS
POWER LINE CONSTRUCTION
UNDERGROUND WIRING
FLOODLIGHTING INSTALLATIONS
INDUSTRIAL CONTROL SYSTEMS

3150-21st Av. HI lbrt 5-4069
Or. HI lbrt 5-2858

Gray Electric 3491-24th Av. HI lbrt 6-5123
HAYES ROY P 1505-9th. HI lbrt 4-3777

HILL ELECTRIC

3021 Ben Ali Av N Sacto. Wabash 5-8567
(See Advertisement Page 134)
Holbrecht Lighting Fixture Co
2311 J. GI lbrt 3-1739

Joseph Manuel 1020 J. Gilbrt 3-3937

LANDSON ELECTRIC CO

Stockton Bl & Lemon Hill Rd. HI lbrt 7-3419
Langlais Chas A Co 2315 Sloat Wy. HI lbrt 5-5570

LUPPEN & HAWLEY INC 3126 J. HUDsn 1-2541

(See Advertisement Page 135)

MERWIN FRANK ELECTRIC CO

INSTALLATION OF
COMMERCIAL - INDUSTRIAL
RESIDENTIAL WIRING

After October 15, 1952 See Us

at 2904 Franklin Blvd.

2623 Donner Wy. HI lbrt 6-2328

Merwin Frank Electric Co

2623 Donner Wy. HI lbrt 6-2328

(See Advertisement Page 134)

MOORE REX

INDUSTRIAL - COMMERCIAL

MAINTENANCE - REWIRING

All Work Guaranteed

1517-19th. Gilbrt 2-6587

Moore Rex 1517-19th. GI lbrt 2-6587

(See Advertisement This Page)

Moulton B A

3717 Mahogany E Del Paso Hgts. Wabash 5-6640

Neuffer William 1540 E El Camino Av. Wabash 5-9414

(Continued Next Page)

WISMER & BECKER



INDUSTRIAL & COMMERCIAL WIRING
MOTORS - REPAIRS - CONTROLS

Authorized Service Shop - Lincoln Welders

Sacramento Valley's Largest and Best Equipped Motor Repair Shop

Emergency 24-Hour Service

LICENSED ELECTRICAL ENGINEERS

PHONE

HUDSON 4-8281

Night Call HI lbrt 6-1235 - IVnhoe 9-6909 - HI lbrt 7-2804

WESTINGHOUSE INDUSTRIAL AGENTS

MOTORS & CONTROLS - All Sizes - SWITCHGEAR - TRANSFORMERS

1731 S Corner 18th & S Sacramento

Electrical CONTRACTORS

- INDUSTRIAL
- MAINTENANCE

- COMMERCIAL
- REWIRING

Specialists in Fluorescent Lighting - Featuring Sylvania Long-Life Fluorescent Tubes and Guaranteed Fixtures.

WIRING OF EVERY DESCRIPTION, MOTORS, FANS, MAINTENANCE. PROMPT CHEERFUL SERVICE - ALL WORK GUARANTEED

Rex MOORE

Licensed
Electrical Engineer

Dial

GI LBERT 2-6587

SACRAMENTO