

Wholesale Hardwood Flooring

DISTRIBUTORS

- ★ STRIPS
- ★ T & G
- ★ PLANKS

FINISHING MATERIALS - OAK MOULDINGS

Office & Warehouse at 1315 - 2nd St.

Gilbert 2-0491

**ERICKSON
HARDWOOD CO.**

Popoff's For Flooring & Finishing

Materials For All Types

floors

HARDWOOD
LINOLEUM
RUGS & CARPETS

Bring Us Your
Floor Problems

Call

IVanhoe 9-0444

or

Visit Our Display Room
at

**3430 FULTON AVE.
SACRAMENTO**

Floor Materials-(Cont'd)

MATICO TILE FLOORING

Available in ARISTOFLEX—
superior, low cost, vinyl-plastic tile
flooring—and in a complete line of
asphalt tile fortified with polystyrene
plastic. Ask for free estimates!

"WHERE TO CALL"

DISTRIBUTOR

FULLER W P & CO 1015 R.....Gilbert 2-1061

DEALERS

Colwell's Resilient Floor Coverings
2711 Fulton Av.....IVnhoe 9-3736
Lettin's Bob Floor Covering
1519 Alhambra Bl.....Hilcrest 5-4825
Village Paint & Art Shop
Fulton & Marconi.....IVnhoe 9-4886

POPOFF HARDWOOD FLOOR CO

3430 Fulton Av.....IVnhoe 9-0444
(See Advertisement This Page)

REEDER L D CO OF SACTO

See Adv Floor Laying & Refinishing
3026 V.....Hilcrest 7-3505
Richmond Floor Co Inc 230-13th.....Hilcrest 4-6892
After 5 PM Sundays & Holidays Call HUntr 6-3985
(See Advertisement Page 153)

ROBBINS FLOOR PRODUCTS

Beautiful Tile Floors by Robbins.
Lifetime Vinyl, Rubber Tile and Terra
Tile in All Colors, Designs and Styles.
Limit on Robbins for Beautiful
Floors.



"FOR INFORMATION CALL"

DEALER

Bowers Waldo E 1310 K.....Gilbert 3-4701

Roy's Floor Service Co 910 W.....Hilcrest 1-2805
Stender Hardwood Floors 4901-49th.....Hilcrest 7-3247

TUCKER FLOOR CO

All Grades of
Bruce Oak Hardwood Flooring
MATERIALS FURNISHED FOR
LAYING & REFINISHING
OLD FLOORS
Sanded - Refinished - Waxed
5120 S Land Park Dr.....Gilbert 2-7539

WASHBURN FLOOR CO 210-13th.....Hilcrest 1-0598

Floor Polish & Wax

BLOMBERG'S

Colored Waxes for Concrete Surfaces
5675 Freport Blvd.....Hilcrest 6-2803
Lem's Hardware & Paints 2419-24th.....Hilcrest 6-6674

Floor Treatment Compounds

SONNEBORN L SONS PRODUCTS—
FRANKENHEIMER SUPPLY CO
1332 T.....Hilcrest 4-4485

Floors-Terrazzo

See Terrazzo-Cement; Also Terrazzo-
Composition

Floors-Tile-See Tile Headings

Florists-Retail

ARDEN FLORIST

OWNED & OPERATED
BY LEONARD S FLOWER FARM
COMPLETE FLORIST SERVICE
WEDDING - CORSAGES
FLORAL ARRANGEMENTS
FUNERAL DESIGNS & SPRAYS
Flowers Telegraphed Everywhere
To Give You the Best
We Give Many of Our Own Flowers
Free Delivery - Call Us Anytime
We Give Cash Checks
588 La Sierra Dr.....IVnhoe 9-4191
Before 9 AM
After 6 PM call.....IVnhoe 9-2626

(Continued Next Page)

Florists-Retail-(Cont'd)

BALKOW NURSERY

Florist-Pottery
5993 Maryville Rd.....WAbash 5-9491

BALSHOR FLORIST

DISTINCTIVE DESIGNS FOR ALL OCCASIONS

Combined With
Personalized Service
Funerals - Weddings
Corsages - Cut Flowers
City-Wide Free Delivery
Albert Balshor

Cor 8th & O Sts.....Gilbert 2-8432
730 O.....Gilbert 3-3812
Evenings & Sundays.....Gilbert 3-3812

BELINGE JOSEPH H FLORIST

2521 J.....Gilbert 2-5607
BELL FLORIST 10th & Broadway.....Gilbert 3-7911
(See Advertisement This Page)

BETTY'S FLORIST SHOP

Formerly Bert Bond & Sons

Flowers For All Occasions
Delivery Service

East of Franklin Blvd
3273-26th Av.....Hilcrest 5-1101

BLOSSOM SHOP THE

FLOWERS

FOR EVERY OCCASION
Funeral Designs - Corsages - Plants
Wedding Arrangements
FREE DELIVERY

Open 'Til 8 P.M. Daily - Sun.-Noon
1427-4th.....Gilbert 2-8300

CLEGHORN J K

1526 Westworth Av.....Hilcrest 5-4409
COLLEGE FLORIST WINDY'S
3069 Freport Blvd.....Gilbert 3-7541
(See Advertisement Page 157)

COLONIAL FLORAL CO

S. J. WRIGHT, Owner

DISTINCTIVE FLORISTS

BONDED TELEGRAPH FLORISTS

FLOWERS, PLANTS
FUNERAL DESIGNS

OPEN EVERY DAY IN THE YEAR

2741 Riverside Blvd.....Hilcrest 4-6548
Night Telephone.....Gilbert 3-1064

DEL PASO FLORIST

2431 Del Paso Blvd.....WAbash 5-3211
(See Advertisement Page 156)

DONNER FLORIST & NURSERY

FLOWERS - FLOWERS - FLOWERS
Opposite Hughes Stadium
2342 Sutterville Rd.....Hilcrest 6-2808

EAST LAWN FLORISTS

46th & Folsom Blvd.....Hilcrest 5-3035
(See Advertisement Page 156)

EAST SACRAMENTO NURSERY

5801 Folsom Blvd.....Hilcrest 5-8298

FLORISTS' TELEGRAPH DELIVERY

ASSOCIATION-

BELINGE JOSEPH H FLORIST
2521 J.....Gilbert 2-5607
BELL FLORIST 10th & Broadway.....Gilbert 3-7911
EAST LAWN FLORISTS
46th & Folsom Blvd.....Hilcrest 5-3035
NAVLET THE FLORIST 2018-16th.....Gilbert 3-3989
OAK PARK FLORISTS 2940-35th.....Hilcrest 6-4873
RELLES FLORIST 2320 J.....Hilcrest 1-1476
WINDT'S COLLEGE FLORIST
3069 Freport Bl.....Gilbert 3-7541
WOODALL & LEHMAN 1510 L.....Gilbert 2-1071
(Continued Next Page)

Advertise here—it pays.

Ring the Bell for FLOWERS

- ★ WEDDINGS—Bouquets and Decorations
- ★ FUNERALS—Casket Sprays and Floral Designs
- ★ CORSAGES—Cut Flowers, Etc.

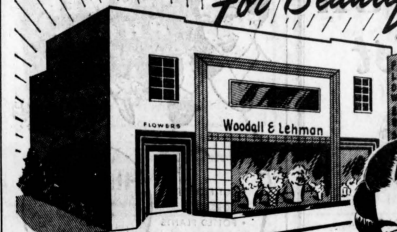
Flowers By Wire or
Air Express Anywhere

Phone
Gilbert 3-
7911

BERT GEISREITER

TENTH AND BROADWAY

For Beautiful Flowers



A COMPLETE FLORAL SERVICE

BOUQUETS • CORSAGES
SPRAYS • DESIGNS • PLANTS

Free Delivery Service

1510 L St.

Woodall & Lehman

Dial Gilbert 2-1071

Nights Dial Hilcrest 5-2897
or Hilcrest 6-5288

Flowers by Wire



Flowers
with the
MASTERS' TOUCH
FOR ALL OCCASIONS

BOUQUETS • CORSAGES
SPRAYS • WEDDINGS
FUNERAL DESIGNS

FREE DELIVERY

**Masters
Moderne Florist**

We Give
Cash Checks

Hilcrest 7-9884

2800 V
Night Phone
IVanhoe 9-3421