

**this pin**



is all you see

for **BETTER HEARING**

Select the **RIGHT** Hearing Aid  
The **FIRST** Time

Don't Trust to Inexpert Trial & Error  
Methods in Finding the Hearing Aid  
That Makes You Completely At Ease.

Don't Bargain With Your Hearing  
See **SONOTONE** First

FOR AS LITTLE AS \$39.00  
BALANCE ON EASY TERMS

**SONOTONE**  
OF SACRAMENTO

J. W. TROUSDALE, Mgr.

Glbert 2-2601

Room 629 Forum Bldg. 1107 - 9th, Sacramento

**NO BUTTON  
NEED SHOW  
IN THE EAR**



**Beltone**

**26% SMALLER**

Than Tiniest Previous Beltone

**MORE POWERFUL**

Than Previous Larger Model

**Sensational NEW**

Electronic Improvements

EVENINGS BY APPOINTMENT

COME IN - PHONE OR WRITE

HEARING TESTS & FREE HOME TRIALS

**Beltone Hearing Service**

GRADY MAGUIRES  
AND ASSOCIATES

**HUDSON 4-8997**

1130 - 9th Ground Floor Sacramento

## Hearing Aids-(Cont'd)

**LACKENBACK JOE**

Distributor of  
WORLD'S FINEST HEARING AIDS  
BATTERIES AND CORDS FOR  
ANY MAKE HEARING AID

Store  
1612 J ..... Glbert 2-2087  
Residence  
1637 I ..... Glbert 2-2087

### TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.



**Acousticon**  
**HEARING AIDS**

World's Oldest Manufacturer  
of Electrical Hearing Aids

**PRICES FROM \$69.50 UP**

**IMMEDIATE REPAIRS**

Batteries For All Makes

Trained Acousticians to  
Solve Your Hearing Problems

Call - Phone or Write For  
Free Hearing Test and Trial

**ACOUSTICON**  
OF SACRAMENTO

Glbert 2-0813

Rm. 808 Forum Bldg.  
SACRAMENTO

Consult

**H. A. FRENCH**  
Hearing Specialist

**FREE** Hearing Analysis at  
Home or in Our Office

**INVISIBLE FITTINGS**

For Those Who Need Hearing Aids

Bank of America Time Plan

For Easy Payment

**MICROTONE AND DAHLBERG AIDS**

**Valley Hearing Aid Clinic**

Call HUDSON 4-2322

1729 L St.

Sacramento

## Hearing Aids-(Cont'd)

**MAICO HEARING AIDS**

Exclusively Maico Secret Ear  
and Hear Rings the Original  
Invisible Hearing Corrections.  
Ask Your Doctor About Maico.  
Foremost in Fine Hearing Aids  
and Hearing Test Instruments  
Throughout the World.



"FOR SERVICE CALL"

**ADAMS CF 1025-9th** ..... Glbert 3-5326

Maico of Sacramento 1025-9th ..... Glbert 3-5326

**MILLER RAYMOND H**

Audiophone Co of Sacramento

1729 L ..... Glbert 2-4023

**NEW BELL AUDIOPHONE**

SALES & SERVICE

ACE EAR AID CO 1612 J ..... Glbert 2-2087

**OTARION HEARING AIDS**

Accepted by Council on Physical

Medicine, American Medical

Association.

Extra small and light.

Easy to wear—Easy to hear—Easy to own.

TRY ONE AND SEE.

"WHERE TO BUY IT"

Harris & Associates 915 K ..... HUDSON 4-3627

**PARAVOX HEARING AIDS**

The only hearing aid

with the new Photo-

scription fitting. A

photo shows actual

sound waves produced by Aid. You can positive

with Paravox. Paravox Aids are accepted by the

American Medical Assn. Council on Physical Medicine.

"WHERE TO BUY THEM"

**SACRAMENTO HEARING AID CENTER**

Medico-Dental Bldg. .... Glbert 2-5808

**PEEK-A-BOO HEARING AID CONCEALERS**

BOXER M STUDIO OF HAIR ARTISTRY

Write for Free Description Folder

115 O'Farrell S F ..... YUKON 2-2157

**RADIOEAR HEARING AIDS**

ONLY Radioear has the Lifetime

Guaranteed Magnetic Microphone and

Phonemaster—Radioear is Heat and

Moisture Proof. It Will Do Things No

Other Hearing Aid Can Do.

"FOR SERVICE CALL"

**HARRIS & ASSOCIATES 915 K** ..... HUDSON 4-3627

**SACRAMENTO HEARING AID CENTER**

Nationally Known Hearing Aids

Hidden Hearing With Low Budget Terms

Free Hearing Tests & Home Trials

Medico-Dental Bldg. .... Glbert 2-5808

**Sacramento Hearing Aid Center**

Medico-Dental Bldg. .... Glbert 2-5808

(See Advertisement Page 193)

**SONOTONE OF SACRAMENTO**

CUT OF SIGHT HEARING

Completely Invisible for Women

Inconspicuous for Men

Forum Bldg. .... Glbert 3-2601

**Sonotone Of Sacramento Forum Bldg.** ..... Glbert 3-2601

(See Advertisement This Page)

**TELEX HEARING AIDS**

"You Can Trust

Hearing to Telex"

**TELEX**

"WHERE TO BUY THEM"

**TELEX HEARING CENTER**

1825 K ..... Glbert 3-7873

(Continued Next Page)

## Hearing Aids-(Cont'd)

Telex Hearing Center 1825 K ..... Glbert 3-7873

**VACOLITE**

ACE EAR AID CO

From Vacolite Co Dallas Texas

Makers Of Finest Hearing Aids Since 1935

1612 J ..... Glbert 2-2087

Valley Hearing Aid Clinic 1729 L ..... HUDSON 4-3222

(See Advertisement Page 194)

**WESTERN ELECTRIC HEARING AIDS**

AUDIOPHONE CO OF SACRAMENTO

See Listing Under Audivox

1729 L ..... Glbert 2-4023

**ZENITH HEARING AIDS**

3 great models — versatile new

"Regent", extra-small "Royal",

extra-powerful "Super-Royal".

Sensibly priced . . . outstanding

features, quality and operating

economy. 10-DAY MONEY-BACK GUARANTEE.

Makers of famous Zenith Television and Radios.

"WHERE TO BUY THEM"

**JENKEL-DAVIDSON OPTICAL CO**

2910 Capitol Av. .... HILCRIST 7-7955

1021 K ..... Glbert 3-4714

## Heat Treating-Metal

Deister Metal Treating Co

1626-77th Av Oakland ..... TRINIDAD 2-1672

## Heaters

See also Furnaces-Heating

**CARRIER UNIT HEATERS**

Efficient unit heaters for use

with steam, hot water or gas,

for low cost heating of commercial

and industrial buildings.

Designed and built by the

makers of Carrier Air Conditioning.



"FOR INFORMATION CALL"

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Oilphant Commercial Corp

600-16th Oakland ..... TWINKS 3-0715

**JOBBER-DISTRIBUTOR**

**TAY-HOLBROOK INC 1801-22d** ..... HILCRIST 6-3841

Horrell & Son 2950-1st Av. .... HILCRIST 6-6437

Lawson Sheet Metal

308 Cedar Av N Sacramento ..... WABASH 5-4397

McLaughlin Sheet Metal Works

1914 L ..... Glbert 3-3994

**RADIANT GLASS HEAT**

VOGT ELECTRIC CO 2316 J ..... Glbert 2-5897

**REZMOR UNIT HEATERS**

WHOLESALE DISTRIBUTORS

SLAKEY BROS INC 1400 North C HUDSON 2-1481

The Yellow pages save you time.

**RADIANT GLASS HEATING**

The New Air Heating System

**CLEAN SAFE**

**ECONOMICAL HEALTHFUL**

"The Sun's Own Infra-red Heat"

Consumes no Oxygen

F.H.A. Approved

**VOGT ELECTRIC CO.**

Exclusive Distributors

2316 J ..... Glbert 2-5897

## Heaters-(Cont'd)

**RHEEM SPACE HEATING EQUIPMENT**

RELY ON RHEEM

"Fire-Tested" floor furnaces

and console heaters.

Clean warm air heat for every

space heating requirement.

Automatic controls if desired.

All gases.

"WHERE TO BUY THEM"

DEALERS

**BECKES & ANDERSON**

2823 Fair Oaks Blvd Carmichael Vinhoe 9-0303

Lawson Sheet Metal

308 Cedar Av N Sacramento ..... WABASH 5-4397

**ROMACK PLUMBING CO**

1313 Broadway ..... Glbert 3-1701

WHOLESALE ONLY

**DETERING J R CO 1818-22d** ..... HILCRIST 6-6427

Heileck & Moran 20th & V ..... HILCRIST 6-6468

**TEMCO AUTOMATIC GAS FURNACES**

Nationally advertised, automatic

Temco Gas Floor Furnaces—Complete

line of radiant and circular

type Gas Space Heaters—Quality

Built—Priced for the thrifty

budget.

"WHERE TO BUY THEM"

Blair J N & Co Inc 217 N 16th ..... HUDSON 4-9311

**VOGT ELECTRIC CO 2316 J** ..... Glbert 2-5897

(See Advertisement This Page)

Wesix Electric Heater Co

1205 Fitch Wy ..... VINHOE 9-7924

**WESIX WIREDHEAT HEATING SYSTEMS**

There is a Wesix Electric Heater

for Every Heating Requirement.

Wesix has been making Electric

Air and Water Heaters for over

30 years.

"FOR INFORMATION CALL"

**WESIX ELECTRIC HEATER CO**

1205 Fitch Wy ..... VINHOE 9-7924

## Heaters-Water

See Water Heaters Headings

## Heating Apparatus

See Specific Kinds, i.e., Boiler Hdg; Furnaces

Headings; Gas Burners; Heaters; Oil Burners;

Water Heaters; Etc

## Heating Contractors

See Contractors-Heating & Ventilating

## Hemstitching

Ballinger's Button Box

101 Cantaller N Sacto. .... WABASH 5-6106

Enos Dept Store 820 J ..... Glbert 3-7946

## Herbs

**LEE CARL C DR HERB CO 512 J** ..... Glbert 2-3575

(See Advertisement This Page)

Tsee Sang Tong 224 L ..... HUDSON 4-3207

**YEE HENRY W**

Dr. Henry Yee, D.C., Dr. May Yee, D.C.

When Others Fail We Can Help You

707 J ..... Glbert 3-6612

If no answer call ..... HUDSON 4-0480

Yee Henry W 707 J ..... Glbert 3-6612

(See Advertisement This Page)

## Hides

Davis Hugh S 5300-14th Av. .... HILCRIST 5-5444

Julian Tallow Co Orange Av. .... HILCRIST 5-9069

Pac Fur & Wool Co 1027