

Model Making

ALLRED'S HOBBY SHOP
HOBBIES - SUPPLIES - CRAFTS
We Give & Redem Gold Arrow Stamps
3383 Marysville Rd. 1 Bl N Hagginwood Pk
Del Paso Hts. WAbash 5-6561

HOBBY CORRAL 3000 Fair Oaks Blvd. IVnhoe 9-9616
Hobby Hangar
4:30 PM to 9 PM-10 AM to 7 PM Sat & Sun
2307 Rio Linda Blvd
N Sacramento WAbash 5-9878
Hobby House The 2610 Marconi Av. IVnhoe 9-2391
Hobbycrafts 1616 J Gilbrt 2-1293

Models-Living

HOUSE OF CHARM THE
Student & Professional Models
3027 K Hudson 1-1871

Mohair-See Wool

Moldings

Dorris Lumber & Moulding Co
Recding Av. HI lcrst 5-3097

FELION & FELION Power Inn Rd. HI lcrst 7-3816

McKUIEN MOULDING CO 2810-5th Gilbrt 2-1945

Ostin David Moulding Corp WAbash 5-2781

10th & Bassettlaw Av. WAbash 5-0539

Sacto Pine & Moulding Supply
1912 Auburn Bl. WAbash 5-0539

Molds

Fix-It Shop 200 Q Hudson 1-2837

Monograms-See Garment Lettering

Monorail Systems

See Conveyors; Also Cranes; Also Hoisting & Rigging Equipment

Monotype Composition-See Typesetting

Monuments-Retail

CARLAW BROS GRANITE & MARBLE WORKS
Established 1879
10th & R. GI lbrt 3-4938
(See Advertisement This Page)

Lucic Peter Monumental Works
1800-28th HI lcrst 5-2457

Rowe R R Monumental Wks
1001 Broadway GI lbrt 3-9597

Mops

Easterday Supply Co Inc 923-20th GI lbrt 2-7484

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

MONUMENTS

Since 1879
**MEMORIALS
IN MARBLE & GRANITE**
CARLAW BROS.

GI lbrt 3-4938

Corner 10th & R
1801-07 - 10th St.
SACRAMENTO, CALIF.

Mortar

CANNON'S MORTAR CREAM-
CANNON & CO FACTORY
N 13th & E El Camino Av
N Sacramento WAbash 5-2794

HARD MATERIALS CO
12th & American River HUDsn 4-9397

POWELL J MATERIALS CO
1802-26th HI lcrst 7-5779

Robert Powell Products
24th & Amer River Gilbrt 2-9089

Mortgages

BUHLER MORTGAGE CO 1005-8th. Gilbrt 3-5924

State Mortgage Co 4891 Valetta Wy. HUIntr 6-2527

Motels-See Motor Courts

Moth Proofing

DELK PEST CONTROL WAbash 5-5436

PARAMOUNT PEST CONTROL SERVICE OF SACRAMENTO 1002-24th. GI lbrt 2-2658

Motion Picture Equipment & Supplies

GERBER & STRAHE ENTERPRISES
PROJECTORS - SCREENS
OPAQUE - SLIDE - RECORDERS
All Leading Makes
4247 Piedmont Av Oakind. Piedmt 5-4886

McCURRY FOTO CO
Complete Rental Service
8th & I. Gilbrt 3-3756

OSBORN DOUGLAS
CAMERAS - PROJECTORS
SUPPLIES
AUTHORIZED DEALER
ALL BRANDS
1233 K. GI lbrt 3-5594

PARDOE JOHN
OPEN EVENINGS
Motion Picture Cameras
& Projectors
ALL RELIABLE BRANDS
Equipment & Film Rentals - Silent & Sound
Town & Country Village Shops
2617 Marconi Av. IVnhoe 9-6008

SIDENER TY
AUDIO-VISUAL SALES & SERVICE
R.C.A. Projectors - Auth. Distr.
Recorders - Screens - Record Players
2226 Portola Wy. HI lcrst 7-2813

SKINNER C R CO 604-13th HUDsn 4-1171

WEBBS PHOTO SUPPLY STORE
1011-8th Gilbrt 3-7409

Motion Picture Film Libraries

IDEAL PICTURES
For ENTERTAINMENT,
EDUCATIONAL,
RELIGIOUS and
FREE-LOAN FILMS
Whatever your 16mm film requirements-
At convenient, economical rentals.
"FOR SERVICE CALL"
IDEAL PICTURES CORP
4247 Piedmont Av Oakland. Piedmt 5-4886

McCURRY FOTO CO
COMPLETE RENTAL LIBRARY
Religious - Entertainment - Educational
Free Parking
8th & I. Gilbrt 3-3756

OSBORN DOUGLAS 1233 K. Gilbrt 3-5594

Our business office will be glad to help with any telephone problem you may have.

Motion Picture Producers & Studios

Smith William E
From Script to Screen
1319 J Gilbrt 3-7570

Motion Picture Representatives

C B S TELEVISION NEWS-
SMITH WILLIAM E
Presented by Wm E Smith
1319 J Gilbrt 3-7570

Motor Courts

Alameda Motel
2455 W Capital Av W Sacto. Gilbrt 2-9409

ALPHA MOTEL
J. A. Shuren - Prop.
Modern Air Conditioned and
Central Heated Cabins
Box 210 Rt 1 Florin Calif
1 1/2 MI South Sacramento City Limits
Hwy 99 & 50 HI lcrst 7-2503

Amer River Auto Court 720 N 16th. GI lbrt 2-9977

Apos Motel Davis Hwy. GI lbrt 3-9709

ARCADE MOTEL
2 & 3 ROOM APARTMENTS
By Week or Day
At Wills Point Del Paso Park
Auburn Blvd IVnhoe 9-2758

B Z B MOTEL
One of North Sacramento's Newest &
Most Modern Motels
**AIR-CONDITIONED &
SOUND PROOFED ROOMS**
Orthopedic Mattresses
Free Radio - Ice Cubes & Newspaper
Moderate Rates
Cafe & Cocktail Lounge Adjoining
Open All Hours
Owners & Mgrs - Jim & Marvin Karnofsky
416 E El Camino Av. WAbash 5-6606

B Z B Motel 416 E El Camino Av. WAbash 5-6606
(See Advertisement Page 257)

BEAUTY REST MOTEL
Approved by A.A.A.
MODERN ATTRACTIVE ROOMS
Heated - Insulated - Air-Conditioned
Carpeted - All Conveniences
Beauty Rest Mattresses
Restaurants - Shopping Near By
At Sacramento City Limits Hwy 99 & 50
5969 Stockton Blvd. HI lcrst 5-0674

Bell Motel 2250 Auburn Bl N Sacto. IVnhoe 9-9820

Braun's Motel
Modern Individual Cottages With Kitchens
Auburn Blvd N Sacramento. IVnhoe 7-1561

Capital Blvd Apts & Motel
2701 W Capital Av W Sacto. Gilbrt 2-9485

CAPITOL MOTEL
Fascinating Rooms With Private Tub & Shower
Telephones - Radios - Ice Cubes - Car Ports
SWIMMING
RESTAURANT - COCKTAIL LOUNGE
Air Conditioned to Your Complete Comfort
SUMMER & WINTER
Three Minutes From Downtown Sacramento
Davis Hwy-U S 40 & 99 W Sacramento
West Capitol Av. Gilbrt 2-0481

Colonial Court Motel Auburn Blvd. IVnhoe 7-2914

Colonial Hotel Davis Hwy. GI lbrt 3-5481

Colorado Auto Court
5th & Margaret Broderick. GI lbrt 3-9559
(Continued Next Page)

A SNAP IN TIME

To make snaps or zippers last longer,
always close them before laundering
garment.

Motor Courts-(Cont'd)

COTTAGE MOTEL
Recommended by AAA
COMPLETELY MODERN UNITS
AIR COOLERS
PANEL RAY HEATERS
Near Shopping - Theatres - Restaurant
On Freeway 40-99E
600 Ft No of Municipal Golf Course
2350 Auburn Blvd. IVnhoe 7-1414

Cottle's Camp 231 Dos Rios. Gilbrt 2-8983

DEL PASO MOTEL
AAA APPROVED
HOTEL ROOMS
and
KITCHEN APARTMENTS
Mr. and Mrs. Cedric E. Plamer
Inside North Sacramento City Limits
319 E El Camino Av N Sacto. WAbash 5-9928

Dude Motel
1501 W Capital Av W Sacto. Gilbrt 3-1649

El Camino Motel
1005 E El Camino Av N Sacto. WAbash 5-9621

EL CORTEZ MOTEL
2224 Auburn Bl. WAbash 5-4209
(See Advertisement This Page)

EL RANCHO HOTEL
BREAKFAST & LUNCHEON
DINNER DANCING
SWIMMING
COCKTAIL LOUNGE
A FULL HOTEL
One Mile West of State Capital
Davis Hwy. HUDsn 1-3031

EL REY MOTEL
Hwy 99 & 50 1 Mile South Of City Limits
Stockton Blvd HI lcrst 6-6975

EL RIO MOTEL
Hwy 99-W & 40 1 Mile West of State Capital
15 MODERN UNITS GARAGES
Radios - 100% Air Conditioned
824 W Capital Av W Sacto. Gilbrt 2-9577

EL TEJON MOTEL
INDIVIDUAL UNITS - GARAGES
100% Air Cond. - Panel Ray Heat
Watch for the Motel With
The Blue Glass Windows
1 1/4 MI West of State Capital
Near Drive In Theatre
1821 W Capital Av W Sacto. Gilbrt 3-9380

EVERGREEN MOTEL Neal Rd. Paradise 9822

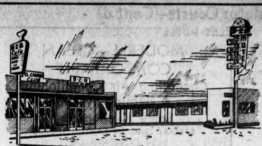
Forty-Niner Motel Stockton Blvd. HI lcrst 5-9676

FORTY-NINER MOTOR LODGE
10 Min NE Of Capitol On Hwy 40-99E
Auburn Blvd. IVnhoe 7-2616
(See Advertisement This Page)
(Continued Next Page)

KITCHEN CUE
Use a pipe cleaner for cleaning and
polishing between the fines of a fork.



GEM AUTO COURT
VACANCY
AIR CONDITIONED KITCHENETTES
SHADE TREES
ELECTRIC REFRIGERATION
AAA APPROVED
Dewey & Marie Gunter, Managing Owners
Call Wabash 5-9975
On Business Route of 40-99E
1590 AUBURN BLVD. AT GLENROSE



**For the REST
of Your Life**
**RADIANT HEAT • SOUND-PROOF
RADIO-EQUIPPED • AIR-COOLED**
New • Large Air Conditioned Rooms
FREE ICE WATER AND NEWSPAPER
EVERY NIGHT
CAFE & COCKTAIL LOUNGE
"BEE-ZEE-BEE IS CLOSE IN"
JIM & MARVIN KARNOFSKY
Owner & Mgrs.
WAbash 5-6606
416 E. El Camino Ave.
(North) Sacramento

**AH ALWAYS PUT UP
AT THE
WESTERN
Motel**
Auburn Blvd. Bl. & Box 1491
On Hwy. 40 & 99 E
8 1/2 MI. North of Sacto.
De Luxe Accommodations
New - Electrically Heated
Air Cooled
Individual Garages
Winter & Commercial Rates
Phone
IVanhoe 9-4057

LODGING FOR THE DISCRIMINATING TRAVELER
IVanhoe 7-0875
**TRAVELERS
Motel**
AIR CONDITIONED
VACANCY
PANEL RAY HEATERS
CARPETED WALL TO WALL
RADIOS - FAMILY UNITS
Located Between Watt & Morse
on U.S. Hwy. 40 & 99E
AUBURN BLVD.

EL CORTEZ



Owned & Operated by
John & Claudia
Peterson.
2224
Auburn Blvd.
Sacramento

MOTEL

20 HOTEL TYPE UNITS
Individually Air Conditioned
STEAM HEAT - RADIOS - TILE SHOWERS
NEAR
FINEST RESTAURANTS - GOLF COURSE
RIDING STABLES - SWIMMING POOL
THEATRES - TRAP SHOOTING - TOWN
& COUNTRY VILLAGE.

NORTH SACRAMENTO
16TH
ROOSEVELT FREEWAY
2224 AUBURN BLVD.
SACRAMENTO

Recommended by
DUNCAN HINES

WAbash 5-4209
ON NEW ROOSEVELT FREEWAY 2224 AUBURN BLVD.
OPP. MUNI GOLF COURSE ON HWY. 40 - 99 E
5 Minutes from Downtown Sacramento
2224 Auburn Blvd. Sacramento

For Particular People
A.A.A. Approved
49¢
MOTOR LODGE
IVanhoe 7-2616
Air Cooled - New Units
NEAR
Golf Course - Riding Stable - Plunge
Trap Shooting - Park - Finest Restaurants
10 MIN. N-EAST OF CAPITAL
Via New 4-Lane Freeway On Auburn Blvd.

AAA APPROVED
FAMILY UNITS
SINGLES & DOUBLES
Air Conditioned
All New Modern Units
Owned and Operated by
Florence & Owen Wells
Located
ROSEVILLE FREEWAY
Hwy. 40-99E Near Howe
Phone
For Reservations
**WAbash 5-
3452**
Rt. 7 Box 1153 Sacto
2228 Auburn Blvd.