

Outboard Motors

CHAMPION OUTBOARD MOTORS—
GOODRICH B F CO 1200 E Glbort 2-3811

CHRIS-CRAFT OUTBOARD MOTORS—
SACTO YACHT & SUPPLY CO
224 & S Broadway Glbort 3-6964
SHAW'S LANDING Riverside Rd Glbort 3-9538

EVINRUDE OUTBOARD MOTORS—
BROADWAY BAIT & TACKLE SHOP
1609 Broadway HU dsn 4-6338
ESTES OF SACTO Garden Hwy. WAbash 5-3030
LYON DARWIN HOWE CO
2901-35th HI lcrst 6-4751

JOHNSON OUTBOARD MOTORS

Noted for DEPENDABILITY, advanced design, expert local service. See your Johnson Sea-Horse Dealer.

JOHNSON SEA-HORSE

"WHERE TO BUY THEM"

ANCHOR DRUG CO 308 K HU lbrt 3-2397
WILBERS MARINE SUPPLY
1227-16th HU dsn 4-9981

MAC'S AUTHORIZED EVINRUDE AGENCY
EVINRUDE AGENCY
Sales - Service - Repairs - Parts
3120 Broadway HI lcrst 6-6664

MARTIN OUTBOARD MOTORS
"The New Standard of Performance in Outboards."



SPEED - SLOW TROLLING - QUICK STARTING - FLOOD PROOF
"The Only Two Cycle Motor With Mechanically Controlled Intake Poppet Valves." A Patented Feature.

"WHERE TO BUY THEM"
DISTRIBUTOR
West Coast Engine & Equipment Co
1077 Eastshore Hwy Albany LAnapce 5-2261

MERCURY OUTBOARD MOTORS
See the Mercury before you buy. Find out what a difference Mercury's exclusive "Full-Jeweled" power (roller and ball bearings) makes in performance and long service-free operation.



SALES - SERVICE

"WHERE TO BUY THEM"
DEALERS
Nakamura Bros Furniture & Hardware
1410-4th Glbort 2-6523
South Sacto Sports Shop
Sales Service & Parts
4106 Franklin Blvd HI lcrst 6-0757

SCOTT-ATWATER OUTBOARD MOTORS
See the amazing new Scott-Atwater SHIFTS motors ... with NEUTRAL, FORWARD, full control REVERSE and many more TRULY MODERN features. Never before have outboards been so automatic. Just try a Scott-Atwater SHIFTS!



"WHERE TO BUY THEM"
Harrison's Cycles 1011-13th Glbort 2-6575
Spalding Sports Store 818 J Glbort 2-9155

Outboard Motors-Parts & Repairs

Mac's Authorized Evinrude Agency
3120 Broadway HI lcrst 6-6664
Mac's Outboard Motor Rep
3120 Broadway HI lcrst 6-6664
Wilbers Marine Supply 1227-16th HU dsn 4-9981

Overall Supply Service

RED STAR INDUSTRIAL SERVICE
See Our Ad Under Laundries
Schurer, Bldg Glbort 3-7461
TIP TOP TOWEL SUPPLY LAUNDRY & CLEANERS 2114 Alhambra Blvd. HI lcrst 5-4555

Oxygen

Air Reduction Pac Co A Division Of Air Reduction Co Inc Front & B Gl lbrt 3-5844

AIRCO OXYGEN
BIRT LOVELL & SON 1017-25th Gl lbrt 2-1276

California Medical Oxygen Co
1215-18th Glbort 2-3093

CALIFORNIA OXYGEN CO
OXYGEN - ACETYLENE
Victor Welding Equip
RENTAL & REPAIR SERVICE
1215-18th Glbort 2-3093

California Oxygen Co
18th & Kathleen Av. WAbash 5-7022

LINDE OXYGEN
MOORE'S WELDING SUPPLY CO
1117 G HU dsn 4-8291

OHIO CHEMICAL PACIFIC CO-DIV OF AIR REDUCTION CO INC Front & B Glbort 3-5844

Oxygen Therapy Equipment

ABBEY RENTS
24-Hour Service-Trained Technicians
1827 J HU dsn 4-9151
(See Advertisement This Page)

California Medical Oxygen Co
1215-18th Glbort 2-3093
Wilson's Rent & Sell 1309 J HU dsn 5-5709

Package Development

Geolouie
Designer-Packages-Products-Trade Marks
707 1/2 J HU dsn 4-8932

Kramer Carton Co 1800-61st HI lcrst 7-5701

Packaging Service

Paul's Flower Shop 812 I Gl lbrt 3-5066

Packers

See Cannery; also Food Products; also Meat Packers

Packing Materials-Mechanical

CHESTERTON PACKING—
WESTERN INDUSTRIAL SUPPLY CO
905 G Gl lbrt 2-7264

DEGEN BELTING CO
Mfrs. Leather-Rubber-Asbestos Packing
260 Mission S F EXbrk 2-3820

Packing Materials-Shipping

TUFFLEX PACKING MATERIALS—
VAN WATERS & ROGERS INC
Meets Federal Specification U U-C 843
2730-16th S F KLondie 2-2631

You'll find it fast in the **YELLOW PAGES.**

ABBEY RENTS
Over 25 Years of Dependable Service
24-HR. SERVICE
oxygen
• helium and carbon dioxide
• face masks
• refrigerated tents
"Everything for the sickroom"
IMMEDIATE DELIVERY
HU dsn 4-9151
1827 J St., Sacramento
(Continued Next Page)

Paint Dealers-Retail

ACME QUALITY PAINTS—
COOK ROSCOE D
2125 Del Paso Bl WAbash 5-2754

AMERICAN PAINT CO
"The House of Dunne Paints"
VARNISHES - ENAMELS
Complete Line for Exterior Interiors
WALLPAPER - GLASS
DU PONT FINISHES
Renting of Sanders - Polishers - Sprayers
1309 Broadway Gl lbrt 2-8335

AMERITONE PAINTS—
McDONALD PAINT & HARDWARE CO
1188 E El Camino Av WAbash 5-4219

AQUA-PROBA PAINTS
STA-ZON PAINT
Waterproof Paint
The Paint That Breathes
Marbony - Stucco & Concrete Blocks
Foralyn - Chalking - Fungus or Mildew
LEE F. RISLEY - Bn.
1125 Alamos Av N Sacto. WAbash 5-0280

Arrow Lumber Co 4414 Franklin Blvd. HI lcrst 5-4980

ART ELLIS PAINT STORE
WALLPAPER - PAINT
AND
PAINTERS SUPPLIES
1317-20th HU dsn 4-1875

BEHR FINISH PRODUCTS—
AMERICAN PAINT CO
1309 Broadway Glbort 2-8335

BISHOP-CONKLIN PAINTS
See "Treasure Tones" Under This Classification

BLOMBERG'S
Olympic "Fashion Trends" Paint
Specializing in Paints and
Waterproofing for Masonry Surfaces
5675 Freepoint Blvd. HU dsn 6-2803

Boatright Paint Co 724-7th HU dsn 4-6340

BOYSEN PAINTS
100% PURE
PAINTS
VARNISH
ENAMELS
Colorizer
PAINTS
"WHERE TO BUY IT"
WHOLESALE & RETAIL
BOYSEN WALTER N CO 2400 J. HU dsn 4-8261

ART ELLIS PAINT STORE
1317-20th HU dsn 4-1875
Broadway Hardware Co
1708 Broadway Gl lbrt 2-3482
Case Hdwe Co 2109 Del Paso Blvd. WAbash 5-0230

DEL PASO LUMBER CO
800 Grand Av Del Paso Hgts. WAbash 5-3507
Didion Hardware 4475 D HI lcrst 6-6002
FLORIN HARDWARE Florin HI lcrst 6-0442
Fruitridge Hardware & Appliance
5651 5th St HI lcrst 5-0328
Hollywood Hardware
5151 Freepoint Blvd. HI lcrst 5-6488

LEM'S HARDWARE & PAINTS
2419-28th HI lcrst 6-6674
Suburban Building Supply Co
1700 Watt Av IVnhoe 9-3460

Borsen Walter N Co 2400 J HU dsn 4-8261
CALDER LANE 510 W HI lcrst 6-8536

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Paint Dealers-Retail-(Cont'd)

CAPCO PAINTS

COLORS
UNLIMITED

CAPCO

"WHERE TO BUY IT"

MANUFACTURER
Capitol Chemical Div of Capitol Paint Co
Factory & Store
1430 Auburn Blvd N Sacto. WAbash 5-6678

DEALERS

Arden Hardware & Lumber Sales
2105 Arden Wy N Sacto. WAbash 5-2338
Arrow Lumber Co 4414 Franklin Bl. HI lcrst 5-4980
Capitol Paint Co
430 Auburn Bl N Sacto. WAbash 5-9404
Capitol Paint Store
1918 Del Paso Bl WAbash 5-6590
Cut Rate Plumbing & Builder's Supply
333 N 12th Glbort 3-3987
Double E Furniture Exchange
3550 Marysville Rd
Del Paso Hgts. WAbash 5-9446
Enzler's Hardware
1913 Marconi Av WAbash 5-3947
Grant Union Five & Ten Cent Store
3742 Rio Linda Bl
Del Paso Hgts. WAbash 5-1879

Lakeview Lumber & Supply Co
Davis Hwy Glbort 2-4641
Powerline Lumber Co Power Inn Rd. HI lcrst 6-1357
Rancho Fence Co 3420 Fulton Av. IVnhoe 7-1764
Rudolf's Trailer & Truck Rental
5130 Fair Oaks Blvd Carmichael. IVnhoe 9-0246
Sizemore's Variety Store
1511 W El Camino Av N Sacto. WAbash 5-6303
Steiner Lumber Co
Fair Oaks Bl Carmichael Branch. IV nhoe 9-3616
Steiner Lumber Co 4448-2d Av. HI lcrst 7-9869
Swanson Lumber Co
Riverview Rd W Sacto. Gl lbrt 2-0691
Triangle Ranch Supply
3932 Fair Oaks Blvd Carmichael. IVnhoe 7-0754
Trimble's 631 Fulton IVnhoe 9-4369
Vern's Feed & Hardware Store
3216 Lower Marysville Rd
N Sacto. WAbash 5-6405
XGI Lumber Co 5th Rd. HI lcrst 7-0746

BRANCHES

Capitol Paint Store
Fulton & Marconi IVnhoe 9-2753
Capitol Paint Store 2919-35th HI lcrst 6-1796
Color's Unlimited
Fulton & Marconi IVnhoe 9-2753
Colors Unlimited 2919-35th HI lcrst 6-1796

CAPITAL LUMBER CO 1831-37th. HI lcrst 5-2681
Capitol Paint Store
1918 Del Paso Blvd. WAbash 5-6590
Capitol Paint Store Fulton & Marconi. IVnhoe 9-2753
Capitol Paint Store 2919-35th HI lcrst 6-1796

CARMICHAEL PAINT SUPPLIES
DUTCH BOY PAINTS
COLOR MATCHING
PAINTERS SUPPLIES
WALL PAPER & SUPPLIES
2920 Fair Oaks Blvd
Carmichael IVnhoe 9-1632

COLLEGE HARDWARE & CYCLERY
HOME FASHION TONE COLORS
SUPER KEM TONE
We Will Match and Mix to
Your Selection of Colors
2760-21st HI lcrst 6-2042
(Continued Next Page)

You'll get your party more often if you look up each telephone number before you dial, wait for the dial tone, and give the other person plenty of time to come to the telephone.

Visit Our Color Gallery
FOR DURABILITY & BLENDED BEAUTY
WE RECOMMEND

Call
HI lcrst 6-6674
2419 - 28TH AT BROADWAY

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9 A.M. TO 1 P.M.

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Floor Sanders & Polishers
Wall Paper Steamers
Hand Sanders
Chain Saws
Skilaws
Car Buffers
Paint Sprayers
Hedge Clippers
And Various Other Articles & Equipment for Rent



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LOCAL OR ONE WAY
NATION WIDE

AUTO PAINTS

LEM'S PAINT STORE

"DUCO"

REG. U.S. PAT. OFF.

"DULUX"

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REG. U.S. PAT. OFF.

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for West Coast Use"

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- WALLPAPER
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- PAINT SUPPLIES

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