

## SACRAMENTO HEARING AID CENTER

OUR SELECTION OF NATIONALLY KNOWN HEARING AIDS ELIMINATES SHOPPING  
LARGE SELECTION OF "ALL TRANSISTOR" HEARING AIDS.

- ★ No Button in Ear
- ★ No "B" Battery
- ★ Guaranteed Clear TV Reception
- ★ See the Smallest Aid Made



JOHN C. KINSTLER  
"Certified Audiologist"

GUARANTEED REPAIRS, SERVICE & BATTERIES ON ALL MAKES

Free Hearing Tests & Home Trials

- EVENINGS BY APPOINTMENT •
- Come in - Write or Phone

**GILBERT 2-5808**

SACRAMENTO HEARING AID CENTER  
SUITE 1014 - MEDICO-DENTAL BLDG.  
11th & L STS. - SACRAMENTO

Jenkel-Davidson  
OPTICAL COMPANY

**ZENITH HEARING AIDS**



**ONLY \$75 EACH**

BONE CONDUCTION DEVICES AVAILABLE  
AT MODERATE EXTRA COST

10 DAY RETURN PRIVILEGE - SATISFACTION GUARANTEED

**SACRAMENTO**

1021 K St.  
GI lbert 3-4714

2910 Capitol Ave.  
HI lcrest 7-7956

### Health Food Products-Retail

DANE'S HEALTH FOOD

NATURAL FOODS  
DIABETIC & ALLERGY FOODS  
NATURAL VITAMIN &  
MINERAL PRODUCTS

1224 J ..... GI lbert 2-8298

ELLIOTT'S HEALTH FOODS

2837 Fair Oaks Bl Carmichael IV lno 7-4713  
KING KARROT JUICE & COFFEE BAR  
1003-9th ..... GI lbert 2-2512  
Sacto Tofu Co 1521-5th ..... HU dson 4-3274

Y M V CONCENTRATED FOODS

TRUE FOOD SUPPLEMENT  
NATURAL VEGETABLE TABLETS  
deth Montague - Distributor  
Forum Bldg ..... GI lbert 3-2716

### Hearing Aids

ACCURATONE HEARING AIDS—

DELK HEARING CENTER  
1825 K ..... GI lbert 3-7873

ACE EAR AID CO

Distributors of  
World's Finest Hearing Aids  
Eveready Batteries and Accessories  
Complete Hearing Aid Service Since 1939

1612 J ..... GI lbert 2-2087

### COLLECTOR'S ITEMS

To keep small Christmas ornaments  
from year to year, save up your empty  
egg cartons.

THE FIRST

## TRANSISTOR HEARING AID

THE LATEST ELECTRONIC MIRACLE  
BRINGS YOU  
BETTER HEARING AT LESS COST

WINNER OF  
THE FIRST ANNUAL AUDIO  
ENGINEERING AWARD  
FOR

TECHNICAL EXCELLENCE IN  
THE DESIGN & MANUFACTURE  
OF HEARING AIDS

Don't Bargain With Your Hearing  
See SONOTONE First  
GUARANTEED REPAIRS & BATTERIES  
ON ALL MAKES

Select the RIGHT Hearing Aid  
The FIRST Time

**SONOTONE  
OF SACRAMENTO**

J. W. TROUSDALE, Mgr.  
GI lbert 3-2601

Room 429 Forum Bldg. • 1107 • 9th, Sacramento

### Hearing Aids-(Cont'd)

ACE EAR MOLD CO

Creators of ACE EAR MOLD  
No Batteries—No Cords—No Wires  
No Tubing—No Upkeep  
THE NEAREST THING TO HIDDEN  
HEARING YET DEvised

1612 J ..... GI lbert 2-2087

ACousticon HEARING AIDS

WORLD'S OLDEST  
MANUFACTURER  
OF ELECTRICAL  
HEARING AIDS  
ALL TRANSISTOR HEARING AIDS  
AND VACUUM TUBE MODELS • IMMEDIATE  
REPAIRS & BATTERIES ON ALL MAKES

"WHERE TO BUY IT"

Acousticon of Sacto Forum Bldg. .... GI lbert 2-0813

Acousticon of Sacto Forum Bldg. .... GI lbert 2-0813

(See Advertisement This Page)

Adams C F

Malco Hearing Aids  
1025-9th ..... GI lbert 3-5326

AUDI AID—

ACE EAR AID CO

World's Finest Hearing Aid  
New 1954 Transistor Models  
1612 J ..... GI lbert 2-2087

AUDIVOX

A completely new hearing  
aid by Audivox, Inc.,  
successor to Western  
Electric Hearing Aids  
from principles devel-  
oped by world-famous Bell Telephone Laboratories.  
Free hearing test and demonstration — no obli-  
gation.

"WHERE TO BUY THEM"

DELK HEARING CENTER 1825 K. GI lbert 3-7873

AUREX HEARING AID—

SACRAMENTO HEARING AID CENTER

Medico-Dental Bldg. .... GI lbert 2-5808

BELTONE HEARING SERVICE

1130-9th ..... HU dson 4-8997

(See Advertisement This Page)

BELTONE QUALITY HEARING AIDS

Featuring revolutionary new all-  
transistor model. B-Battery elimi-  
nated former. No vacuum tubes.  
All battery cost slashed 80%.  
Free hearing analysis and demon-  
stration at our office or in your home. No obligation.

"WHERE TO BUY THEM"

BELTONE HEARING SERVICE

Grady Maguire-Certified Audiologist  
Evenings By Appointment  
1130-9th ..... HU dson 4-8997

Delk Hearing Center 1825 K. .... GI lbert 3-7873

GENERAL ELECTRONIC TRANSISTOR  
HEARING AIDS

An American Hearing Aid Built  
for Americans By Skilled Ameri-  
can Electronic Engineers.  
"FOR INFORMATION CALL"

ACE Earaid Co 1612 J. .... GI lbert 2-2087

HARRIS & ASSOCIATES

BETTER HEARING  
WITH BETTER HEARING AIDS  
Lifetime Service  
FREE ANALYSIS AND FITTING  
BATTERIES AND REPAIRS FOR MOST ALL MAKES  
Authorized RADIOEAR Dealer  
Star of Markeys Jewelry  
4429-53d ..... HI lcrest 6-6032

Harris & Associates 4429-53d ..... HI lcrest 6-6032

(See Advertisement This Page)

### Hearing Aids-(Cont'd)

JENKEL-DAVIDSON OPTICAL CO

1021 K ..... GI lbert 3-4714

(See Advertisement Page 200)

KINSTLER JOHN C

Sacramento Hearing Aid Center  
Medico-Dental Bldg. .... GI lbert 2-5808

LACKENBACH JOE

Distributor of  
WORLD'S FINEST HEARING AIDS  
BATTERIES AND COILS FOR  
ANY MAKE HEARING AID

Store  
1612 J ..... GI lbert 2-2087

Residence  
1617 J ..... GI lbert 2-2087

MAICO HEARING AIDS

Exclusively Malco Secret Ear  
and Hear Rings the Original  
Invisible Hearing Correction.  
Ask Your Doctor About Malco,  
Foremost in Fine Hearing Aids  
and Hearing Test Instruments  
Throughout the World.

"FOR SERVICE CALL"

ADAMS C F 1025-9th ..... GI lbert 3-5326

Malco of Sacramento 1025-9th ..... GI lbert 3-5326

OTARION HEARING AIDS

Accepted by Council on Physi-  
cal Medicine, American Medi-  
cal Association.  
Extra small and light.  
Easy to wear—Easy to hear—Easy to own.  
TRY ONE AND SEE.

"WHERE TO BUY IT"

Sacramento Hearing Aid Center  
Medico-Dental Bldg. .... GI lbert 2-5808

(Continued Next Page)

Consult

**H. A. FRENCH**

Hearing Specialist

FREE Hearing Analysis at

Home or in Our Office

INVISIBLE FITTINGS

For Those Who Need Hearing Aids

Bank of America Time Plan

For Easy Payment

MICROTONE AND DAHLBERG AIDS

Valley Hearing Aid Clinic

Call HU dson 4-2322

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Acousticon

TRANSISTOR

HEARING AIDS

ALL TRANSISTOR HEARING AIDS

and Vacuum Tube Models

PRICES FROM \$69.50 UP

10 DAY MONEY BACK GUARANTEE

IMMEDIATE REPAIRS

Batteries For All Makes

Trained Acousticians to

Solve Your Hearing Problems

ACOUSTICON

OF SACRAMENTO

GI lbert 2-0813

Rm. 808 Forum Bldg. — 9th & K Sts.

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